VOGUE

NOVEMBER 15

Veils
NEW ALLURE

Pink Shirt
NEWS AGAIN

Christmas
IDEAS &
PRESENTS

50 CENTS

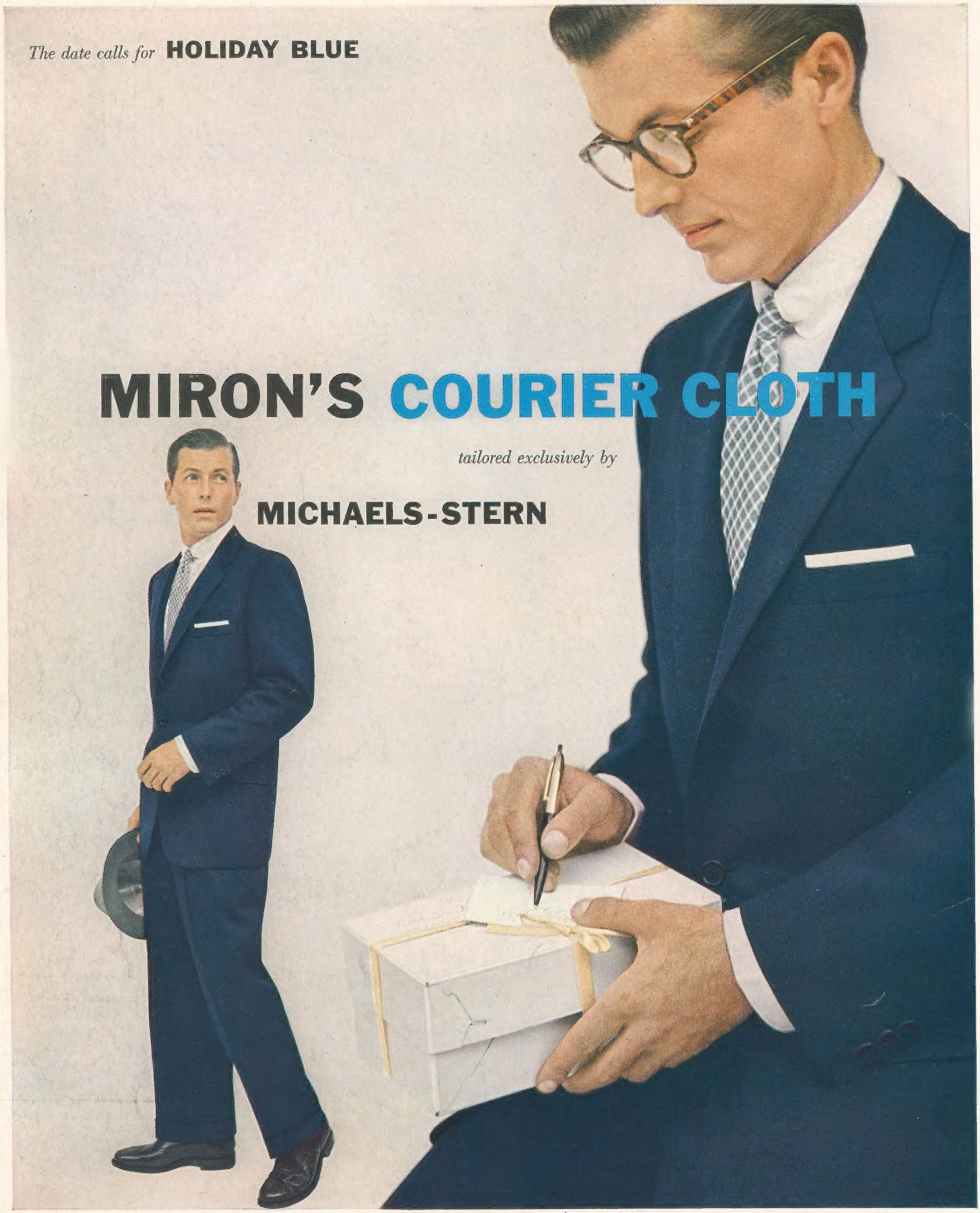
COPYRIGHT 1955 THE CONDÉ NAST PUBLICATIONS INC.

The date calls for **HOLIDAY BLUE**

MIRON'S COURIER CLOTH

tailored exclusively by

MICHAELS-STERN



Pay her the compliment of looking your best. Choose Courier Cloth, that unique yarn dye sheen worsted that always has something new up its sleeve. Here, for the holidays (and long after), a handsomely mannered suit in Holiday Blue. Just one of a group of the new natural-line suits faultlessly tailored by Michaels-Stern. 100% virgin wool. $65.

WRITE FOR THE NAME OF THE FINE STORE NEAREST YOU.
MIRON MILLS, INC., 51 MADISON AVE., NEW YORK, N. Y.



Suzy Perette's sensational new shape, created by a revolutionary concept of construction that moulds your body with the use of magical Pellon inner stiffening from bodice to hem. In white rayon faille, sprinkled with sequins and printed in blue or toast. Sizes 8 to 16, at $39.95. "Fashion First" Dresses, Third Floor.

Mail, Phone (WI 7-6200) Orders Filled. *Add 33c postage beyond delivery area.*

Russeks

NEW YORK • BROOKLYN • CHICAGO



this decolleté bra is insured by a brilliant Jantzen design idea from slipping in position or purpose... and at the same time it's a comfortable bra... more comfortable we think than any strapless bra you've ever worn. Ingenious concentric stitching insures the moulding and uplift power forever... through wearing and washing... wearing and washing. Finest cotton broadcloth and embroidered nylon marquisette 3.95... others 3.50 to 5.95... at fine stores.

Jantzen® decolleté bras

Jantzen Foundations · Empire State Building · New York

VOGUE incorporating Vanity Fair is published semi-monthly except for the months of January, June, July and December, when it is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $7.50 a year in U. S. A.



MARK SHAW PHOTO



THE DIAMOND LOOK® BY **KRAMER**

EL MOROCCO . . . *Bright lights in all-crystal,*
or crystal and pearl . . . from $6.00 to $50.00

Kramer Jewelry, New York, Paris

47 East 51 St., **NEW YORK** Via Di Villa Sacchetti 17 **ROMA** **BONWIT TELLER,** Philadelphia **HALLE BROS.,** Cleveland **I. MAGNIN,** San Francisco



Jewels Harry Winston

Toni Frissell

FLOWN FROM ROME FOR YOU TO PUT ON AT ONCE...AZURE TONINELLI SATIN WIDELY WAISTED IN RENAISSANCE RED FAILLE ENCRUSTED WITH JEWELS $585. Eleanora Garnett



for a Winter Whirl

Carlye

St. Louis

Linen crisp as frost.

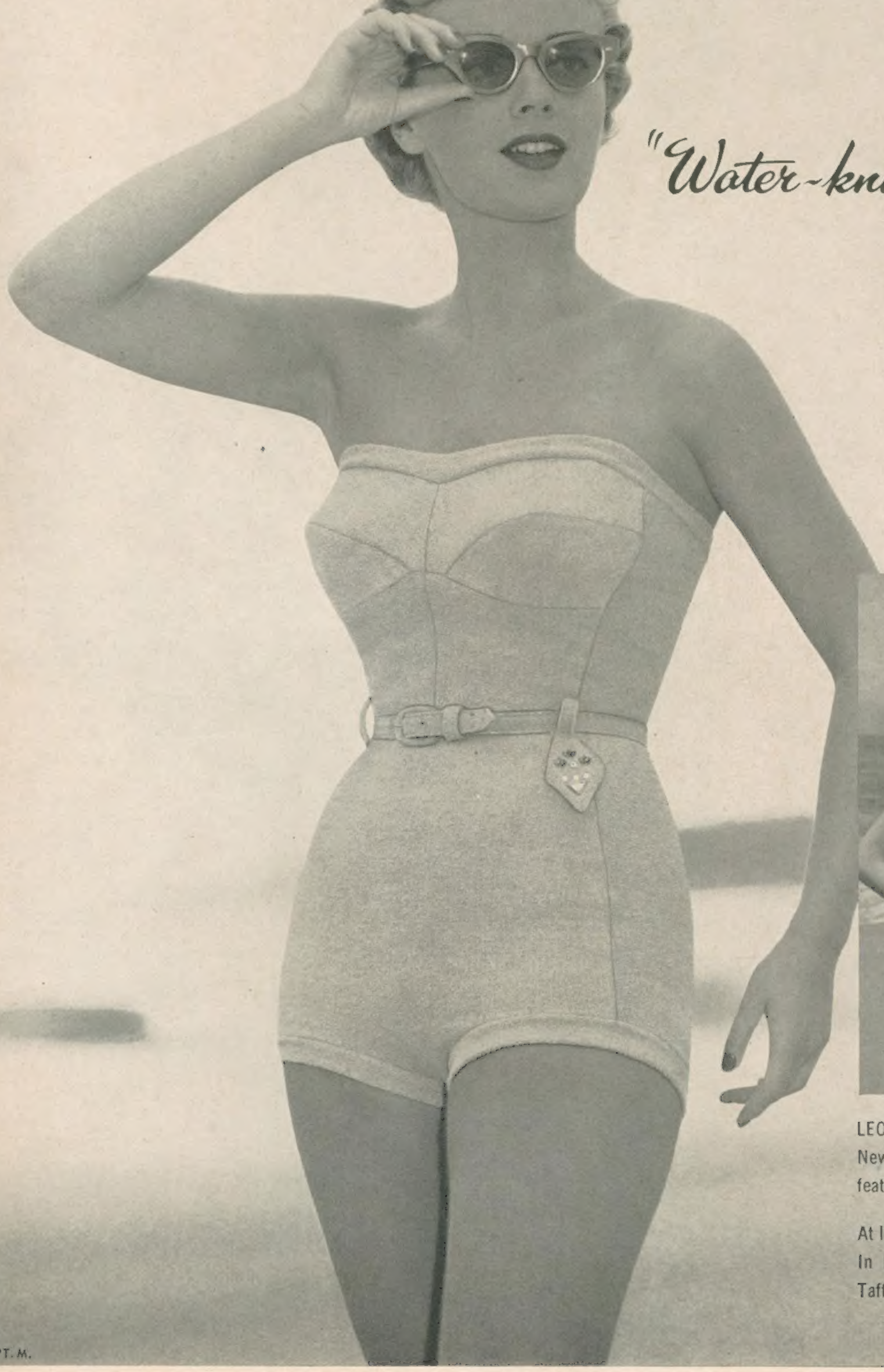
Crystal and pearl beads on satin trim.

I. MAGNIN & CO.

SAN FRANCISCO • SEATTLE • OAKLAND • LOS ANGELES • BEVERLY HILLS • PASADENA • SANTA BARBARA

"Water-knit" Swimsuits ...*

by Cantner





LEOTARD . . figure-flattering & a swimmer's dream. New zephyr-wool sharkskin, knit with Lastex . . it's feather-light & quick-drying. Black or Navy. 16.95

At left, sleek SEA CHARM* in rich elasticized bouclé. In lovely-hued Pimiento, Hyacinth, Champagne & Taffy. Also Black. 19.95

*T. M.



Lord & Taylor.....New York City
L. S. Ayres.....Indianapolis, Ind.
John Shillito & Co. Cincinnati, Ohio
F. & R. Lazarus & Co. Columbus, Ohio

Directoire

Charles of the Ritz

RECAPTURES THE ELEGANCE OF A NEVER-TO-BE-FORGOTTEN ERA.

THIS RARE PERFUME...BOTTLED... SEALED...PACKAGED IN FRANCE



27.50 TO 3.50 (PLUS TAX)



The talented and beautiful Mrs. Philip Armour III of Chicago, leader in the world of fashion, is also widely known for her charitable activities.

She drives a Rambler



Welcome News! Included in the Nash Rambler's reasonable price are custom accessories like deluxe radio, Weather Eye Conditioned Air System, directional signals, and on the Country Club and Convertible—the Continental rear tire mount.

Once you touch hands to a Rambler you'll fall in love with this lithe and lovely car.

Styled by Pinin Farina of Italy, it turns heads wherever you go. Every conceivable motoring luxury is yours . . . with all the joys of Rambler's compact *size. It's happy as a jay-bird in traffic, quick as a wink to handle and park.*

And when you choose the Nash Rambler Station Wagon, you own the one car that is both smart enough for mink, and practical enough for blue-denim duty.

Mrs. Philip Armour III is typical of the many socially-prominent, active Americans who choose the Nash Rambler (in Station Wagon, Country Club or Convertible models) as their favorite car.

Try this wonderful new car yourself for an hour or two—(with Hydra-Matic Drive if you like). You'll never want to give it back!

THE NEW

Nash Rambler

Convertible • Country Club • Station Wagon

Nash Motors, Division Nash-Kelvinator Corporation, Detroit, Mich.



with the whisper smarter
than the shout

the smile sweeter
than the pout

the skirt lifted to
mount the stair

the glove tossed on
the gilded chair

the blush back
in its honored place

and eyes the heart of
a woman's face . . .

there's the stirring fragrance of
a great perfume from France—
the proud, the exquisite

Orgueil

10.00
17.50
25.00
Plus Tax



LUCIEN LELONG

PARIS

Fille d'Eve

[DAUGHTER OF EVE]

From Paris . . . the most tempting perfume in the world

in the most exciting presentation this side of Paradise.

The provocative Lalique apple, 25.00 and 14.50.

Apple purse flacon, 4.50. Miniature apple leaf, 2.00

From Paris also . . . Fille d'Eve Eau de Toilette

PRICES PLUS TAX



NINA RICCI

PARIS

Imported from France by Jacqueline Cochran, Inc., 630 Fifth Avenue, New York

Petal-soft, washable nylon "lineen" in
flower-fresh blouses by JUDY BOND,
each with its own delicate detailing. Bouquet
colors of pink, blue, natural, maize and white.
Sizes 32 to 38. Each about $6.00.
Judy Bond, Inc., 1375 Broadway, New York 18.
In Canada, 1030 Saint Alexander St., Montreal 2.

Judy Bond





The new love of Paris!

Schiaparelli's Succès Fou Perfume . . . made and packaged in France . . . 12.50, 23.50 and 40.00 plus tax



Every woman loves the imaginative artistry and superb workmanship of Monet jewelry . . . Add to her Monet collection and you know your gift will be treasured for a lifetime. Each piece bears the Monet signature. At better stores. Monet Jewelers, 6 W. 32nd St., N. Y.

A. "Cynthia" Necklace 10.
B. "Belinda" Earrings 10.
C. "Melisande" Pin 5.
D. "Rutledge" Bracelet 12.50
E. "Melisande" Bracelet 7.50
F. "Slide" Bracelet 10.
G. "Belinda" Bracelet 10.
H. "Cynthia" Earrings 7.50

All prices plus tax


QUALITY
CRAFTSMANSHIP
STYLE
FORSTMANN
100% VIRGIN WOOL
Look for this label ... it ide
the finest woolens in the
FORSTMANN WOOLEN COMPANY
PASSAIC, N.J.


Ceil Chapman
IT'S
Stern and Stern
SILK CHIFFON

It's Shevelva...Only by *Vanity Fair*



©1953 VANITY FAIR MILLS, INC. EXECUTIVE OFFICES, READING, PA.

Shevelva . . . sensational
new nylon tricot,
like chiffon velvet.
Fabulously lovely,
supremely soft, incredibly light!
In two inspired negligees
as washable and practicable
as they are beautiful.

Hostess Gown #12-5-6,
right and far left,
in Twilight Blue, Evening Rose,
Jade. 32-38 at $69.95.

Peignoir #12-5-7, center,
in Twilight Blue, Evening Rose,
Jade. Small, Medium, at $49.95.

MARK SHAW



Copr. 1953, The International Silver Co., Meriden, Conn.

Silver Rhythm

IN

International Sterling

The balanced place setting—lovely new symmetry for your table.

Here is a pattern for modern living—heavy in weight—with a flow and balance never before achieved in sterling silver design. See how the pieces that go to one side of the plate curve *toward* those that go to the other—creating a *balanced* place setting. Silver Rhythm, perhaps better than any other sterling pattern, truly brings out all the beauty of this most precious metal. Note the superb workmanship—and such contemporary concepts of design as the slender new shape of the knife blade. See Silver Rhythm by International soon. $35.00 for a six-piece place setting. Federal tax included.

FOR THE WORLD'S MOST BEAUTY CONSCIOUS WOMEN—SKIN SERUM

Helena Rubinstein's remarkable new treatment
achieves miracle results for aging skin



When the famed Helena Rubinstein brought Skin Serum here from France last Spring, many women doubted that it could work the miracles claimed on aging skin. Today, these same women are raving about this revolutionary new treatment—because they see its remarkable effects *on their own skin!*

Miraculous Skin Serum is neither cream nor lotion, but an entirely new scientific discovery. A *serum* rich in lipoids and protein, which you apply externally to the skin. It brings back the appearance of youthful tone, suppleness and freshness. With your very first treatment, you see droop and dryness counteracted. You will hardly believe the way it lubricates and tightens. A completely invisible film hides the lines and wrinkles at your eye corners, mouth, forehead and throat.

Suddenly you seem to have a new lease on youth and beauty!

A three-week supply of 10 vials is 12.50. A box of 30 treatments is 27.50. All prices plus tax.

©1953 **Helena Rubinstein, Inc.,** 655 Fifth Avenue, New York 22, N.Y.

IMPORTED

Who's looking? ...everybody!

...at Strutwear's fabulous new ***Dul'sheen****, a Christmas gift of unusual loveliness. No one but Strutwear gives you ***Dul'sheen,*** exclusively knit with the misty side out—glossy side in. (No need to turn your stockings inside out.) Only ***Dul'sheen*** has slim, graceful seams and a filmy dull sheen that does something exciting for your legs. Because it's ***Dul'sheen*** it looks ⅓ more sheer. In the season's most fetching colors.

STOCKINGS BY

Strutwear

MINNEAPOLIS, MINNESOTA

LINGERIE • HOSIERY • BLOUSES



*Strutwear's exclusive reverse knit process.

®

Timely Values . . . *in Timeless Beauty*

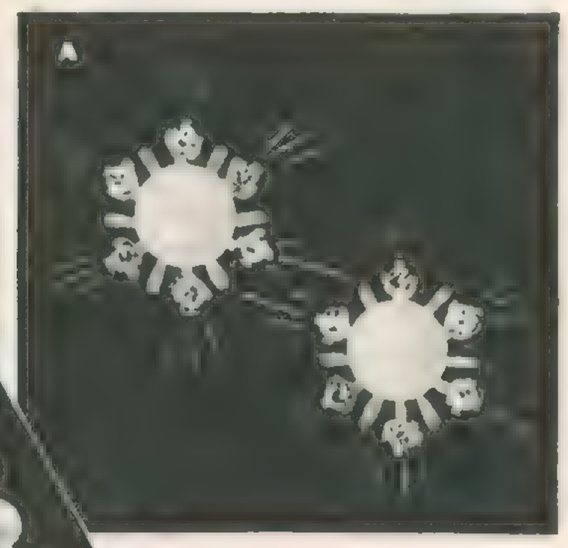
IMPERIAL

CULTURED PEARLS

superb originals . . .

***fashioned for you* by Imperial**

You'll know them as the finest in all the world, these Imperial Cultured Pearls whose ageless charm and lustre increase through the years. Here Imperial fashions them with diamonds in settings of gleaming gold to give you today's enchanting jewelry and tomorrow's treasured heirloom. Choose from these and other new Imperial creations in America's finest jewelry and department stores. Remember, there's only one Imperial . . . for a cherished gift at Christmas . . . or any other time that's very special.



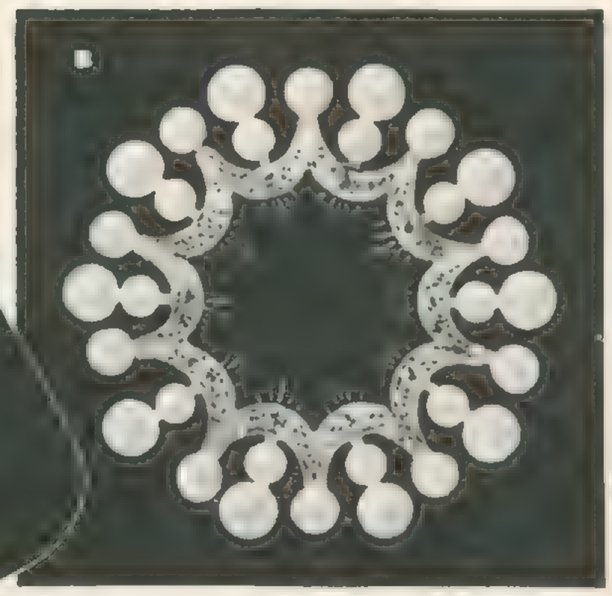
A. Exquisite . . . for you to treasure . . . these collector's cultured pearls, superbly matched and each locked with six diamonds in a 14kt white gold earring. The pair $300

B. Imperial glorifies pearls and diamonds in this original sunburst pin design . . . 30 glowing cultured pearls and 30 shimmering diamonds in a circlet of 14kt white gold. $300



E. A tracery of yellow gold cradles each large and lustrous cultured pearl in these beautiful matched earrings . . . to complement your good taste and charm $100

F. Matching ring $65



C. Classic elegance for your day or evening wear. Selected cultured pearls, hand-made clasp of white gold set with a single matching pearl. $75

D. There's sheer enchantment in this magnificent strand of matched and graduated cultured pearls, resplendent with a hand-made white gold clasp embellished with cultured pearls and four radiant diamonds. $200

The ONLY *cultured pearls that are registered and insured for your protection*

Imperial **Cultured Pearls**

IMPERIAL PEARL SYNDICATE • FIFTH AVENUE, NEW YORK • CHICAGO • LOS ANGELES • DETROIT

MILIUM

Milium®
INSULATED FABRIC



"I CHOOSE MILIUM FOR 'TRANSEASON' FASHIONS IN 1954" says *Philip Mangone*

It's the Mangone touch, characterized by masterful tailoring, fluid drape, dramatic styling. Milium is Mangone's natural choice for fashions that take to changing climates with amazing adaptability. This lightweight, insulated lining keeps you warmer in cold weather and cooler under the hot sun — takes you further, more comfortably. Look for the Milium lining in Philip Mangone fashions with exquisite styling, master tailoring and "Transeason" comfort.

Here, Philip Mangone's luxurious Zibeline travel coat with iridescent Milium lining.



®"MILIUM" IS THE REGISTERED TRADEMARK OF DEERING, MILLIKEN & CO., INC. FOR METAL-INSULATED FABRICS.

Morocco-inspired fashions on these pages at all Saks Fifth Avenue stores except Detroit, Julius Garfinckel, Hutzler's, J. L. Hudson. Other fine stores listed on page 144.



Pat Premo designs the perfect rose red dress, with its own Arabic gold-scrolled scarf. In Bates self-servicing Disciplined cotton, it shakes away wrinkles, is permanently immune to fading, shrinking, wilting. Also in ceramic blue. Sizes 8 to 18, about $35.00

Rita Gam is photographed here and on the following pages against scenes from her brilliant new M-G-M color picture "Saadia" filmed in Morocco



Duchess Royal designs the neatest travel suit going in Bates cotton matelasse. It holds shape and color, won't hold a wrinkle, won't call for pressing on arrival. Black, white, or navy, with Moroccan-print Disciplined cotton lining and blouse. Sizes 10 to 20, about $35.00



Rita Gam is photographed against scenes from her brilliant new M-G-M color picture "Saadia" filmed in Morocco



Morocco-inspired fashions on these pages at all Saks Fifth Avenue stores except Detroit, Julius Garfinckel, Hutzler's, J. L. Hudson. Other fine stores listed on page 144.



Horwitz and Duberman dress by Betse Cann in Bates dazzling white Disciplined cotton . . . the first such finished white cotton that won't yellow with bleach, that will keep smooth and fresh between wearings, crisp without starch. Also in pink or blue. Sizes 7 to 15, about $40.00



Carolyn Schnurer designs the super-fresh dress in Bates Disciplined cotton. Among its many remarkabilities: it releases creases, washes easily, dries fast, needs no starch. Moroccan mosaic print in shock colors on chalk white. Sizes 10 to 18, about $30.00



Rita Gam is photographed against scenes from her brilliant new M-G-M color picture "Saadia" filmed in Morocco



Morocco-inspired fashions on these pages at all Saks Fifth Avenue stores except Detroit, Julius Garfinckel, Hutzler's, J. L. Hudson. Other fine stores listed on page 144.



Samuel Winston designs the extravagantly pretty dress in Bates extraordinarily well-behaved Disciplined cotton . . . the lovely, lustrous cotton that needs no post-packing pressing. Clay, grey, blue, white. Also a black and white print. Sizes 8 to 16, about $70.00





Above: Frosty white leaves with brilliant Austrian crystals.
Necklace $25.00 Brooch $17.50 Earrings $13.00

Below: Yellow fluted sunrays studded with simulated sapphires.
Necklace $25.00 Brooch $16.50 Earrings $17.50

In fine leatherette gift cases • Prices subject to Federal Tax

Available wherever fine jewelry is sold

SHEER ARTISTRY! Captivating new designs in jewelry you will be proud to own.

Krementz Jewelry is of exceptional quality... superbly made with a rich overlay of 14 Karat gold for enduring loveliness.

Krementz

FINE QUALITY JEWELRY SINCE 1866

AND THEN THERE ARE CASHMERES LIKE THESE

Bernhard Altmann

The purest of whites in the softest of cashmeres...pointelled with polka dots, full-fashioned and finished by hand. Wonderful with its worthy partner, the classic cardigan.



At Best & Co., New York; L. L. Berger, Buffalo; Bramson, Chicago; T. A. Chapman, Milwaukee; Nan Duskin, Philadelphia; Frost Bros., San Antonio; Fred & Clark Haas, Omaha; Halliburton's, Oklahoma City; Scruggs-Vandervoort-Barney, St. Louis. For the name of the store nearest you, write The Bernhard Altmann Corp., 1451 Broadway, New York 36, N. Y.

COLE DREAM-LINES YOUR FIGURE...



Two if by land... one if by sea! A wonderful, wear-*any-way-able* ensemble. The tube swimsuit with the versatile necklace neckline is in knubby THALSPUN (Orlon and wool) knitted with Lastex. The permanently pleated THALSPUN jersey skirt can be worn on, or enroute to, the beach. Swimsuit alone in white with black, horizon navy, or nasturtium. $17.95. Suit plus pleated skirt. $29.95. Sizes 10 to 16.

Cole
OF CALIFORNIA
ORIGINAL

SAKS FIFTH AVENUE—ALL STORES

Garfinckel's, Washington, D.C.; Neiman-Marcus, Dallas; Halle Bros., Cleveland. For stores in other cities *see page 142.*

WITH A SUN-WONDERFUL WARDROBE



Matchstick pleats..."Cole-mates" in Alamac's fabulous new THALPERM, a mixture of Orlon (for pleats that *stay* pleated) and Celaperm (for sealed-in color)! Cut to a new length, the matchstick pleated shorts, $12.95, and pants, $19.95. The sweater-look jacket, $14.95. In soft grey, pink, or blue. Small, medium, large. Color keyed to swimsuit on the following page. Cole's specially designed bandit hat, imported from Italy. About $4.00.

ALAMAC KNITTING MILLS
350 Fifth Avenue, New York, N.Y.

SAKS FIFTH AVENUE—ALL STORES

Garfinckel's, Washington, D.C.; Neiman-Marcus, Dallas; Halle Bros., Cleveland. *For stores in other cities see page 142.*

COLE DREAM-LINES YOUR FIGURE...



Lasting loveliness... The color's sealed in for the life of this Cole swimsuit in Rosenstein's SEA-N-SUN Lastex woven with Celaperm! There's a new figure of fashion in the suit's slim tapered line, widening at the top with a white wave of scallops. In soft shades of grey, blue, or pink to match the accessories on the preceding page. Sizes 10 to 16. $17.95.

Sea-n-Sun...
*REG. APP. FOR

ROSENSTEIN BROS.
1407 Broadway, New York 18, N.Y.

SAKS FIFTH AVENUE—ALL STORES

Garfinckel's, Washington, D.C.; Neiman-Marcus, Dallas; Halle Bros., Cleveland. For stores in other cities see page 142.

WITH A SUN-WONDERFUL WARDROBE



New way to play... Fluegelman's VERANDA ... a new EVERGLAZE® "carved cotton" (keeps its wrinkle-free crispness forever!) in a one-piece play-sheath by Cole with a side-buttoned skirt to transform it into a sun-dress. The "Bell of the Beach" belt adds a gay note. White textured cotton accented with blue, red, or black. Sizes 10 to 16. Play-sheath with skirt, $29.95. Play-sheath alone, $17.95. "Turtle Neck" beach bag in Capri duck, $6.95. PLUS FEDERAL TAX

N. Fluegelman & CO., INC.

1412 Broadway, New York 18, N.Y.

SAKS FIFTH AVENUE—ALL STORES

Garfinckel's, Washington, D.C.; Neiman-Marcus, Dallas; Halle Bros., Cleveland. *For stores in other cities see page 142.*

COLE DREAM-LINES YOUR FIGURE...



Roman holiday... The "tent jacket," created by Cole in Peter Pan's shimmering EVERGLAZE® woven striped cotton satin! The drawstring hem ties at hip-or-waistline — the stand-away collar converts into a hood. (For matching swimsuit, turn page.) Nasturtium, wet sand, or aqua striped with white. Small, medium, large. $16.95. Cole's "Stick-in-the-Sand" bag. $4.95. PLUS FEDERAL TAX

FABRIC BY Peter Pan®

1071 Avenue of the Americas, New York, N.Y.

SAKS FIFTH AVENUE—ALL STORES

Garfinckel's, Washington, D.C.; Neiman-Marcus, Dallas; Halle Bros., Cleveland. *For stores in other cities see page 142.*

WITH A SUN-WONDERFUL WARDROBE



Unfading beauty... Warshow's dream of a fabric—featherweight "WARSHFAST"—a luxurious laton taffeta that holds its rich colors no matter where you sun or swim! A new kind of figure sorcery is achieved in Cole's swimsuit by dramatic side-swept drapery and soaring wings. Black, nasturtium, aqua, wet sand, or navy. Sizes 10 to 18. $19.95.

WARSHOW ELASTIC FABRICS
New York

SAKS FIFTH AVENUE—ALL STORES

Garfinckel's, Washington, D.C.; Neiman-Marcus, Dallas; Halle Bros., Cleveland. *For stores in other cities see page 142.*

COLE DREAM-LINES YOUR FIGURE...



Fabric magic-Everglaze®... Cole selects extra-beautiful, extra-dutiful EVERGLAZE® cottons, because they're ever-crisp, hard to wrinkle, spot, or soil! The swimsuit (to match the tent jacket on page 36) in EVERGLAZE® woven striped cotton satin by Peter Pan. S.M.L. $17.95. The play-sheath (shown with skirt on page 35) in EVERGLAZE® carved cotton by Fluegelman. $17.95.

Everglaze FABRIC
Joseph Bancroft & Sons Co. ©

SAKS FIFTH AVENUE—ALL STORES

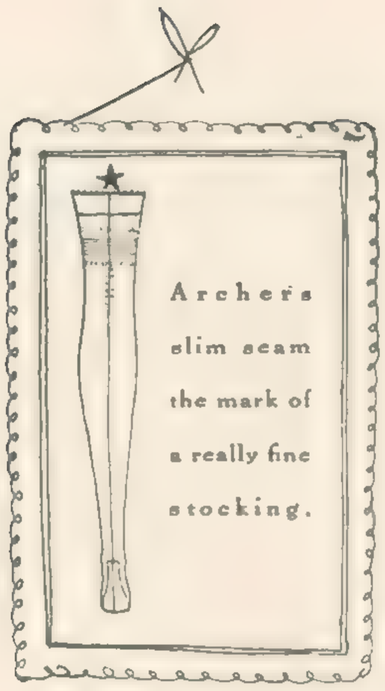
Garfinckel's, Washington, D.C.; Neiman-Marcus, Dallas; Halle Bros., Cleveland. *For stores in other cities see page 142.*

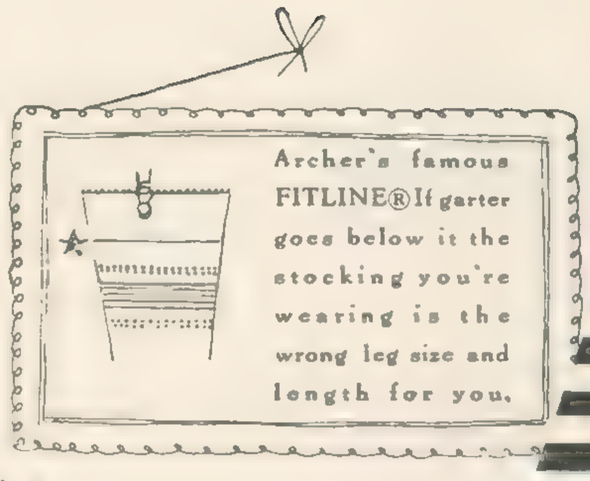
HATS BY HARRYSON

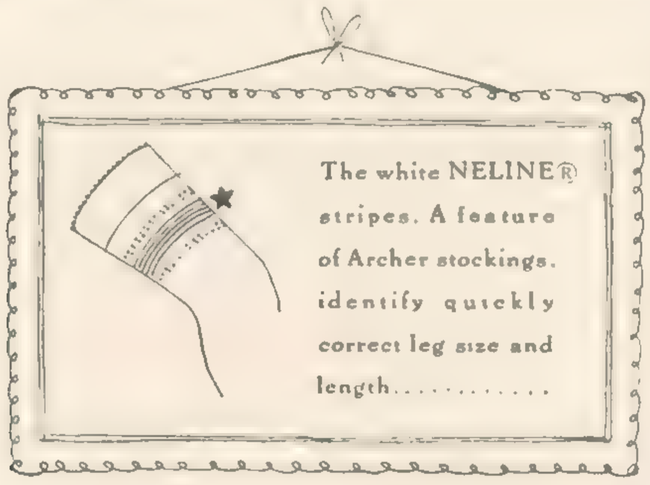
CLYDE

Hand-crafted by

Select the length you prefer in Clyde's incomparable classic . . . own it in purest vicuna or cashmere, [illegible] fabrics, [illegible] perfection by [illegible] Wear the sleeves up or down. Colors: Champagne Nude, Pink [illegible] Red, Mellow Gold, Grey, Vicuna, Navy, Black. Sizes 8 to 18; also petites . . . Available at: B. Al[illegible] Marshall Field & Co., Chicago • Julius Garfinckel & Co., Washington, D. C. • The Halle Bros. Co., Cleveland [illegible] all stores • J. P. Allen & [illegible]unta . . . For other stores, write: Clyde Fashions, Ltd., 205 West 39th [illegible]

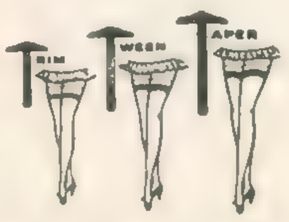






The gift glorious—stockings that fit like filmy duplicates of her legs' own skin. Wrinkle-less. Crinkle-less. Smooth as softly colored mist. Flawless-fitting (in her personal leg size), fashioned-to-perfection, costly in looks and ravishingly flattering. It's a joy to be wished a "Merry Christmas" with Archers.

Archer



Knitted-to-proportion stockings for lovely women. It's so easy to check fit with Archer's famous FITLINE®

COPYRIGHT 1953—ARCHER MILLS, INC., COLUMBUS, GEORGIA . . . 350 FIFTH AVE., NEW YORK 1, N. Y.

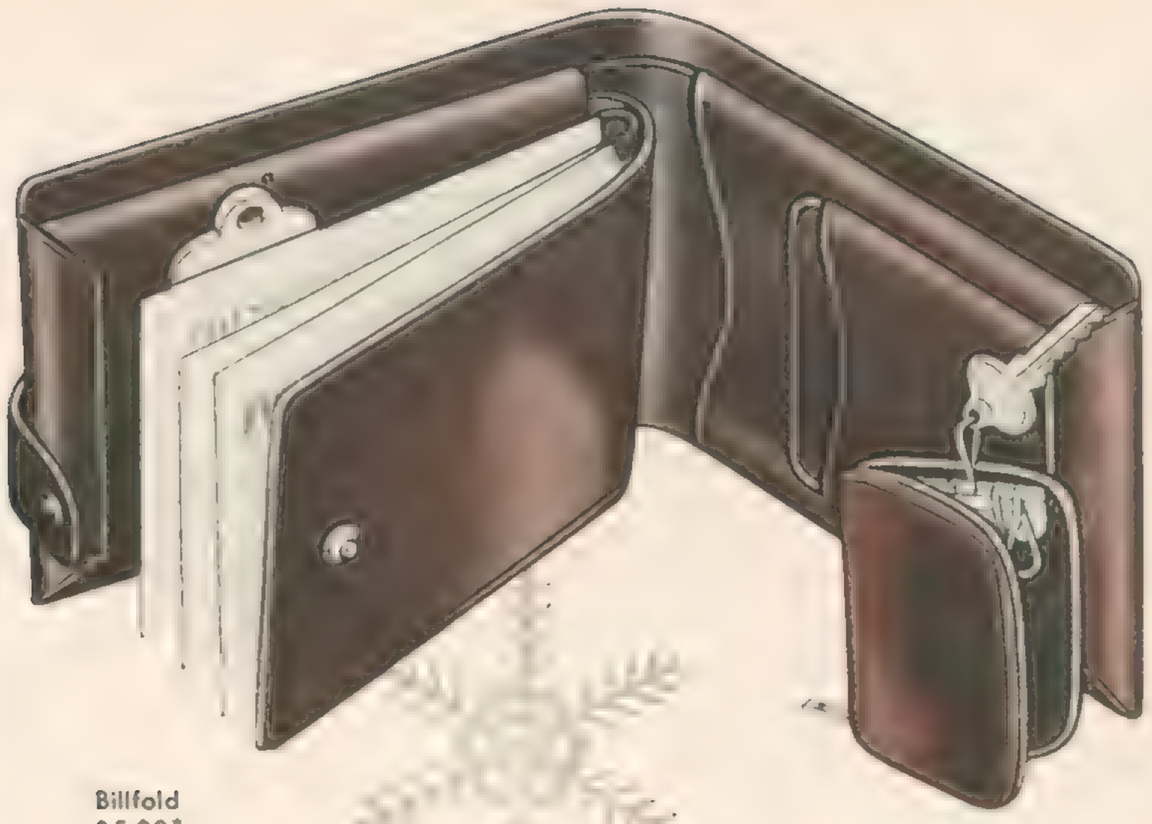
joyce

lamplighters



fashion in living

1,001 gleams for your lamplit nights
...fantastic gems for festive feet
- - -exotic treasures to light your own life
...or bestow like a lavish potentate
10.95 to 12.95 write, we'll tell you where
JOYCE inc. pasadena, california



Billfold
$5.00*

Key Case
$3.50*



Billfold
$5.00*



Key Case
$3.00*

Christmas dates love Match-Mates

Take your choice of styles . . .
select the leathers you like to touch . . .
carry the colors you like the best.
Give matching billfold and key case . . .
add other matching pieces now or later.
Choose your Match-Mates, by Rumpp, at
leading stores everywhere.



FREE . . . Gift folder. Write C. F. Rumpp & Sons,
5th & Cherry Streets, Philadelphia 6, Pa.

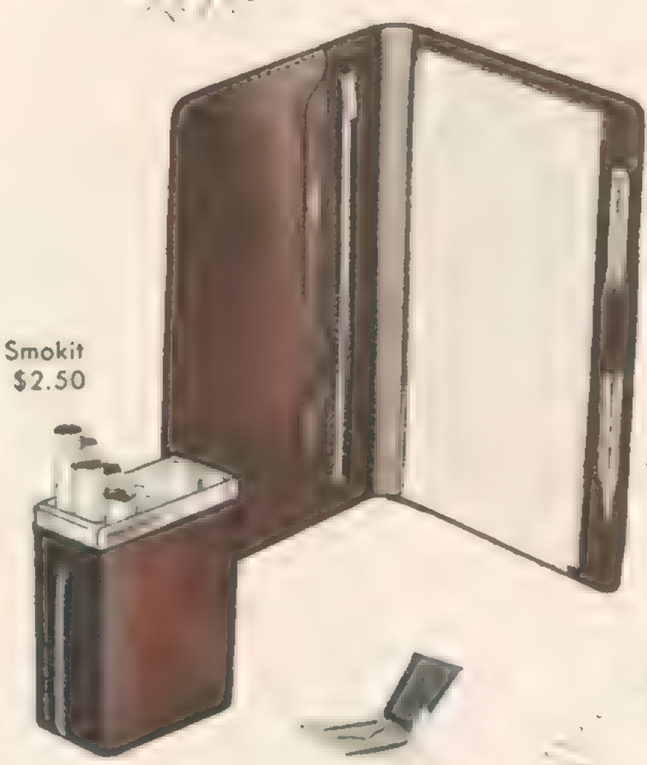


Toilet Case
$19.00*



Stud Box
$7.50

Tie Case
$10.00



Letter Case
$4.00*

Smokit
$2.50

*plus tax

The Sterling of Leatherware







hand-run lace and vaporous nylon – the look of handmade perfection in delicate French Ivory

gown 22.95
negligee 29.95

Kickernick

PANTIES • SLIPS • GOWNS • PAJAMAS • NEGLIGEES • KICKERNICK INC. • MINNEAPOLIS

CRÊPE DE CHINE

that silken fragrance she loves to wear...



MADE, PACKED and SEALED
in France

VOGUE'S SCHOOL DIRECTORY

For advice: write Vogue's School Bureau,
420 Lexington Ave., N. Y. 17, or call LE 2-7500

Fine & Applied Arts

NEW YORK SCHOOL OF INTERIOR DESIGN
FOUR MONTHS' PRACTICAL COURSE IN INTERIOR DECORATION
TWO YEARS' INTERIOR DESIGN
Starts Feb. 1st. Faculty of leading decorators. Period and modern styles. *Send for Catalog R*
Home Study Course starts at once. For those who cannot come to New York. *Send for Catalog C*
29 East 72nd Street, New York 21, N. Y.



TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*
Training Here Pays Life Dividends
Intensive Winter, Spring & Summer Courses
FASHION ART DESIGN CLOTHING CONSTRUCTION
INTERIOR DECOR • DISPLAY • COED
Trade Methods in Minimum Time—Register Now
Beginners & Advanced, Sketch, Illustration, Styling, Life, Draping, Pattern, Dressmaking. Day, Eve., Sat. Our Graduates in Demand! Junior Sat. A.M. Class. Free Placement Bur. Send for Cir I. Phone CO 5-2077
TRAPHAGEN, 1680 Broadway (52 St.) N.Y. 19

RAY-VOGUE
(No connection with Vogue Magazine)
Fashion Merchandising with Modeling, Buying, Dress Design, Millinery, Commercial Art, Interior Decoration, Fashion Illustration, Photography, Window Display, Coeducational. Individual advancement. Attractive residence for girls. Entrances monthly. Write Registrar, Room 211—RAY-VOGUE SCHOOLS 750 NORTH MICHIGAN AVE., CHICAGO

Girls' School

SOUTHERN SEMINARY
And Junior College. Accredited Jr. College & H. S. Blue Ridge Mts. of Virginia. Music, Art, Drama, Home Ec., Phys. Ed., Sec'l. Merchandising, Kindergarten Tr. Equitation. 87th Yr. Margaret Durham Robey, Pres., Box 111-V, Buena Vista, Va.

Boys' School

VALLEY FORGE MILITARY ACADEMY
"At the Nation's Shrine"
prepare your boy to enter leading colleges and at the same time be trained for a commission in the Armed Services. Small classes, highest academic standards, College Prep and Jr. College, ages 12-20, all sports, Arty., Cav., Infantry, Band, Senior Division ROTC. Catalog.
Box H, Wayne, Pa.

Languages



LEARN FRENCH
—or any other spoken language! Only Berlitz can teach you another tongue as easily and as completely as you know your own. It's fun—you'll *speak* from the very first lesson. Small classes, private lessons. 75th yr.
BERLITZ SCHOOL OF LANGUAGES
630 FIFTH AVE., N. Y. 20, N. Y.
And 25 other U.S. cities

Fine & Applied Arts



FASHION ACADEMY
THE SCHOOL OF FAMOUS GRADUATES
FASHION DESIGN • ILLUSTRATION • STYLING
DRAPING • CLOTHES CONSTRUCTION • BUYING
Today the young woman with a well-trained fashion perspective and good style sense finds newer and greater opportunities. Intensive fashion training. Direction **Mrs. EMIL ALVIN HARTMAN.** Limited enrollment requires early reservation. Scholarships available. For resident enrollments request Book 4, Home Study Book 4H.
812 FIFTH AVENUE, NEW YORK 21 • TEmpleton 8-0440



TO HELP YOU . . . .

in your search for the school best suited to your child's or your own needs, we have included this coupon. Please fill it in carefully to give us as much information as possible about the student concerned. We can then do some of the sifting for you, have catalogs forwarded, and generally facilitate matters—at no charge to you, of course.

Name _____

Address _____

_____

Student's Name _____ *Age* ____ *Grade* ____

Type of school or course desired _____

Location preferred _____

Approximate tuition fee anticipated _____

Proposed entrance date _____

11-15-53

Never was dullness so exciting! Never before have nylon stockings been so much improved. *Three* wonderful values are yours in stockings made with the new and exclusive "Grove-Dul" Nylon yarn. Here they are:

permanently dull—The rich, dull look you prize so much is there to stay. It's right in the yarn. It can't wash out—ever.

feel like silk—"Grove-Dul" stockings give you that luxurious, sensuous feeling and appearance on the leg that formerly only silk stockings could impart.

never clammy—The unpleasantly moist feeling that women dislike in ordinary nylon stockings is entirely absent.

Only those brands of stockings made with the "Grove-Dul" Nylon yarn give you all these values. *No other* stockings fit better, have better elasticity.

Prove "Grove-Dul" stockings at our risk. If they are not permanently dull, silky and non-clammy, return the pair to us for full price refund.

Should your favorite store not have a brand of stockings made with "Grove-Dul" Nylon yarn, send us their name, and the brand and size you have been wearing, and we will try to get them for you.

GROVE NYLON COMPANY, Scranton 10, Pennsylvania.



GROVE DUL

Get the genuine. Look for this identification on whatever brand of stockings you buy.

Grove Nylon Company permits the use of its trademark "Grove-Dul" only on those brands of hosiery made with the exclusive "Grove-Dul" Nylon yarn.

Van Raalte

"BECAUSE YOU LOVE NICE THINGS"



Gown shown, $25.00. And, if you wish, matching slip, $16.95; petticoat, $8.95. In smartest colors at fine stores everywhere.

Memorable Gift Nightgown



Exquisite nylon tricot lavished with permanently pleated nylon Chantilly lace—
gift inspiration to entrance *any* feminine heart . . . Perfectionist
quality and precision fit, of course, since it's Van Raalte!

—and Van Raalte is famous for gloves and stockings, too!



Two that work like perfume, right through the evening. The blouse . . . pure silk with a whoosh of bow, a glow of buttons. In mauve, blue, pink, champagne, grey, turquoise. Sizes 32 to 38, $9.95*. The skirt . . . gleaming Chromspun® acetate taffeta with two deep pockets. In black, brown, navy, grey. Sizes 10 to 18, $9.95*. For store nearest you, write Adelaar, 525 Seventh Avenue, New York 18.

Lord & Taylor, New York; Marshall Field & Company, Chicago; Hudson's, Detroit;
J. W. Robinson, Beverly Hills, Los Angeles; Neiman-Marcus, Dallas; John Wanamaker, Philadelphia; Hutzler Bros., Baltimore;
Halle Bros., Cleveland; Kaufmann's, Pittsburgh; Stix, Baer & Fuller, St. Louis; Frost Bros., San Antonio.



The fascination of TABU
is beyond explanation . . .
and beyond forgetting.

Be TABU *top to toe*

TABU COLOGNE
$2.00 to $18.00

TABU PERFUME
$2.50 to $32.50

the "forbidden" perfume by Dana®

PARIS · NEW YORK

All prices plus tax

Copyright 1953, Dana Perfumes, Inc.



NYLON STOCKINGS • LINGERIE • FOUNDETTES®

Write Munsingwear, Inc., Minneapolis, Minn., for the stores nearest you.



you'll get
double
the attention!

Small wonder everyone
looks twice when you wear
Ballet stockings with
exclusive Soft Focus* Finish.
The misty dullness makes
your legs twice as lovely!
Ask for Ballet nylons
in seamless or full fashioned
styles, from $1.15 to $1.65
at select stores.

*Ballet**

brand stockings

A PRODUCT OF
BURLINGTON MILLS
CORPORATION





becoming fashion...
trim tasseled
stepper

At the heart of all Air Step
fashion is the comfort of
the Magic Sole . . . a buoyant, airy
cushion skillfully designed
to gently pillow your every step.

The Mohawk

The buoyant Magic Sole for a real bonus of comfort

This Air Step original combines the Magic Sole and full flexibility. Flawless fit and walkable heel give comfort at its zenith. In a range of colors and all sizes. See them at your nearest Air Step dealer or write Air Step Division, Brown Shoe Company, St. Louis.

Shoes illustrated

$10.95

Other styles $8.95 to $12.95
Higher Denver West

Costume by Tina Leser

Air Step®

A Product of Brown Shoe Company

BROWN SHOE COMPANY DIAMOND JUBILEE, 1878-1953



Muted satin looms important . . . loomed in

Celanese* *acetate, the beauty fiber*

The season turns to elegance. The ball gown returns. Fabrics are more sumptuous than ever. And over and over you see the one fiber that was born for it all—Celanese acetate. Here its special grace is reflected in Oneida's newest satin. Combining Celanese acetate with rayon, it achieves a magnificent new muted lustre. Gothe turns it into a glittering gown in the most important colors of the year—tones of aqua, blue, white and champagne. Sizes are 10 to 18. About $195 at Bonwit Teller, New York and all stores; Neiman-Marcus, Dallas; The J. L. Hudson Company, Detroit; Hutzler Bros., Baltimore; Montaldo's, Richmond and all stores; Martha Wethered, Inc., Chicago; Halle Bros, Cleveland; Bullock's-Wilshire, Los Angeles; The Blum Store, Philadelphia.

Celanese Corporation of America, New York 16.

*Reg. U. S. Pat. Off.



TRULY EXCLUSIVE —

Designed by Calvin Curtis available only at this shop.

Scarlet leaves on navy blue twill silk or grey on hunter green. $10.00

Calvin Curtis
CRAVATEUR
60 EAST 55th ST., NEW YORK
"CRAVATEUR" . Reg. U.S. Pat. Off.



NAMECHAIN

Personalized
KEY CHAIN
Spells YOUR NAME in full...

Durably Constructed

The Perfect Gift

Each NAMECHAIN made to your order—up to 14 letters allowed. Packed in gift box. Orders shipped in 48 hours. Tax and postage included in price.

★ GOLD PLATED $3.50
STERLING ★ SILVER $7.00
1/20—14 Kt. Gold Filled....$9.00
14 Kt. Solid Gold.....$48.00

Guaranteed Satisfaction or Money Refunded

NAMECHAIN MFG. CO.
19 E. Pearson St. Dept. E-3 Chicago 11

SHOP HOUND



1

1. From England a sweater-shirt going south for golf, north for after skiing. Woollen jersey in blue, grey, red, white, yellow. Sizes 38 to 44. $16.50. A. Sulka, 661 Fifth Ave.

2. One quick *bonk* works this ice-crusher: five sharp prongs pop out to crush the ice right in the glass. $1 postpaid. Dorothy Damar, 754 Damar Building, Newark, N. J.

3. A portable wine cellar: the top storey for glasses; the bottom, for bottles. Black wrought iron. $14.95 exp. col. June Kamen, 270 Park Ave.

4. Porringers of pewter, with silver in the alloy to give them a shine (they don't tarnish). $2 and $3 plus 35c postage. The Emporium, 21 N. Water St., Nantucket, Mass.

5. A Hathaway sport shirt of Viyella flannel (cotton-wool mixture that washes nicely). Beige or grey backgrounds to Tattersall check. Sizes 14½ to 17. $16.50. Outdoor Traders, 17 E. Putnam Ave., Greenwich, Conn.

6. For six men's suits en route: a folding carrier with outside pockets. Base and handles of saddle leather. Red or brown plaid, solid grey, or brown canvas. $43.50 ppd., tax inc. Luggage Bazaar, Dept. 309, 360 N. Bedford Drive, Beverly Hills, Calif.



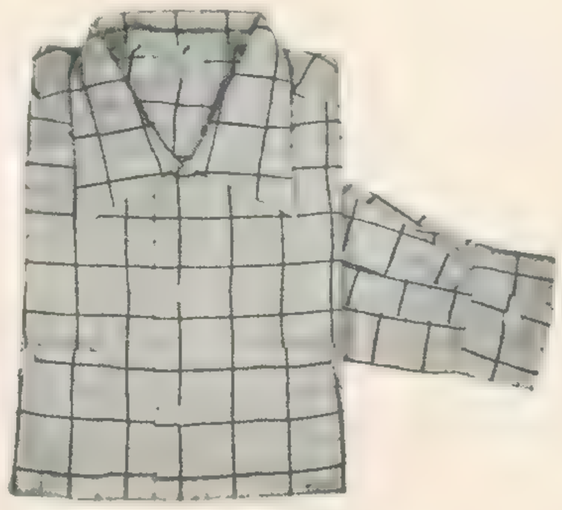
2



4



3



5



6

. . . follows the men





7



8



9

7. Desk top presents: a pigskin golf bag, pencil-holder size, $5.75. A perpetual, automatic calendar of brass and walnut, $12.50. And a good magnifying glass with a long calfskin handle and cover, $16.50. Dale Fifth Avenue, 719 Fifth Ave., N. Y.

8. A new measuring tape that tells all with great accuracy—there's a gauge showing exact lengths. In a cowhide case, $5.75. Also at Dale.

9. A good-looking shirt—black pin stripes on white shirting. Tab collar. French cuffs. Sizes 14 to 16½. $4.95. Casual-aire, 662 Lexington Avenue, New York.

10. To dispel the myth of unloved Christmas ties: a distinguished tie of black *peau de soie*, with a widely-spaced gold pattern. $8.50. Brooke Cadwallader, 120 E. 55th St., N. Y.

11. Tailored pyjamas of pin-striped madras cotton, in the Rugby style (meaning English collars and cuffs). In sizes A to D. $8.95. Arthur Rosenberg, 16 East 52nd St., N. Y.

12. A handsome shoehorn, made of pale California ash wood, with a leather thong to hang by. $3.50. Paul Stuart, 18 E. 45th St., N. Y.



10

MIEHLMANN



11



12



For Every Driver

DELUXE CAR CREST KEY CHAINS

Delight any driver with his or her own authentic, brilliantly colored car crest mounted on a handsome gold-tooled 1¼" wide leather tab! Crest is exactly reproduced in cloisonné fired-on enamel, and plated in 24K gold to match key ring & chain. Crests available for **CARS OF ALL MAKES.** Each one is of superb quality . . . for you to use with pleasure or give with pride! An exceptional value at

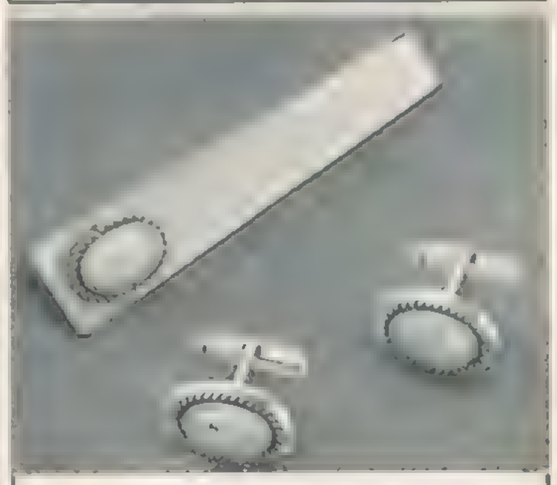
only $1.00 ppd. Please Specify Make of Car

Money Back if Not Delighted!

Sorry, no C.O.D.'s *Write for Catalog.*

ZENITH GIFTS Dept. Z-23

2674-Z Valentine Ave. New York 58, N. Y.



A MAN'S CHRISTMAS GIFT!

Silver Cuff Links & Tie Clasp

Men like the masculine look of sterling silver, the handsome turquoise stone settings. You know at a glance they're made by rugged Western craftsmen. Genuine turquoise stones are 2½ carats each.

Cuff Links **$10.95** Tie Clasp **$7.95**

Both for $17.50. Add $1 for two initials on tie clasp. Ppd. Ex. tax incl. Send check or money order. $2 deposit for COD's.

the SILVER LODE

P.O. Box 489, Tucson, Arizona

GIFT for GOLFERS



To improve his game, pro's recommend new amazing Voit GOLF MASTER

Pro's agree, to play good golf you must practice. Get REALISTIC practice AT HOME, indoors or out, and keep game sharp year round. NOT a toy. Hit ball with EVERY club. Ball travels 14 ft.; machine measures DISTANCE, LOFT, DIRECTION, up to 250 yds. Portable, safe. Fun for whole family, especially beginners. Knocks 5 or more strokes off score. Perfect gift for man who has everything. Order now for Xmas. Complete set, machine, ball, mat, lesson book, etc. is *fully guaranteed.*

Approved by Crosby Research Foundation! Developed by pro's. **$18.95 COMPLETE**

Send check or money order to:

CROSBY GOLF MASTER - V

1239 N. Highland, Hollywood 38, Calif.

IDEAL GIFT FOR MEN!



DONT RUIN MEN'S SUITS

with Ordinary Hangers!

Broad, curved shoulders provide natural drape; mean long life to suits. Made by Setwell of satin-polished hardwoods, personalized with our exclusive gold and black initials. Not 1 in 100 men have hangers that give proper care to their clothes. Order this practical gift today!

18" Hangers, for Suits to size 40, 3/4.50, 6/8.50

20" Hangers, for Suits 42 and up, 3/$5, 6/9.50

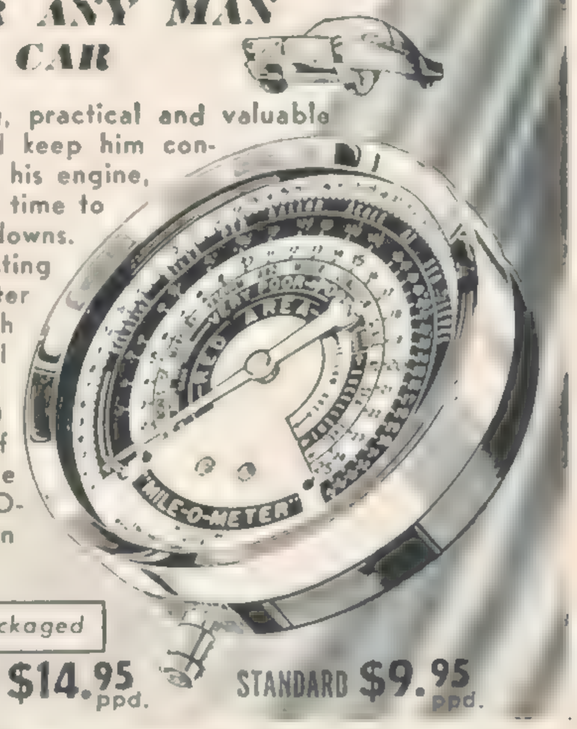
Add 50¢ Per Order, Due to Weight

PHELPS-TERKEL

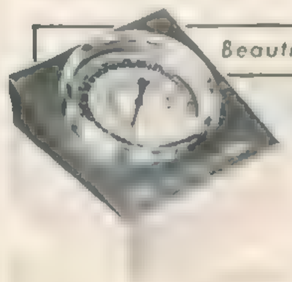
Dept. V-11, 5550 Wilshire Blvd., Los Angeles 36, Calif.

GIVE THE FAMOUS **MILE-O-METER**

THE FINE GIFT FOR ANY MAN WHO OWNS A CAR



Mile-O-Meter is the most fascinating, practical and valuable gift any motorist can receive! It will keep him continually informed on the condition of his engine, forewarning him of engine troubles in time to prevent exasperating highway breakdowns. It will also warn him when he's wasting gas, and show him how to get far better mileage! Simple to install on the dash of any car — no holes to drill — all directions and fittings included. Nationally acclaimed by more than 60 leading magazines and thousands of enthusiastic everyday motorists, the handsome chrome and black Mile-O-Meter is the ideal gift for any man who owns a car!



Beautifully Christmas packaged

DELUXE ILLUMINATED **$14.95** ppd. STANDARD **$9.95** ppd.

GALE HALL ENGINEERING INC., Dept. 381, North Hampton, N. H.

Mailed anywhere within 24 hours! Add 35c for Special Delivery. Money-back guarantee. C.O.D.'s accepted.



BONWIT TELLER

FOR CHRISTMAS FROM BONWIT'S GIFT SHOP

Our imported crystal vases . . . flawlessly beautiful in shape and line 13" high with foot 7.50 9½" high 6.75 7¾" high 4.00 5" high 3.25 In clear (as shown) or smoke. Your mail or phone orders will be carefully filled. Include sales tax where applicable. Add 20c shipping charge. New York White Plains Chicago Cleveland Boston



BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls add glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Just 3" long, it comes in a trim flannel case. Very gay for gifts!

$4.95 *tax & postage included*

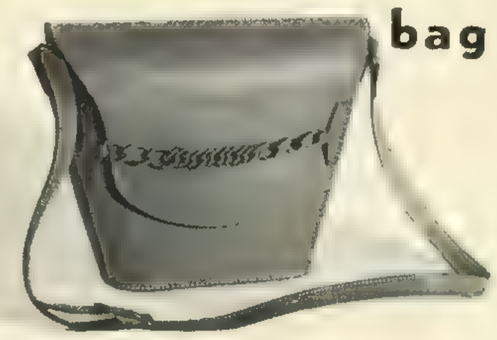
Beautifully boxed and wrapped!

Write for free Catalog

Aimée Lee

545 Fifth Avenue • New York 17, N. Y.

english bridle bag



The shoulder bag in a handsome, imported version. Meticulously made by Greatrex of selected saddle leather polished to a glowing natural finish. Unique flap closure of gleaming bridle curb chain. Inside pocket, adjustable shoulder strap. Your smartest accessory with tweeds or flannels. An unusual value. $21.60 fed. tax incl. Mail orders will be filled promptly.

Field & Fireside

26 Thirteenth Street, Columbus, Ga.



Bubbling with Excitement!

Earrings as gay and gala as New Year's Eve. Wee Christmas balls dangle 'bout your head. For an extra merry holiday idea, earring your guests too! Glistening bright in red, green, gold, aqua.

$1.00 pair; **$1.75** two pair

Tax Included—Postpaid—No C.O.D.'s

WORLD IDEAS

Dept. Z-1

21-20 33rd Ave., Long Island City 6, N. Y.



Memorable gift for a memorable day! Wrought in heavy 14 kt. gold . . . this charm dangle can be made for any month, and date. Prize gift for her bracelet, his watch chain . . . unique for Christmas, birthdays, anniversaries.

Size as shown $45

Size (approximately twice as big) $80 *(all tax included)*

Allow ten days to two weeks for delivery.

Lockhart's inc.

4926 Maryland Avenue

St. Louis, Missouri



SHOP



Left: Black-dyed American broadtail, cuffed with Royal Pastel mink—a jacket that's simply a pair of sleeves flared into a cape, rounded in at the waist. Also brown or grey fur. $195 plus tax. Georges Wolff, 1062 Madison Avenue, N. Y.

Right: A smart waist-length sweater, bulkily knit, and the news is it's all Orlon, the wash-and-dry whiz. White, with quasi-pearl buttons. Sizes 34 to 40. $10.95 ppd. Pearl Lehrer, Hewlett, L. I., New York.



Below: Frontier pants—very neat-looking with their snap-to pockets and high waist. Washable fine-wale corduroy—red, gold, aquamarine, kelly green, beige, black, rust. Sizes 24 to 32. $8.95 ppd. Beckwith's, 37 Essex Street, Boston, Mass.

Below: News in capeskin—the pale-blue jacket, with the traffic-stopping good looks. The cut, a cardigan sweater. Also in white and pale-pink. Sizes 10 to 18. $39.95. Brandicalf, Dept. E-17, 157 Federal Street, Boston, Mass.





"Los Castillo" ORIGINALS

Hallmarked Silver and Onyx Jewelry



TRUE SILVER OF TAXCO

P.O. Box 941

Carmel-By-The-Sea, California

Prize Christmas present! Unusual, beautifully crafted onyx jewelry with Aztec motif in silver is created by the leading "Plateros" of Taxco.

Bracelet	$19.50
Pin	8.00
Earrings *(button or drop style)*	8.00
Complete set	32.50

Prices include Fed. tax and postage.

Note: orders received after present supply is exhausted will require 2 to 3 weeks delivery.

HOUND

...wrapped up in presents



Left: Balanced here, a "Bongo Board." Looks harmless, but it's as habit-forming as peanuts, though better for your figure. Shop Hound envisions whole families starving while the cook plays on Bongo. $14.95. F. A. O. Schwarz, 745 Fifth Ave., N. Y.



Right: For dinner on a southern terrace, or for evenings at home: a sari that just zips into shape. Dark or light printed India silk. Order by dress size, day- or ankle-length. $59.95 ppd. Jai Raj, 9421 Wilshire Blvd., Beverly Hills, Calif.

Below, right: "Beauty Boots" are weighted boots, part of a new exercise course. The idea: more activity for the sedimentary waist-hip area. (Think how thin your fingers are.) $7.95 for boots and booklet, ppd. The Shape Co., 257 S. 21st St., Philadelphia, Pa.

Below: A silk-fringed triangle of shiny black fur, the latter labeled "French lapin." It's lined with red satin and, all in all, a charming way to keep warm. $39.50 ppd., tax inc. Harold Rubin, 52 East 56th St., New York, N. Y.



MIEHLMANN



Predominant Colors: Red, Blue, Black, White, Chartreuse, Peach, Mustard, Grey, Beige, Green.

Kindly signify preference of color.



SARI ASCOT

$9.50 *(including postage in U.S.A. and Canada)*

Size 42" x 10"

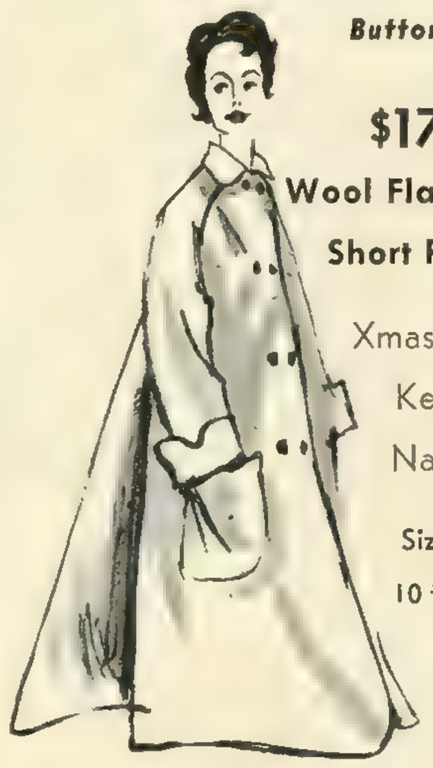
From the Holy City of Benaras, where the sacred river Ganges flows, come these hand made Sari Ascots with Gold and Silver thread woven into two-tone silk.

INDIA SHOP

17 EAST 54TH STREET NEW YORK 22, N. Y.
PLaza 3-4580

We cordially invite you to visit our beautiful new shop.

HOLIDAY HOME LIFE



Buttoned in Brass
$17.95
Wool Flannel Short Robe
Xmas Red
Kelly
Navy
Sizes 10 to 16

Please add 50c for postage.

The Clothes-Horse
128 East 56th Street, New York 22

Imported Handknit Sweater



Superb Christmas present! Completely handknit, its cross-cable stitch cannot be duplicated by machine. Sequin accents are handsewn on grosgrain ribbon trim. Sizes 12-20.

White, Light Blue, Lime, Beige—grosgrain ribbon in matching color.

Short sleeves **$45.00**

Just send your check and second color choice to

Ruth Chagnon
325 Worth Ave., Palm Beach, Florida

Genuine **MINK** Collars

At a wonderfully low price Your Choice of 5 Shades— 1 PASTELS, 2 RANCH, 3 SILVER BLUE, 4 BREATH OF SPRING, 5 WHITE MINK— ALL SILK LINED.



These Mink Collars are made of U.S. Minks and are just the touch of splendor to Point up your Blouses, Sweaters, Suits or Knitted Dresses, etc. Gift packaged. At our attractive low price of **$14.95** *incl. fed. tax*

At these prices you will want several to accentuate your wardrobe. Matching cuffs to order at $14.95 the pair. Send your name and address and your color preference. Enclose check or Money Order or Pay Postman, plus Delivery and Shipping Charges.

MINK CREATIONS
57 E. 184th St., Dept. C-940, N. Y., N. Y.

KICK-A-POO



Inspired by the Hopi Indian moccasin, these "at home" shoes come in gold, turquoise, and red suede. If you wish, we could also play Santa by gift-wrapping and sending direct.

Sizes: small (4 to 6)
medium (6½ to 7½)
large (8 to 10)

$4.95

In Ohio add 3% tax

Baynham's *shoes of distinction*

431 VINE CAREW TOWER
CINCINNATI OHIO

Parfums De Dontoux "Star of the East"



An exciting and distinctive new perfume—beautifully gift wrapped. Attractively priced for Christmas! Check your gift list—order several *now.*

1½ drams **$1.30** *(Purse vial)* — *¼ oz.* **$3.00** *(French bottle)*
½ oz. **$5.50** *(French bottle)* — *1 oz.* **$9.60** *(French bottle)*

All prices include fed. tax. No c.o.d.'s please

Parfums De Dontoux
404 WEST 42ND ST., NEW YORK 36, N. Y.



SHOP



Christmas Eve Candlesticks and Salt and Pepper Shakers.

These beautiful hand made, highly fired ceramic pieces will ornament any table or mantlepiece, and are useful as well.

Beautifully designed, these pieces can be used together or separately. The Candlesticks (#1002) are designed with Holly Berries and Leaves in bright Berry Red and deep Leaf Green. They stand app. 2" high. The Salt and Pepper Shakers (#1001) are in candle form. Red candles and drippings, with bright Red Berries on deep Green Leaves and base, and stand about 3" high.

#1001 SALT & PEPPER.....PAIR $2.25
#1002 CANDLESTICKS.....PAIR $3.25

We pay mailing costs. Sorry, no C.O.D.'s. Send Check or Money Order.

House of Karen P.O. Box #3386 Merchandise Mart Station Chicago 54, Illinois

MIEHLMANN



A slender decanter made in Portugal (nice container for Portuguese dessert wines, or an after-dinner liqueur). The 14" crystal decanter holds 20 ounces. The stopper is interior-decorated with swirls of air. $6.50 postpaid. Agnestrong, 39 West 8th Street, New York, N. Y.



Present suggestion to godmothers (or grandmothers)—one of the prettiest dresses a little girl ever wore. Handmade of sheerest dimity and organdie trimmed with *serpentine*. White, bonbon-pink, or periwinkle blue. $28.50. Sizes from 6 months to 3 years. Marcelle Julien, 22 East 54th Street, New York.





FOAM RUBBER SEAT

The newest thing in the dressed-up bathroom. Hand decorated to your order in any colors you wish by a talented artist. Your initial hand painted in center. Upholstery guaranteed against cracking and peeling. The most comfortable seat in the house! Comes with wreath shown, or with a crest design and your initial in center. Egg-white, **$25.00.** No C.O.D.'s, please.

EDITH CHAPMAN
50 Piermont Avenue Nyack, N. Y.



Monogrammed
Imported Stud Box

A very fine quality leather box with securely hinged cover, in a handsome tan! For his studs, cuff links, tie pins, lodge jewels—for her rings, clips, pins, earrings.

Just 2½" in diameter, 1¼" high. Fits neatly in dresser or desk drawer, in luggage, etc. . . . keeps your treasures neatly together at home or away.

Beautifully monogrammed in gold (up to 3 initials) as shown. Only $2.75, postpaid. A wonderfully thoughtful gift! Immediate delivery.

Write For Big New Gift Catalog

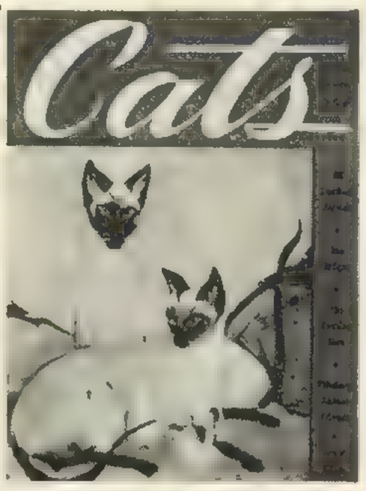
GIFTS & GREETINGS
Rockland 199 Massachusetts

For All Your
CAT-OWNING FRIENDS
the Perfect Gift is—
CATS MAGAZINE

Each monthly issue is filled with Articles, Fiction, Poems, Pictures, News—All About All Kinds of Cats.

Send only $3.00 for the first subscription; only $2.50 for each additional one. (samples, 25¢)

CATS, 11-11 House Bldg. • Pittsburgh 22, Pa.





Nubrest
TRADE MARK

ARTIFICIAL BREASTS—FOR AFTER SURGERY

INDIVIDUALLY SCULPTURED
or
MADE IN NINE SIZES

- RE-CREATES CONTOUR
- VENTILATED
- SOFT
- WASHABLE

Ideal for Swimming
Defies Detection

Send for ILLUSTRATED GUIDE for TAKING MEASUREMENTS

PAT. 2411388

ACCEPTED FOR ADVERTISING IN PUBLICATIONS OF THE AMERICAN MEDICAL ASSOCIATION

HELEN PERL

104 WEST 70th ST. • NEW YORK 23, N. Y.



WALK ON AIR

Here's quick relief for anyone suffering from calluses, blisters, spur or bruised heels, or general foot fatigue. Air Cush'n Innersoles give your feet immediate comfort. Just place in your shoes and walk. Air moves thru a small channel gently massaging feet. Odorless, non-absorbent, almost weightless. Order by men's or women's shoe size. Only $2.95 a pair (No COD's, please—money back if not delighted). Send for free 64-page gift catalog. Albin of California, Room 10-L, 1401-71 W. 8th St., Los Angeles 17, California.

59 YEARS OF GUARANTEED SERVICE!

Dyeing by Denihan IS AN ART



- Dresses, gowns, etc. dyed with a guarantee not to shrink out of fit.
- We boast article will not appear dyed.
- Plain Dresses *from* $8
  Specify Domestic Dye.
- Dry cleaning ribbon, knits, lamé, velvet, taffeta frocks, our specialty.
- Invisible Weaving on all fabrics.
- Wedding Gowns specially processed to preserve newness for generations.

Specialists
Suede and Leather
Cleaned and Redipped

Suede Suits	*from*	$8.00
Men's Suede Jackets	"	4.75
Gloves (short)		.50

(Delivery to all Suburbs)

mail to
B. J. DENIHAN
215 East 64 St.—N.Y.C.—TE 8-2100

Palm Beach • • • Hamilton Bermuda • • • St. Croix Virgin Is.

LOOK...



IS THIS YOUR BIG TOE SHOWING?

(Or Does It Hit and Hurt in Closed Shoes?)

YES, because your feet slide forward! Causing heels to slip, ankle straps to gap, insteps to cut, toes to hurt in closed shoes! CORRECT these painful, unsightly conditions with JANIES, the cushioned, "Inside Platforms", that help control gravity, give heavenly comfort, add to foot beauty.

JANIES ARE EFFECTIVE IN CLOSED OR OPEN SHOES WITH HIGH HEELS, MEDIUM HEELS, FLAT HEELS OR WEDGIES! By using JANIES, you will be able to restore shoes from your closet to wearable service—this will save you ten times the cost of JANIES.

JANIES are **only $1.00,** plus 25¢ handling for one pair, or **3 PAIRS FOR $3.00.** Comes in Black, Brown, Grey, Red, White, Blue. BE SURE TO GIVE SHOE SIZE AND COLOR.



MONEY BACK GUARANTEE
JANIES
1865 V University Ave., New York 53

HOUND

...wrapped up in presents



Present to the household:
an eighteenth-century serving
set copied (right down to the
hallmarks) in silver plate.
The spoon and fork, each
about 13" long, each in a
tarnish-resisting case
of Pacific cloth. $6.86 for
both, ppd. Macy's,
Herald Square, New York, N. Y.

Here's a nice year-round present for anyone who likes to sew (yourself, perhaps?). It's a service through which you can order fabrics by mail (and receive all sorts of bonuses). Every fortnight, you receive swatches of material from which you choose a fabric, then order the yardage you need. The fee ($3) is deducted from your first purchase. Every order entitles you to a 5% rebate next time, and you win "points" for purchases which entitle you to dressmaker equipment like tracing wheels, pinking shears, cutting boards. It's Dressmaker's Mail-A-Buy, Inc., 535 8th Avenue, New York.



Latest Creations by Cartier in 18kt gold and diamonds...
interlooped earrings, $2600; bracelet, $3800; clip, $1320.

Shown actual size. Federal Tax included.

Cartier, synonymous with finest quality and value

FIFTH AVENUE AND FIFTY-SECOND STREET

PARIS NEW YORK LONDON

Double Decker Sports Bag



A Lifetime Investment

Unique design provides separate compartments, *each with own clasp*. Upper has generous mirror, space for compact, lipstick. Lower carries change purse, cigarettes, etc.

Of beautifully grained Birdseye Maple, hand rubbed to a satiny, honey-colored finish—perfect with tweeds, sports clothes. Exceptionally durable, yet light in weight and appearance. *Solid brass fittings.* Measures 7" x 5" x 3½".

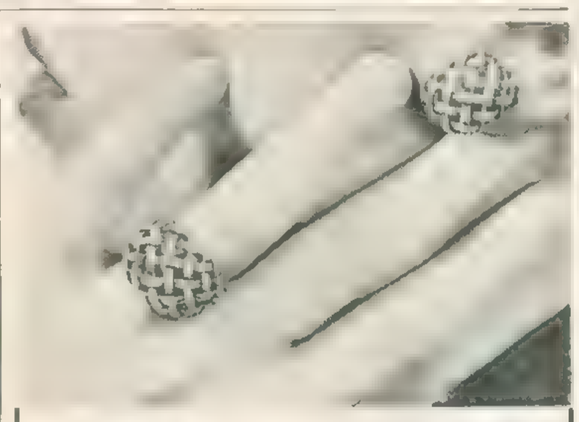
$22.50 Ppd.
exclusively from
Trellanwal Enterprises
Box 251 Salisbury, Conn.



NEW CAPE MADE FROM OLD FUR COAT FOR ONLY **$22.95**

Morton's skilled master furriers will make you this up-to-the-minute fur cape from your old (even discarded) fur coat, for the *extraordinarily low price of only* **$22.95.** One price only. This service featured by Fashion Editorials in HARPER'S BAZAAR, MADEMOISELLE, GLAMOUR Magazines and other style authorities thru the years. Just wrap and mail old fur coat, and state your dress size. *Don't send money.* New cape completed within few weeks and sent C.O.D. Or write for booklet of eight other style capes, all $22.95.

MORTON'S, DEPT. 17-L, 312 Seventh Street, N.W., Washington, D. C. *New Yorkers invited to call at our N. Y. Office, 225 W. 34th St., or phone Bryant 9-3200.*



STERLING SILVER RING & EARRINGS

Something Special—Eye-Catching basket-weave design in classic dome shape. Smartly styled in solid sterling, will give unlimited pleasure to you and those on your gift list, and such excellent value too.

The Ring $3.95
The Earrings, pr. $3.95
The Complete Set $7.50

Send ring size or measure with string.
Order by mail today. No COD's. Satisf. guar.
Prices include tax & postage.
Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. VO Tucson, Arizona

handy as a compact... flattering as a fan!

A LUGENE LORGNETTE
with specs-appeal**



A. LIPSTICK LORGNETTE—Looks like a lipstick, turns into a lorgnette at the slide of a button. Slips into its own tiny leather sheath. **$36*** tax incl. In solid gold **$96*** tax incl.

B. PENCIL SPECTACLE—A pair of real spectacles . . . as tiny and slim as a pencil! Fitted with its own little case . . . to slip in a pocket, tuck in a purse. **$15***

C. COIN LORGNETTE – Yellow gold-filled case as big around as a silver dollar! A flip of the finger releases the lorgnette. **$25*** tax incl. Also in 14K gold **$150*** tax incl.

At left: Accordion spec case in brocade, $5. *Not shown:* Double spec case (holds 2 pairs of specs in little more room than one!). Suede, $4; morocco, $6; brocade, $10.

Mail, telephone or cable.

**Reg. U.S. Pat. Off.
*Prescription lenses extra

LUGENE Inc., Guild Opticians
604 Madison Avenue at 58th Street, New York • PLaza 3-6000
1058 Madison Avenue at 80th Street, New York • BU 8-5486

SHOP



MIEHLMANN

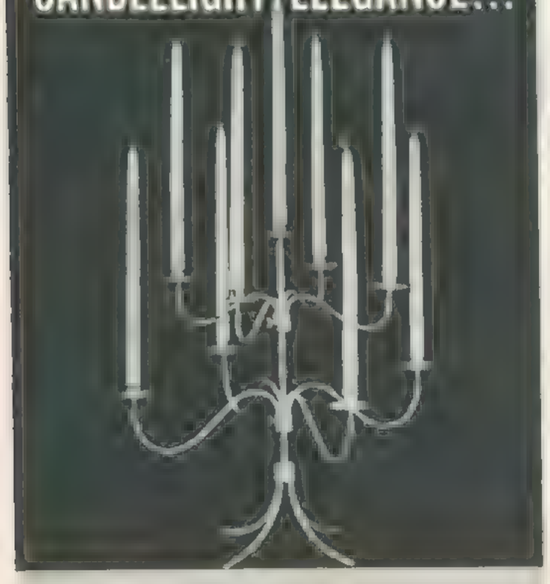


Mutual admiration society: glitter flattering gilt, gilt flattering glitter. Together they make a handsome pair of earrings, here, contour-shaped. Four faceted rhinestones, embedded in a gilded matrix. $16 postpaid, including tax. Jolie Gabor, 699 Madison Ave., New York, N. Y.



What to wear to puppet shows, birthday parties, and the like? A party dress of pima broadcloth trimmed with Swiss embroidery and Valenciennes-type lace. Pink or blue. Sizes 1 to 3, $12.95; 3 to 6x, $14.95; 7 to 12, $16.95. Prices include postage. Denise, 516 Fifth Ave., New York.

CANDLELIGHT, ELEGANCE...



From Sweden, Sybilla, an exquisite nine branch candelabra. Solid, non-tarnishing brass, adjusts to a variety of graceful lighting arrangements.

Height 13½", Width 13¼" $11.95 each
Swedish tapers $1.00 box of ten.

Christmas gift orders shipped with your personal card or our gift card with your message. Write for free NEW catalog.

JUNE KAMEN 1991 BROADWAY NEW YORK 23, N. Y. Dept. VI

CERAMIC BUTTER WARMER



The nicest touch of all at your dinner party

. . . lovely little warmers which keep the melted butter piping hot when lobster, artichoke, asparagus, or corn on the cob are on the menu. Wonderful, too, for Hollandaise or dessert sauces. In *Chartreuse, Red,* or *Emerald Green,* each complete with 2 long-burning candles. 4½" high, 3" diameter. Give your favorite hostess one or several. She'll bless you! Immediate delivery.

$1.39 *each, postpaid.*

SPECIAL

Annis Baker's Homemade Fudge

—an old fashioned taste thrill! Pound box of chocolate and butterscotch, mixed. $1.25 ppd.

Send for free gift catalog

annis baker 258-V Main St., Danbury, Conn.



Old Fashioned *CHEWY ALMOND MACAROONS*

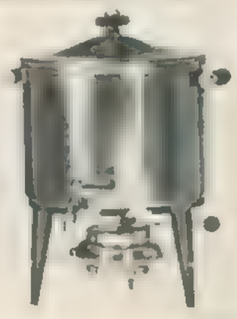
Mmmm . . . Just crunch through the crispy thin coating, get a mouthwatering taste of that rich chewy almond center—and you'll know you've hit the high spot of anyone's visit to Atlantic City! Munch them with ice cold milk, ice cream, coffee. They're delicious every way! A flavorsome party treat . . . a delightfully unusual gift!

Box of 24 (Illustrated) **$1.60,** *ppd.*
Box of 48 (Family Size) **$2.95,** *ppd.*

Gift Wrapped
Check or Money Order
No C.O.D.'s Please
Send for FREE Folder of Other Assortments

A. L. ROTH
Macaroon Bake Shop
2627 Boardwalk, Dept. E, Atlantic City, N. J.

burnished copper COFFEE or TEA SERVER



This stunning, solid copper samovar keeps 32 cups piping hot for hours. Finger tip heat control, alcohol or canned heat. Legs and handles ebony black. Rubber tipped legs insure non-scratching. Guaranteed. **$25** ppd.

DOUBLE CASSEROLE



Striking copper, wrought iron and snow-white oven-proof china. Beautiful and perfectly practical. Each casserole holds 2 qts. Alcohol burners keep food warm for hours. Guaranteed. **$25** postpaid.

FREE—Write for New Catalogue

TAYLOR GIFTS
Dept. A2, 134 N. Wayne Ave., Wayne, Pa.

Dinnerware Booklet **FREE!**



Herbert S. Mills
GORE PARK Hamilton, Canada



sheer luxury at a solid savings!
LEATHER or SUEDE JACKET
only $27.75 (postage paid)

Leather is Fashion! And here is leather in its fashion finest . . . at a sensible price. Ideal basic jacket for town or country wear. Matching self buttons, durable rayon lining. Can be worn with or without self belt. Creamy smooth capeskin leather in Turquoise, Cork, White. Soft suede in Cocoa, Beige, Teal, Rust and Green. SIZES 10-18. Also in Juniors.

Order by mail—Money Back Guarantee if returned unworn in 10 days

HAMPTON AND BARTLETT • 505 Fifth Ave., N. Y. 17

	Quantity	Size	Colors
Leather			
Suede			

Name_____
Address_____
City_____ Zone____ State_____
Check ☐ Money Order ☐ No C.O.D.'s please

AGED LIKE VINTAGE WINE
(Smoking alone takes 30 days!)



Jordan's GENUINE **VIRGINIA HAM**

Each magnificent ham now hanging in our aging rooms — thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year — has been tended by hand through each unhurried step, as we have been doing for 113 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed. $1.89 per lb. cooked. 8 to 13 lbs. Postpaid (add 14¢ per lb. for shipping outside U. S.).

JORDAN'S OLD VIRGINIA SMOKE HOUSE
1433-G E. CARY ST., RICHMOND, VIRGINIA

AT LAST!
No More Spilt Wine

imported from Sweden in silver plate this handy pourer SAVES your expensive LINENS! The perfect gift for that "certain somebody"



Drip-Stopper



SAVE YOUR VALUABLE LINENS
The Drip Stopper is a "must" for those who enjoy fine wines. Use it every day. Put your Drip Stopper in your wine bottle—then pour. Will not spill a drop—adds "finesse" to your service. Heavy Silver Plate—gift wrapped if you desire.

Money back guarantee.
Send cash, check or M.O. No C.O.D. please.

$5.95
includes Federal taxes.

fredericks
16 Stonestown, Dept. V
San Francisco, California



Tid Bit Carousel

CONVERSATION PIECE FOR PARTY-GIVERS!

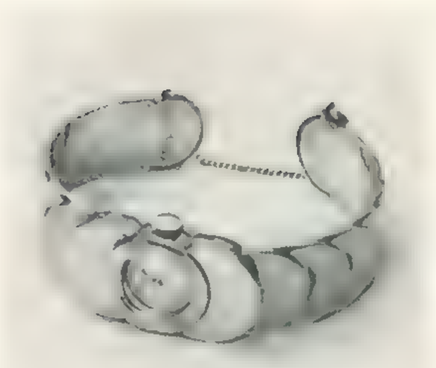
Revolving hors d'oeuvres and tid-bit server with four oven proof pyrex dishes to cook and serve hot snacks or for olives, peanuts, pretzels, crackers. Easy to keep clean Everlast aluminum stand eleven inches high. Unusual, popular gift for merry hosts and hostesses! *Send Check or Money Order*

Only $8.95 Postage Paid

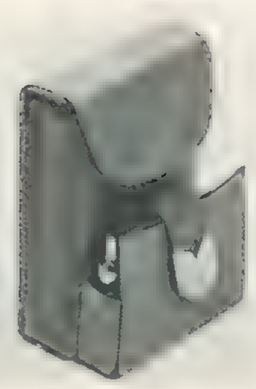
HAMBURGERS
Dept. V • BALTIMORE 1, MD.

HOUND

. . . wrapped up in presents

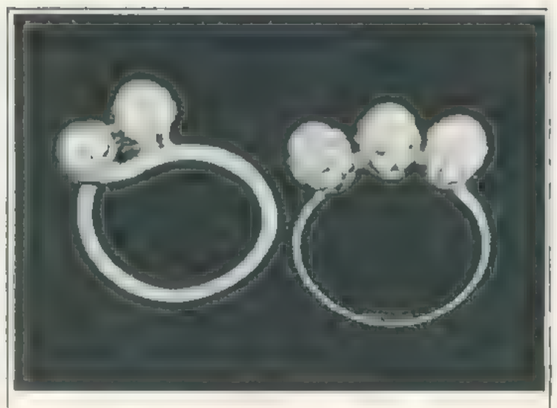


A pretty watch face set like a jewel in the centre of this cuff bracelet. The watch, a Wittnauer with 17-jewel movement. The bracelet, gold-filled crescents that don't quite enclose the wrist. (There's a chain and clasp for security.) $71.50 ppd., tax inc. Tourneau, Inc., 431 Madison Ave., N. Y.



Here's a cigarette case with a sidecar to hold a lighter—a pleasantly organized combination. The cigarette case comes in two sizes: regular or King-size. Red, green, navy-blue, black, or saddle-colour baby calf leather. $7.50 ppd. Dorsay Products, 1819 Broadway, New York.

More Shop Hound on page 60.



Cultured Pearls

Genuine cultured pearls, grown in the oyster in the deep waters of the Pacific. Mounted in simple Tiffany style in handsome sterling silver. Now available in two attractive styles:

The two-pearl ring **$3.95**
The three-pearl ring ...**$4.95**
(Prices include federal tax)

Beautifully gift boxed, with guarantee certificate. Order by mail today. Please mention ring size. Immediate delivery, postpaid.

HUGH CLAY PAULK
304 Kansas Ave., Dept. R-23, Topeka, Kansas



FREE
TO NEW MEMBERS OF THE
Around-The-World Shoppers Club

EXQUISITE HAND-PAINTED DELFT'S BLUE TWILIGHT LAMP

To demonstrate the *quality* of Around-the-World Shoppers Club selections, we want to send you a Dutch Twilight Lamp of shimmering Delft's Blue absolutely free if you join now. This enchanting gift is typical of the unique merchandise our members receive from abroad each month for just $2.00 each, *duty-free, postage-paid!*

Shop Around the World

A package for you—from a foreign country! Note the foreign markings, the foreign stamps. Did it come from Italy, Switzerland, England, France, India, Japan, or where? What's inside? Something exciting, something precious, something unusual, for it's from Around the World Shoppers Club!

Yes, as a member of this fascinating club you are taken on a shopping tour around the world—without leaving your easy chair! Each month for the term of your membership, three, six, or twelve months, you will receive a surprise package from a different foreign country. Each month you will look forward with eager anticipation to the arrival of your mysterious package. Each month you will be thrilled with the marvelous foreign craftsmanship—and the incredible bargain!

Amazing Gifts for Only $2.00 Each



Perhaps you are wondering how we can send such glamorous imports to our members in the United States for only $2.00 each, postpaid, duty free! The secret is in the wonderful buying power of the American dollar in foreign lands, plus the large membership of the Club. While your dollars lend a helpful hand to our good neighbors abroad, *you* receive sensational values for your money!

Just what will you receive? We cannot tell you in advance. Wherever our representatives discover the most worthwhile buys, we will snap them up on the spot and mail them to our members. It is this element of surprise, indeed, that makes membership so continually exciting. Of one thing you can be sure. Each article will be worth at least twice as much as members are asked to pay!

Your First Gift FREE

To induce you to join now we will send you the Delft's Blue Twilight Lamp direct from Holland with our compliments. If not delighted with it, or with your first month's shipment *keep both gifts* and we will refund your complete subscription cost! Why not join this thrilling "shopping tour around the world" while this *extra gift* offer is available. Mail the coupon now so you won't miss the wonderful articles in store for our members.

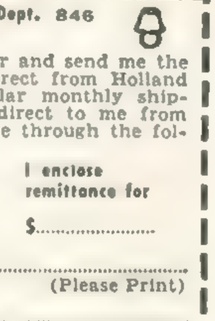
READ WHAT MEMBERS SAY ABOUT THE CLUB

"Your gifts show exquisite taste in their selection. I am more than pleased and I feel urged to tell you so." —**M.Z., *Philadelphia, Pa.***

"Thus far I have received two articles—and am still speechless with surprised pleasure!" —**J.S.S., *Winston-Salem, N. C.***

THE IDEAL GIFT
Give Gift Memberships! Enclose names and addresses of recipients (a handsome card announces your gift).

AROUND-THE-WORLD SHOPPERS CLUB
71 Concord St., Newark 5, N. J.



Around-the-World Shoppers Club, Dept. 846
71 Concord St., Newark 5, N. J.

Please enroll me as a Member and send me the Delft's Blue Twilight Lamp direct from Holland FREE for joining. Start regular monthly shipments of the club's selection direct to me from countries of origin and continue through the following term of membership:

☐ 3 Months..... $6.00
☐ 6 Months.....$11.50
☐ 12 Months $22.00

I enclose remittance for
$.....

Name.... (Please Print)
Address.....
City & Zone.....State.....

(Note: the U. S. Post Office Dept. charges a service fee of 15¢ for delivering foreign packages, which is collected by your postman and cannot be prepaid.)

Please use additional sheet for gift subscriptions.
References: Franklin-Washington Trust Co., Newark 2, N. J.

HOLDS EVERYTHING!

PURSETTE Designed especially for you in soft leather with a place for your: Cards, bills, pen, comb, smokes, lighter, lipstick, change, license, keys, compact. Open: 7½x7½; closes to fit your hand or bag. COLORS: Red, Green, Navy, Natural, Black or Brown. Satisfaction guaranteed.

JOHN B. ORIVA & CO., Estab. 1904
1305 So. Union Ave., Dept. V2, Los Angeles 15, Calif.



Theresa
BRAND
FINEST HAIR PIECES

wigs
transformations
braids
clusters of curls
figure "8"s
chignons, etc.

MAIL ORDERS SOLICITED
WRITE FOR FREE CATALOG-PRICE LIST

BIAGIO TUCCIARONE
118 East 28th St., N.Y. 16, N.Y., Dept. C



A handsome and wonderfully practical gift for every home owner, gardener, sportsman that you know.

A **unique** way to identify and safeguard all of your valuable equipment.

Be sure it's yours by permanently burning **your own personal brand** on all articles of **wood, leather, plastic or rubber.**

Safeguards tools, sports equipment, luggage, children's toys, etc.

⅜" Gothic letters **custom cast** for you in **solid bronze.**

Gift Boxed. Two weeks' delivery.

Send check or M.O. to Dept. V-11.

$3.95 POSTPAID
ANY 3 INITIALS
For complete name, add 50c for each extra letter.

Write for quotes on miniature ranch brands or special designs.

Personally Yours
exclusive personalized gifts
MUSKEGON, MICHIGAN

HELP
Poor Circulation!
RELAX while REDUCING
Use GYRO-BELT



Home Reducing Plan without the need of personal exertion or starvation diet. Learn how to improve your figure by reducing where you need it most. Gyro-Belt relieves nervous tension . . . soothes muscular pains.

Free booklet answers all questions . . . send for it right away.

GYRO-BELT
6920 Market Street
Upper Darby 77, Pa.

Name_____
Address_____
City _____ Zone____ State ____

Exciting Softness! in 43 colors
Our Famous
Barrister Shell
Only
12.95



- curvaceous shell
- French Louis heel
- one-piece last

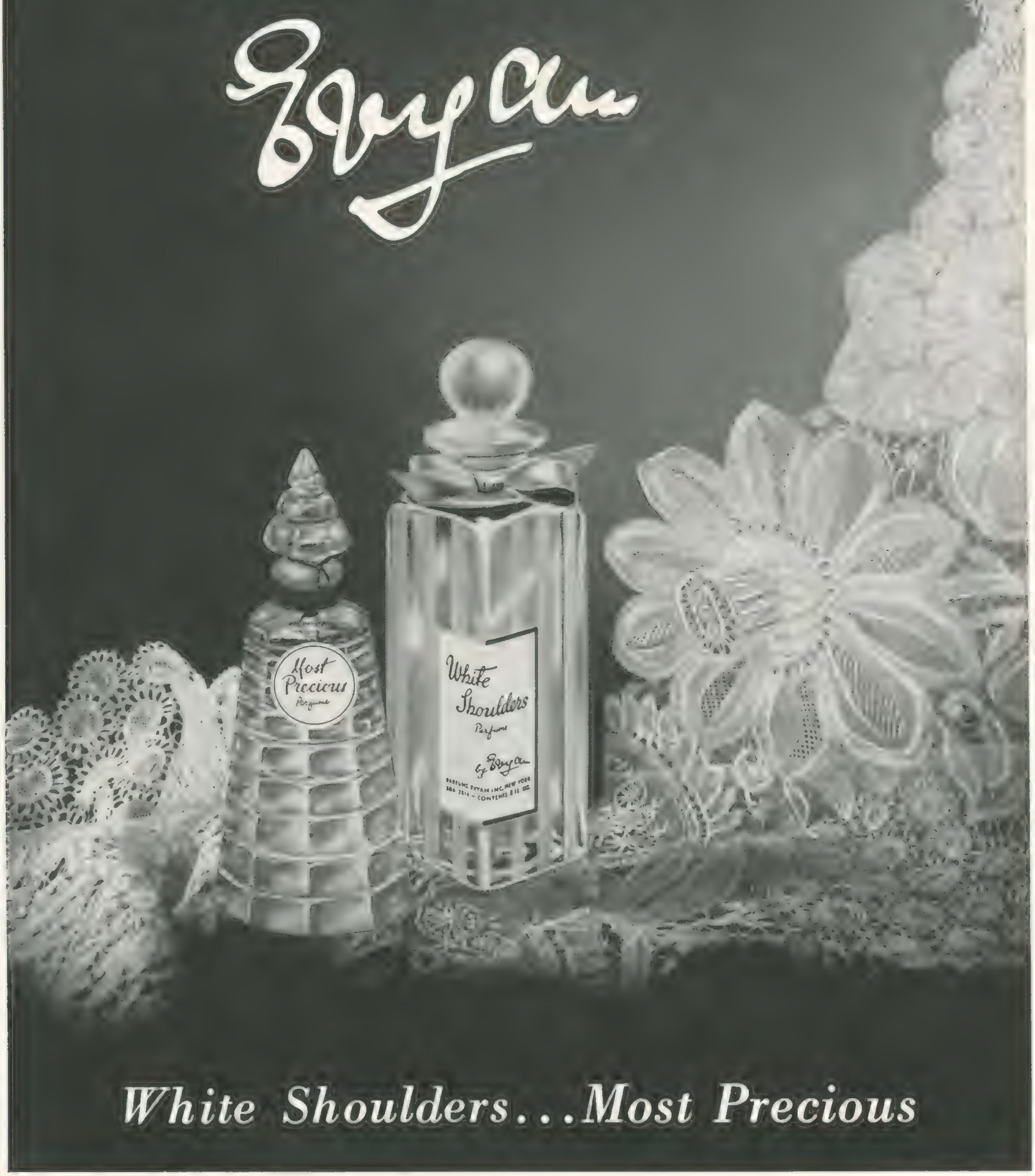
SUEDE: black, brown, blue
KID: black, benedictine, bronze, brown, blue, red, tan, grey
VELVET: white, black, blue, brown, red, green
PATENT: grey, gunmetal **FLANNEL:** grey
SATIN: gold, silver evening shoes
Also, all pastel shades in kids and shantungs
ALLIGATORS—24.95 **LIZIGATORS**—19.95: brown, blue, black, red, honey beige
Sizes 3 to 11, AAAA to C

Mail Orders, include 25¢ postage. Sorry no C.O.D.'s. 10½ and 11, $1.00 extra

Barrister Fifth Avenue
679 Fifth Avenue Dept. V, N.Y.C.

Gifts of magnificence

Evyan



White Shoulders...Most Precious

AMERICAN VOGUE

Editorial and Advertising Offices:
420 LEXINGTON AVE., NEW YORK 17, N. Y.
TELEPHONE—LEXINGTON 2-7500

JESSICA DAVES, *Editor-in-Chief*

Art Director:
ALEXANDER LIBERMAN

Senior Editors:
BETTINA BALLARD, *Fashion Editor*
ALLENE TALMEY, *Feature Editor*
PRISCILLA PECK, *Art Editor*
MARGARET CASE

Fashion Associates:
NICOLAS DE GUNZBURG
MURIEL MAXWELL
BABS SIMPSON
CATHERINE McMANUS
VIRGINIA THAW
MARION SKERTEN
MARILYN KARNES
DESPINA MESSINESI, *Shop Hound*
KATHRYNE HAYS, *Shoes*

Executive Editor:
MILDRED MORTON

Beauty Editor:
EVELYN HAYNES

Feature Associate:
KATE LLOYD

Hostess Editor:
ALISON BISGOOD

Copy Editor:
CAROL PHILLIPS

Associates: ELLEN McCOOLE
MAB WILSON

Contributing Editors:
MARY JEAN KEMPNER
MILLICENT FENWICK
PEGGY TALBOTT
THOMAS W. PHIPPS

Copy Executive:
JEANNE BALLOT

Layout:
MARCEL GUILLAUME
G. WOODFORD PRATT
JACK MOGNAZ

Merchandising Service Editor:
ELISA DAGGS
Associate: MARGARET INGERSOLL
Chicago: CONSTANCE WEBER

Men's Merchandising Editor:
ARTHUR TODD

Business Manager:
C. B. VAN TASSEL

Advertising Manager:
WILLIAM C. STOWELL

BRITISH VOGUE
37 GOLDEN SQUARE, LONDON W. 1
Editor: AUDREY WITHERS
Managing Director: HARRY W. YOXALL

FRENCH VOGUE
4 PLACE DU PALAIS BOURBON, PARIS 7
Editor: MICHEL DE BRUNHOFF
Managing Director: PHILIPPE DE CROISSET

VOGUE IS PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.
President: I. S. V.-PATCÉVITCH
Vice Pres. & Adv. Dir.: FRANK F. SOULE
Vice Pres. and Treasurer: BENJAMIN BOGIN
Secretary: MARY E. CAMPBELL
Business Mgr.: PERRY L. RUSTON

COPYRIGHT 1953, THE CONDÉ NAST PUBLICATIONS INC. THE ENTIRE CONTENTS OF VOGUE INCORPORATING VANITY FAIR—TEXT AND ILLUSTRATIONS—ARE PROTECTED BY COPYRIGHT IN THE UNITED STATES AND COUNTRIES SIGNATORY TO THE BERN CONVENTION AND THE PAN AMERICAN CONVENTION. ALL RIGHTS RESERVED. TITLE VOGUE INCORPORATING VANITY FAIR REGISTERED IN U.S. PATENT OFFICE. VOGUE IS PUBLISHED SEMI-MONTHLY EXCEPT FOR THE MONTHS OF JANUARY, JUNE, JULY, AND DECEMBER, WHEN IT IS PUBLISHED MONTHLY, BY THE CONDÉ NAST PUBLICATIONS INC. (ALSO PUBLISHERS OF BRITISH VOGUE, FRENCH VOGUE, HOUSE & GARDEN, BRITISH HOUSE & GARDEN, FRENCH HOUSE & GARDEN, GLAMOUR, VOGUE PATTERN BOOK.) EDITORIAL AND ADVERTISING OFFICES: 420 LEXINGTON AVENUE, NEW YORK 17, N.Y. EXECUTIVE AND PUBLISHING OFFICES: GREENWICH, CONN. SUBSCRIPTIONS $7.50 A YEAR, $12 FOR TWO YEARS, $17 FOR THREE YEARS, PAYABLE IN ADVANCE. TO POINTS OUTSIDE CANADA, U.S.A., AND POSSESSIONS, $15 PER YEAR. SINGLE COPIES FIFTY CENTS IN U.S. AND CANADA. $1 ALL OTHER COUNTRIES. FOUR WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. IN ORDERING A CHANGE, WRITE TO VOGUE, GREENWICH, CONN.; GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST WRAPPER.

VOGUE
INCORPORATING VANITY FAIR

New York *Paris* *London*

I. S. V.-PATCÉVITCH, *Publisher* EDNA WOOLMAN CHASE, *Chairman of Editorial Board*



COFFIN

COVER: A statement to the effect (a most fetching effect) that veils are back in fashion. This one, a little crinoline for a dark red velvet dinner hat, by Mr. John. Also at Hudson's; Neiman-Marcus; I. Magnin. Diamonds in platinum, from Cartier. The rosy nail polish and lipstick, Dorothy Gray's "Portrait Pink."

NOVEMBER 15, 1953

CHRISTMAS LIST

65 Vogue's eye view of Christmas-list progress
91 Presents for a man: evening accessories
92-95 Gold and diamonds
116-117 Writing papers for various desks
120 Books for those who have a book
121 Records for those who have records
122-123 Living in the present: at-home clothes
124-125 26 perfumed presents

FASHIONS

66-69 Veils—new outlook for 1954
70-75 Fashion successes: six fresh versions
76-77 The new coat-life at Mainbocher
78-79 Three new forms of fur
86-89 Dresses for the début parties
92 Short evening dress: creamy brocade
98-103 First resort report, photographed in Morocco
Cottons: blazing white with blazing colour
The pink shirt back in bathing-suit form
The pink shirt idea at the resorts
104-105 Pink shirts, new with dinner skirts
112-113 The five o'clock coat—four illustrations
114-115 For Vogue's Young Nillionaire—young new brocade
118-119 Evening wardrobe from Vogue Patterns
126-127 The non-dark dress to use immediately
128 New strawflowers to take to the resorts

FEATURES • ARTICLES • PEOPLE

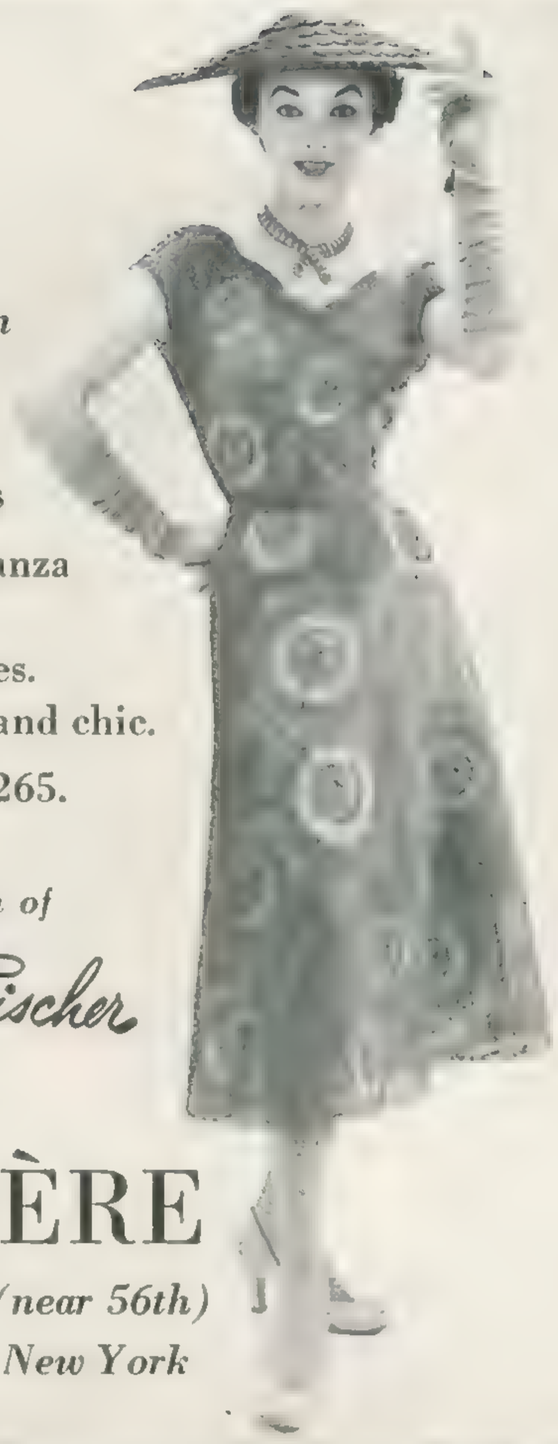
78-79 Three Beauties: Mrs. W. Palmer Dixon; Mrs. Michael Phipps; Toumanova
80-85 People Are Talking About . . .
Bingo for the Season
Margaret Sullavan and Joseph Cotten
Katherine Dunham
86-89 Their First Winter Whirl:
Miss Olivia Endicott Hutchins;
Miss Lucy McClellan; Miss Lucette Buell;
Miss Bettina Balding; Miss Mary Sargent Ladd;
Miss Elaine Dominguez
90 John Kerr of "Tea and Sympathy"
96-97 Interesting Young Families in France:
Monsieur and Madame Claude Mauriac
Monsieur and Madame Carlos de Yturbe
106-107 Keep that Big House If . . . By Zöe Akins
108-109 True or False Art: Which?

BEAUTY

99 New face powder with a sunburn preventive in its formula
110-111 New uses of the usual—for unusual prettiness
134-135 Discoveries: for a man's Christmas
140 Discoveries in beauty

DEPARTMENTS

44 Vogue's School Directory
50-57, 60 Shop Hound



A Fabulous
Collection
of
Hand Crochet
Dinner Dresses

Pure silk organza ribbon in 12 lustrous shades.
Ideal for travel and chic.

$265.

exclusive creation of

Ann Fleischer

for

KARGÈRE

714 Fifth Ave. (near 56th)
New York



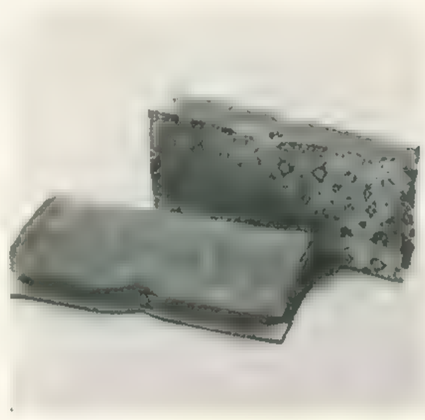


SHOP HOUND

...wrapped up in presents



A handsome gold ring—nice way for a woman to take up the slack in a Christmas cheque, if she happens to find the latter in her stocking. A turban ring, wound of 14-K gold. $35 ppd., tax inc. Berns Jewelers, 435 Madison Avenue, New York.



Japanese and Persian fabrics, shot with metallic threads—the makings of these handsome evening bags. They're clutch bag size, with side pockets lined with satin. In almost any colour. $15 ppd., tax inc. Gunn & Latchford, 323 Fifth Avenue, New York.



One of the prettiest ways to tell the time: a slim gold bracelet that's also a wrist watch, with 17-jewel Swiss movement. All 14-K gold, even to the numerals on the watch face. $159 ppd., tax inc. Devay & Co., Inc., 580 Fifth Avenue, New York.



No pearls in this oyster shell, but it's a handy repository for candies, nuts, or cigarettes. Silver plate, prettily rippled like a real mollusk. $3.98 ppd., tax inc. Mono-Art, 2674 Valentine Avenue, New York 58, New York.



MIEHLMANN

A new formula for fragrance—this balances lightly between cologne and perfume. Here, "French Bouquet" extract, a flowery scent with wide-eyed freshness. $9 ppd., tax inc. for 4¾ oz. Michel Pasquier Perfume Shop, 7 West 46th Street, New York.



Talented Semca alarm clock: it has a 22-year automatic calendar, a luminous face, a pretty gilt case, 3¼" square . . . and 7-jewel Swiss movement. $13.95 ppd., tax inc. Joseph's Jewelers, 5709 Bergenline Avenue, West New York, New Jersey.



Magnificent new gifts . . . custom-designed

For the Brave and the Bold

Black Watch
Shave Lotion
•
Black Watch
Men's Cologne
•
Each gift-boxed,
2.50

Black Watch Gift Set... Stalwart bottles of superb new Shave Lotion and Men's Cologne, clean and sharp with the quiet authority of *Coeur de Lion* . . . a long-lasting, thoroughly masculine aroma. In highly-polished gift box emblazoned with metallic Black Watch seal. The season's outstanding gift destined for discerning men. The Set—5.00.

AT FINEST MEN'S TOILETRY COUNTERS THROUGHOUT THE COUNTRY. A. D. McKELVY CO., NEW YORK, N.Y.



A little something between meals...on the

Andrea Doria

The lovely new *Andrea Doria* has been called a "Floating Guide to Art" by *Life* magazine. And that extends to her great kitchens, too, where the art of flavoring a sauce according to some old world recipe or timing a two-inch steak to perfection, is an epicure's dream come true. For superlative skill blends imperceptibly into art . . . and this is the key to a lovely new ship. From Lido decks to your stateroom, she's a blending of new and old, of luxury and art, of technical know-how and rich tradition . . . this is the *Andrea Doria.*



Italian Line

"ITALIA"—Società di Navigazione—Genova

See your Travel Agent or

AMERICAN EXPORT LINES (General Agents)

39 Broadway, New York 6, N. Y.

ANDREA DORIA express service on the Sunny Southern Route • 6 days to GIBRALTAR • 8 days to NAPLES • 9 days to CANNES and GENOA

SATURNIA • VULCANIA • CONTE BIANCAMANO to AZORES • LISBON • GIBRALTAR • BARCELONA • MAJORCA • PALERMO • CANNES • GENOA • NAPLES

So right for today's gift-giving and entertaining . . .

Famous Whiskey

Fabulous Decanter



JEWELS BY CARTIER

DECANTER . . . AN ORIGINAL DUPREE DESIGN

What eloquent testimony to your good taste!
Today's Schenley is known everywhere as the best-tasting whiskey in ages. In its sleek, crystal-bright decanter (yours at no additional cost), it is perfect for parties...the grandest of gifts. The decanter has a dozen decorative uses! Beautifully gift-boxed for easy giving. (*The same fine whiskey is available, as always, in the distinctive Schenley round bottle.*)

SCHENLEY

BLENDED WHISKEY, 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. SCHENLEY DISTRIBUTORS, INC., NEW YORK, N. Y. ©1953

Announcing '54 DODGE

Freshest new fashion of the highway,
luxuriously appointed and superbly styled . . .
a perfect companion for busy days
and glamorous evenings

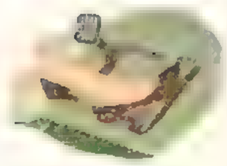
Elegance in Action



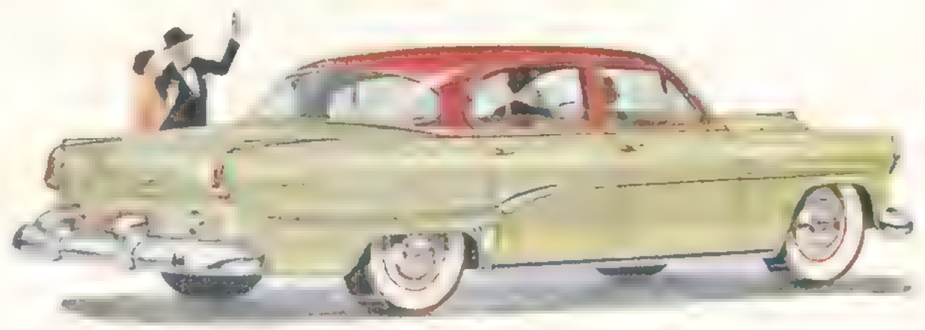
DODGE ROYAL V-8 FOUR DOOR SEDAN

The Dodge with more than ever before !

More to it—More in it—More of it !



You're such a smooth driver with easy, effortless PowerFlite Drive. It's automatically wonderful—no clutch, no shift!



More elegant, more impressive from every angle —with a longer sweep of clean-lined beauty that makes heads turn as you drive by!

Men will envy your easy grace as you park in tight places, take traffic in stride. Dodge full-time power steering takes the work out of driving.





Beautifully patterned *Jacquard fabrics*, rich as fine tapestry, enhance your own beauty with their tasteful elegance. New color harmonies throughout.

DEPENDABLE *New* '54

DODGE

The Action Car for Active Americans

Specifications, equipment and price subject to change without notice



PAUL HIMMEL

VOGUE'S EYE VIEW OF CHRISTMAS-LIST PROGRESS

That's a smart woman's Christmas list you see above. How do we know? Look at that flourishing row of check marks against the names—and it's only November 15th *now*. Our conclusion: she really got her money's worth out of her November 1 Vogue . . . we see her pencil circling over the more than 300 presents in that issue, descending (happily magnetized) on this one, that one, and *those*. What she had to choose from was: jewelery, perfume, lingerie, household presents, fashion presents (in shops across the country), travel presents, sterling silver, books, and plenty of presents to give a man. Not to mention young apple trees, breakfast sets, hat pins, and a very small English limousine; black lace lingerie, an Othello aria, Italian baskets, a white fur satchel, a wire recorder, and a porcelain-topped cork from Italy for $2. But if she's still missing one present (and if she isn't, she's not human), she's about to find it in this or in Vogue's December issue . . . among the records, writing paper, gold jewellery, books, at-home clothes, and a selection of really rather glamorous presents for men. Or she might even hand over the paper clip-board she's holding (from Mark Cross) or conceivably (but not very) give away her gold and diamond jewellery (Van Cleef & Arpels will be happy to replace).



VEILS

New outlook for 1954

Everybody knows about the veiled glance. It works. Everybody knows what veiling does to the average complexion. Perfects it. But what everybody may not know—and we're happy to report—is that veils are back in fashion. While the theme is as old as Egypt, the new shapes, colours, and textures are pure 1954. Veils, shaped and moulded as crinolines. Rachel-coloured veils, fencer's veils, coarse veils, and you-have-to-look-twice veils. Circular flyaway veils (you see one in rose on the cover), helmet veils, veils firmed with chenille, and veils that you put on before you put on your hat. Secondary results of this fashion: soft, newly neat coiffures, features suddenly looking all smoothed out —and a perfectly straightforward platonic eye suddenly looking anything but.

PENN

Opposite: First, the veil—literally. It's fine, rachel-coloured, completely shaped, and you put it on first. *Then the hat: a turban of beige jersey, with a deep swirl over the brow. At Lilly Daché; Frost Bros.; I. Magnin. The pavé-set diamond earrings, domed diamond ring: Van Cleef & Arpels.*



Above: The fencer's mask—an evening veil, up to its eyes (no further) in chenille dots, shaped onto a velvet clip. Sally Victor; Hutzler's; Sakowitz. Diamond shadow-box ring, superb marquise diamond earrings: Harry Winston. *Opposite:* The complexion veil, worn almost as close as face powder, here, deeply attached to a knotted and quilled ranch mink pancake. By Mr. John; also at Wanamaker's, Phila.; Harzfeld's; The Dayton Company. The gold jewellery: pavé-set diamond ear-drops, and diamond-roped ring, at S. G. Barnett.





HORST

SUCCESSES

Nothing succeeds like? Like the most successful fashion you ever owned. Here, the six great fashion successes of the season (the statistics on sales, and on compliments, say so), brought to the peak of their form. Now, with their fresh new style, they're ready for another six months of wonderful wearing—wonderful news for the women who, during the *past* few months, wore the first editions of these fashions to threads.

The short, bright, covered dinner dress: fresh success, with back interest

Facing page: This one, red and moulded, a great sash threaded through the skirt, the arms covered. By Mollie Parnis of silk twill, $125. Lord & Taylor; Garfinckel's; Thalhimers; Hudson's.
Both pages: rhinestone jewellery by Bogoff.

The wool late-day dress: fresh success, in pale-pink broadcloth

Right: This one, with a newly draped top, follows the torso line closely (and broadcloth is just the cloth to do it). By Larry Aldrich, of Forstmann chiffon broadcloth. About $95.
This, the Ingber brocade bag, doeskin gloves by Superb, all, Bonwit Teller.
Dress, also Nan Duskin; Sakowitz; I. Magnin.



SUCCESSES

HORST



Moulded matte jersey: the most successful dress of its kind

Left: This particular dress is already a fabulous success. See why? It's a fashion, *and* it's a figure-maker. The entire front is moulded, the side panels are stiffened. By Ceil Chapman of Heller rayon matte jersey, $80.
Copy of Dior's pillbox (another success) by Madcaps, $9. Both, Saks Fifth.
Dress, also The Dayton Co.; Neiman-Marcus.

The five-o'clock coat: fresh success, in black wool with satin

Right: This version—a loose black zibeline coat, the satin lining folding back into cuffs and collar.
By Molly-Sarnoff, in Forstmann woollen, and rayon satin.
About $175. Bonwit Teller;
The Blum Store; Joseph Magnin.
Success hat: Lilly Daché's white satin pillbox.



SUCCESSES

HORST



The fitted day coat: fresh success, with a big collar

Left: The close-to-the-figure line—ideal coverage for this year's moulded dresses. This coat—in and out curves and a huge square collar. By Ben Gershel, of Worumbo charcoal fleece. $165. Pseudo pearls, by Richelieu. All, Bergdorf Goodman. Coat, also L. S. Ayres; Montaldo's. Feathered pillbox, from Mr. John.

The moulded suit, the little fur: successes as fresh as the rose

Right: The suit that cleaves without nipping (makes any woman look fine-boned). This one, carved of black wool broadcloth, has close, dropped shoulders, and is to order at Hattie Carnegie. Great little fur success: brown-dyed skunk boa, satin-tied, the rose a permanent fixture. $40 plus tax; also at Hattie Carnegie.





The new coat-life at Mainbocher

The over-all picture here: two day coats with two collars apiece (the double collar is the new Mainbocher coat-detail). The under-all picture here: smartness as a daily attitude and activity. (Mainbocher made these costumes expressly for a busy everyday life). *Left:* About the smartest way a woman could go about the day in town (or anywhere this is the perfect travel coat): a slender, navy-flecked tweed coat, its new double collar cut to a yoke. The oatmeal tweed tambourine hat: worn *over* a fencer's veil. *Right:* A fairly slim-skirted grey wool jersey dress: its three-quarter-length coat is grey jersey; has a double collar effect worked in folds: has a lining of white rabbit that apparently disappears when the coat closes (in any case, it doesn't seem to add an inch of bulk). The tricorne beret: grey felt. *Costumes, to order at Mainbocher. Hats: Lilly Daché. Gold and diamonds: Schlumberger.*





HORST

MRS. W. PALMER DIXON

SIX BEAUTIES

three of them in fur



MRS. MICHAEL PHIPPS



TOUMANOVA

Facing page: Mrs. W. Palmer Dixon, of New York, a dark, animated beauty (with a voice that's pure crystal), is the mother of two sons. She is also Joan Wetmore—one of the stars of Studio One, and is currently appearing, on the stage, in F. Hugh Herbert's comedy, *A Girl Can Tell.* Here, she wears a new fur in fashion: a wonderfully deep, fluffy, café-au-lait Indo-Chinese lamb coat, as light as a—well, maybe *two* feathers. Made in France by Jacques Heim, for Bergdorf Goodman. Velours hat, also Bergdorf Goodman. *This page, above:* Mrs. Michael Phipps, who, with her husband and their daughters, Nonie and Sue, lives at . . . well, it's hard to say. They have a cattle ranch in Florida, a house at Old Westbury, and, at this writing, they are in Switzerland. Here, Mrs. Phipps wears a mink greatcoat with a shawl collar and swirled sleeves. Designed by Dior, of Eastern Canadian wild mink, at Reiss & Fabrizio. *Right:* Toumanova, one of the most beautiful ballerinas dancing, who made such a tremendous hit in *Phèdre* (staged by Jean Cocteau in Paris) and is, at this writing, touring South America. She wears a totally magnificent late-day-and-evening coat: black satin, entirely lined with black-dyed Alaska sealskin. Hattie Carnegie.

PEOPLE ARE TALKING ABOUT...

People are talking about . . . The burst of Turkey into American consciousness, the necessity of understanding its power. . . . The sniping at Washington Republicans by Republican columnists. . . . The spread of "Scrabble"—it now challenges Canasta as middleweight brain exercise. . . . The man who precisely lettered an IBM slogan-sign "THIMK."

People are talking about . . . Victor Borge's one-man show, in which this passionate lover of the trailing phrase, of the surprised non-sequitur, of using the piano as his Charlie McCarthy, magnetizes audiences for two hours. . . . The phrase the girls use for boys at dances who take them out into the middle of the floor, there fall into a Charleston: "He airs me." . . . The Frank Lloyd Wright exhibition of models and drawings of his lifetime of architecture, in the parking space of the Guggenheim Museum. . . . *The Best of H. T. Webster*, a book of cartoons, neither macabre nor whimsical, but often as unexpectedly savage as though Webster's famous "Timid Soul" had bit the reader to the bone.

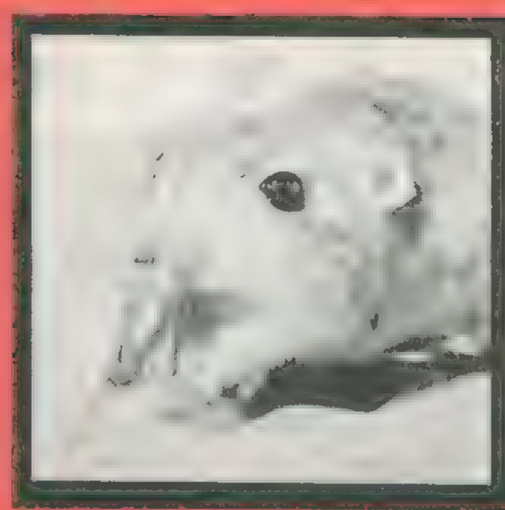
People are talking about . . . Two new shining voices at the Metropolitan Opera, Irmgard Seefried of Vienna and Lisa Della Casa of Switzerland, both making their New York débuts in *The Marriage of Figaro*. . . . The flimsy fun of Janet Blair in the new F. Hugh Herbert comedy, *A Girl Can Tell*. . . . Stewart H. Holbrook's *The Age of the Moguls*, an uncritical book, neither tarring nor whitewashing but just enjoying, as though they all were a bunch of fantastic folk-heroes like Paul Bunyan, the high-riding financial kings of the country, including jolly Jim Fisk, who, after a calamitous Congressional investigation which involved in scandal Fisk and members of both houses, said, with delight: "Let everyone carry out his own corpse." . . . "Ung," a gong-like noun used by certain young advertising men, thus: "Marilyn Monroe really has ung-g-g-g!"

BINGO! FOR THE SEASON

opposite

This quite simple deviant of Bingo, guaranteed not to win anyone a producing oil well, is played this way: To win, the player must have seen or heard one in each of these categories (art, music, movies, theatre, and TV) by the end of the season. The winnings must run five in a row, vertically, horizontally, or diagonally. That "Free Choice" in the centre is for a candidate in any category; perhaps *Colombe*, planned to open in December with rush-voiced Julie Harris; *The Trial*, Von Einem's opera, based on the Kafka novel, produced by the New York City Opera; Ed Murrow's TV "See It Now"; the Pre-Columbian sculpture from the Arensberg collection at the Philadelphia Museum of Art; or CinemaScope's biggest deal, *The Robe*. In any case, the winners are in on some of the year's best entertainment.

B I N G O





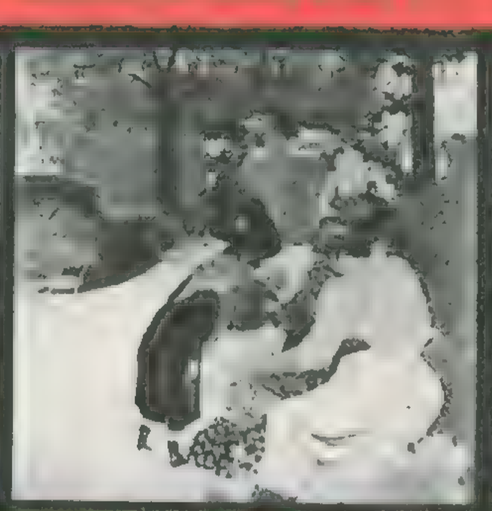




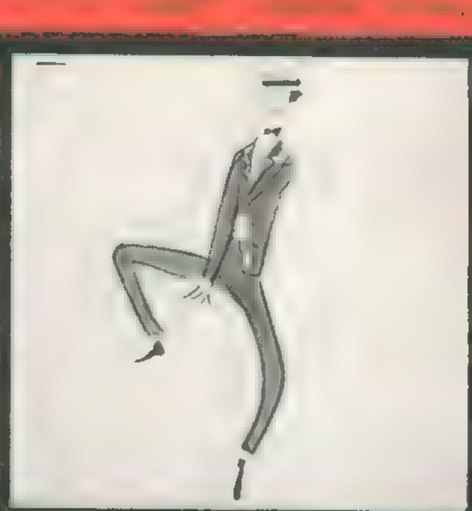












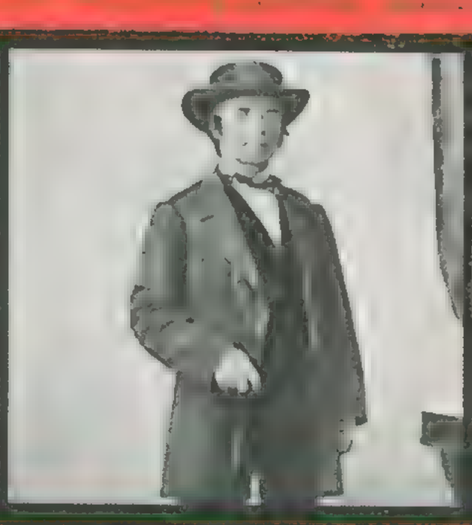




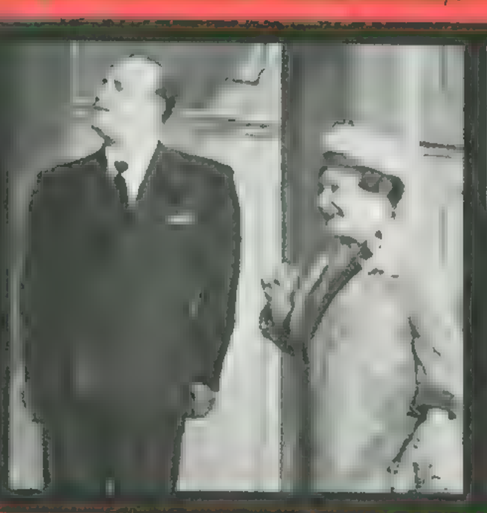
FREE

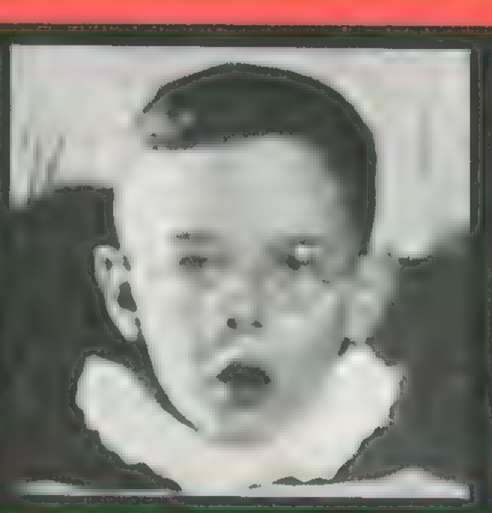
CHOICE

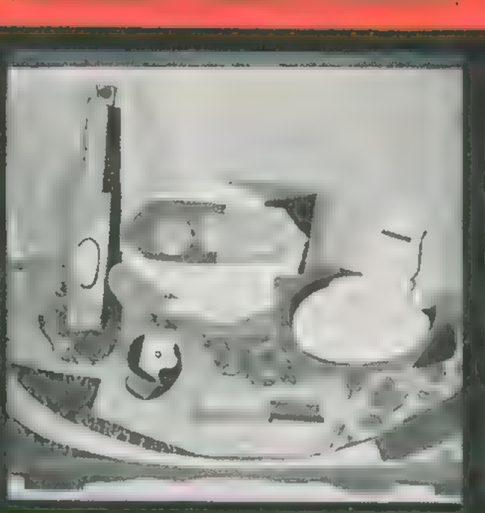


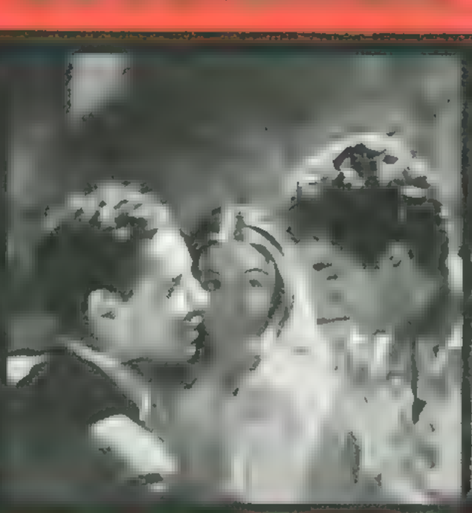






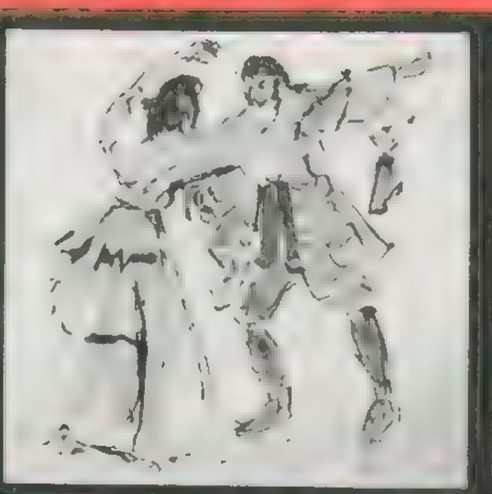


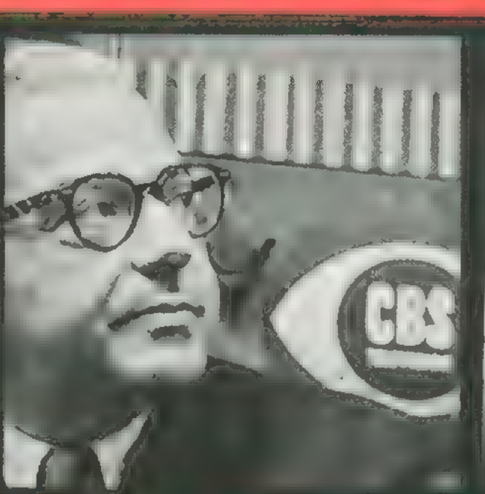
















Margaret Sullavan and Joseph Cotten—the Cinderella and Prince Charming—of "Sabrina Fair"



**Faust's Evil One,
now in silk-hat,
frock-coat, and monocle.**

Mephistopheles at the Metropolitan Opera, no longer a red devil in tights, cuts an elegant figure, romantic, sinister, early nineteenth century, in the mood partly of Balzac, partly of Daumier. For Gounod's *Faust*, the Met's season-opener, has been completely redone, restudied, with Rolf Gerard designing the sets and costumes mostly in brooding greys and mauves with flickering brilliant colour, like tongues of flame. (The sketch at the right is Mr. Gerard's own.) To sing Mephistopheles on the opening night, Rudolf Bing chose the young Italian basso, Nicola Rossi-Lemeni, with a voice as big as a barn, who is as new here as this silk-hatted Evil One.

PEOPLE ARE TALKING ABOUT...

The stars of "Sabrina Fair," now on Broadway *opposite*

Two old hands cope with a new comedy about a rich man, complete with yachting cap, who falls in love with the blunt, sophisticated daughter of the family chauffeur. It is all a bit like a late twenties movie when the pattern, in reverse, ran to rich girls falling in love with motorcycle cops. (Incidentally, Audrey Hepburn and Humphrey Bogart are now making *Sabrina Fair* in the movies.) As the girl, Margaret Sullavan has a chance to exhibit her celebrated whisper, the sudden sharpened voice, to give full play to her virtuoso resonance. Joseph Cotten, as the rich man, manages an aristocratically toughened face, pushes his yachting cap rakishly on his head, and walks with his shoulders way back, as though he were a soldier of the Queen in an Aldershot Tattoo. Very appealing. They have both been directed by H. C. Potter, inventive, casual, a man with a balding crew cut, like an old Princeton senior.

People are talking about ... *Tanga-Tika*, the Tahitian movie that Dwight Long made with such loving care, such delicacy and excitement in photography that it belongs with some of the Flaherty films.... The small joke in the Joe E. Lewis patter in which Lewis explains the disappearance of an African explorer: "Something he disagreed with ate him."

People are talking about ... The early Winslow Homers, including the masterly drawing, "Soldier Firing, 1864," shown at the Maynard Walker Gallery.... The Bongo Board, a balancing game, with a board over a wooden cylinder, in which the effort of standing on this rig is about the same as mastering logrolling.... The fun of the Peggy Lee record "Apples, Peaches and Cherries," called like a street-hawker's cry.

People are talking about ... Cabo Blanco, a distant, difficult to reach, and expensive club in Peru with record-breaking black marlin fishing that makes it all worth it.... *The House that Nino Built*, by Giovanni Guareschi, who writes, with extraordinary simplicity, honesty, and relaxed understanding of family life, about his family, especially his six-and-a-half-year-old daughter, who perpetually, blandly, opens and explores dead ends of logic: "What's that?" "A Diesel engine." "Why?"

Katherine Dunham,

now a night club star

With flouncing ruffles, and roses behind ears, with heel-stamping and drum-thumping, and an enormous but disciplined exuberance, the Katherine Dunham troupe has been filling night clubs across the U.S., delighting audiences with a richly-patterned repertoire of songs and dances from Haiti and Martinique, from Trinidad, the Florida swamps, and Lenox Avenue. Led by Katherine Dunham herself (who dances with a strong, taunting humour, with whirling abandon, or like a hypnotized and scarcely-moving snake), the troupe may do in one show an opening number from Africa; a voodoo dance from Haiti; a medley of songs from Harlem.

In the photomontage (right), Miss Dunham and three of her troupe are seen in "Veracruzana," a Mexican ballet (usually performed only on a full-sized stage). Across the stage swings an immense, fringed white hammock; in this, Miss Dunham, as "La Veracruzana," reclines, like a white peacock, in ruffles, roses, veils, while three men in her life dance around her—an ogling passer-by (in left foreground); her sharpie lover, in yellow gloves and hat; and her deceived husband, off on an overnight trip, carrying a fuzzy, purple valise.

GJON MILI







MISS OLIVIA ENDICOTT HUTCHINS

Their first winter whirl

On these two pages, three young beauties who were all presented at the Tuxedo Autumn Ball and who are probably going to dance the soles out of their slippers before the season is over.

Above: Miss Olivia Endicott Hutchins, the daughter of Mr. and Mrs. Hurd Hutchins of Tuxedo, is interested in languages and writing—and parties. A graduate of Chatham Hall, she's off this spring for two more years of study at the University of Lausanne. Here she wears white satin and tulle (most of the girls came out in white). Lord & Taylor.

Opposite page, above: Miss Lucy McClellan, the daughter of Mr. and Mrs. Otey McClellan of New York City, spent last summer in Europe, is now at Vassar. Next party on her list: the Junior Assembly. She wears an aproned white net dress. Henri Bendel.

Right: Miss Lucette Buell, the daughter of Mr. and Mrs. Trescott Buell of Tuxedo, now at Vassar, was presented at a dinner given by Mr. and Mrs. Alexander Hamilton before the Tuxedo Autumn Ball. She wears white tulle gathered over taffeta. Bergdorf Goodman.





MISS LUCY McCLELLAN

COFFIN



MISS LUCETTE BUELL



MISS BETTINA BALDING

MISS MARY SARGENT LADD





Their first winter whirl continued

Here, three more New York débutantes, who will all be presented at the Junior Assemblies.
Opposite page, above: Miss Bettina Balding, the daughter of Mr. and Mrs. Ivor Balding of Westbury, Long Island, made her début last June (jointly with three other débutantes) at the Piping Rock Club. Now at Vassar, she'll get to the New York parties during the holidays. Here she wears a pink tulle and white taffeta dancing dress. At Altman.
Opposite page, below: Miss Mary Sargent Ladd, the daughter of Mrs. Russell Davenport, and Mr. William Ladd, came out at a dinner dance in Mount Kisco given by her mother. This winter she's working as a Nurse's Aid at Bellevue Hospital. She's wearing a wide white tulle skirt, the bodice and sash, pink satin. From Henri Bendel.
Below: Miss Elaine Dominguez, the daughter of Mrs. C. Matthews Dick and Mr. Vincent Dominguez, went to school at Brillantmont in Switzerland, and is coming out at a party this Christmas given by her father. She wears white embroidered tulle. At Best's.

MISS ELAINE DOMINGUEZ

COFFIN





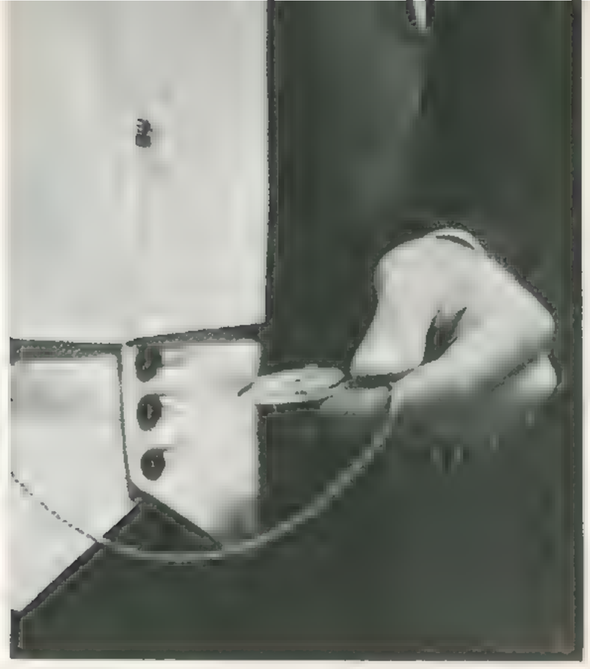
HONEYMAN

John Kerr of "Tea and Sympathy"

John Kerr in two comedies in one year has had an unsurprising success. A skinny, appealing actor who apparently smoulders, the glow banked but showing through, he plays, in the new *Tea and Sympathy*, an eighteen-year-old in a preparatory school caught in gossip about his virility. Last season, in *Bernardine*, he played a quite different eighteen-year-old, an effective executive of a small-town gang, unsmiling, unshakeable, with an irreplaceable flash-bulb humour. (The humour remains in the new play.) He is the son of the playwright and actor, Geoffrey Kerr, and of June Walker, this season in *Ladies of the Corridor*, but more famous as the creator of the ineffable Lorelei Lee in *Gentlemen Prefer Blondes*. A brain (Harvard *cum laude*) and athlete (Harvard lacrosse team), John Kerr is the best young actor on the stage today, perhaps the only one also studying for his Master's degree at Columbia University, preparing to be a writer.

New dinner jacket,
lightweight blend
of worsted and silk

The dinner clothes (worn by Mr. Kerr on the facing page) are, possibly, the lightest yet, which means—they're a smart answer to the standard-and-justified male complaint about overheated rooms. The jacket, in the smart hard-to-find combination: single-breasted with peak lapels (of Skinner satin). Suit, $135. The white piqué vest—now accepted fashion news with men's dinner clothes—here with a squared shawl collar and dark blue satin buttons. $15. Both. at Saks Fifth; Thalhimers; Marshall Field; Neiman-Marcus. (Note: enter the dinner vest; re-enter the watch chain.) Now, eyes right—and reading from the top: men's evening accessories, most of which would make very fine Christmas presents too.



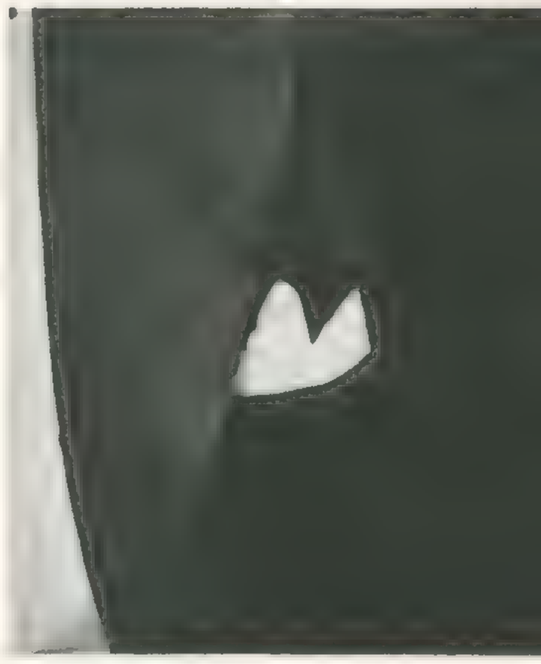
The thinnest platinum watch: its works, .0531 of an inch thick (thin?). By Le Coultre, $1,950 plus tax. Saks Fifth Ave.



You *may* have to remind him he has it on: evening hat just under 3 ounces. $12.50. From Cavanagh.



Cigarette lighter (that's man's work), snap-switch action, sterling silver. By Ascot, $22.50 plus tax. Saks Fifth Ave.



News in a handkerchief? Yes. In the wide, hemstitched border. By Bloch Frères, $8.50. At Sulka.



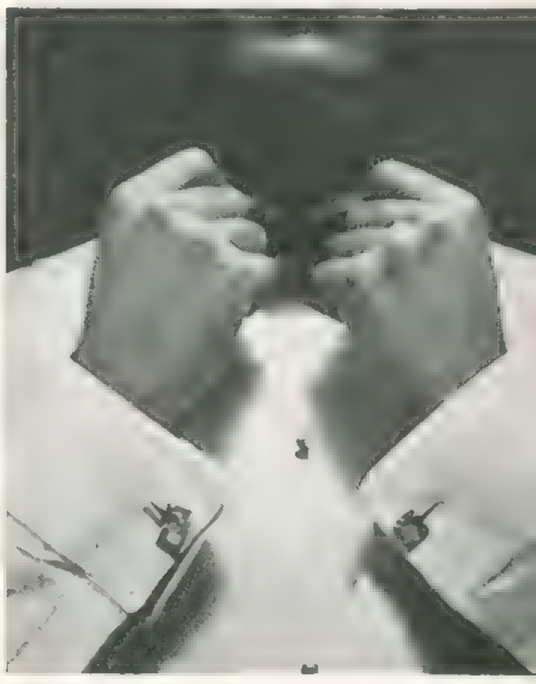
Evening shoes, very narrow and elegant, of dull black calf, with a two-eyelet closing. $27.50. Church's English Shoes.



Evening wallet looking like a million. Skinner satin; 14-K gold corners. $30 plus tax. Mark Cross.



A gold cigarette case, which for all its slimness, holds almost a pack. 14-carat engine-turned gold. $595 tax inc. Cartier.



The Big Present: diamond and sapphire studs, $750; diamond links, $2,750. Cartier. (Tax inc.)

HORST



OTTO MAYA



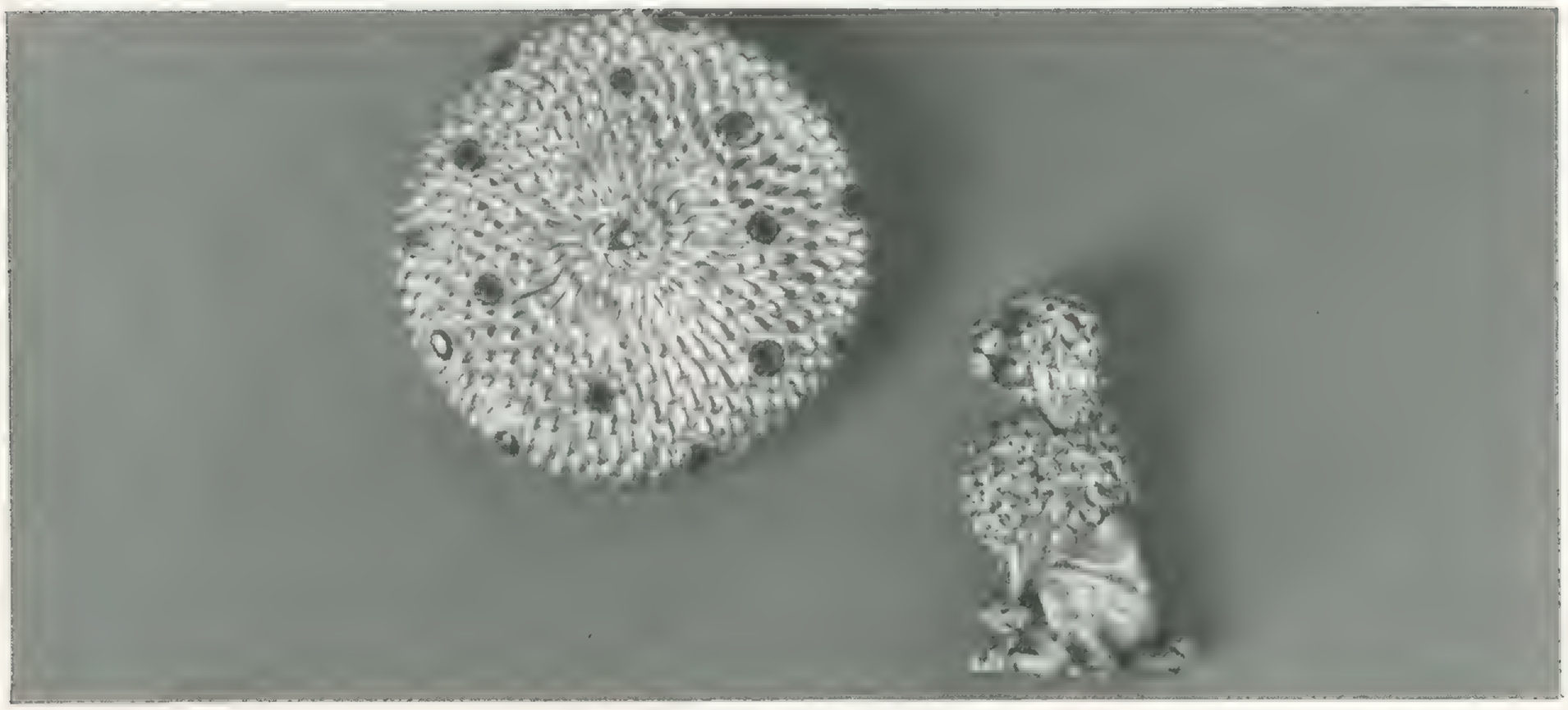
SAFE (DEPOSIT) PRESENT:
THE GOLDEN JEWEL



These are not exactly instead-of-a-card presents. In fact these are Big Presents, the kind that identify a year forever as "the year I got my gold . . ." This year's identification? Gold, newly textured, and newest—with a heavy dusting of diamonds. *This page,* a collection of jewels from Cartier. The lighter: you thumb your way with diamonds, the entire flip-up is solid with pavé-set diamonds; 18-carat basket-weave textured gold. $960. The bracelet (another way to get around her): 14-carat gold, flexible, intricately linked. $385. Earrings, left: these, shrimp-shaped, and possibly the best catch of the year. 18-carat gold, the rims pavé, the fronts, ablaze with diamonds, $2,400. Earrings, right: 18-carat gold links (look flexible but *are* rigid) circled with diamonds, $1,480. Woman's cigarette case: engine-turned 14-carat gold, herringbone design, with sapphire push button. $450. Holds ten, which is all right *because* . . . man's cigarette case: handsome 14-carat gold with rounded corners and nugget finish—is double-sided and holds twenty (which is just about right as you know who smokes whose cigarettes). $500. *Facing page,* close up of a compact: fat and gold and ribbed so finely (engine-turning) that it looks like pin-dotted tie-silk. $470. From Olga Tritt. The lady, wearing a jewel of a dress: embroidered brocaded white satin, the line short, back-swept; the neckline newly high, more width than depth. Elizabeth Arden custom collection. Turquoise, gold, and diamond earrings, bracelet: David Webb. Gold-roped gold compact from Schlumberger.

All prices include tax.

OTTO MAYA



THE GOLDEN JEWEL

continued

Above, from Schlumberger: Everlasting gold zinnia spattered with rubies and sapphires, the heart of it, a yellow diamond. What? Oh, sorry, it's an 18-carat gold compact; $2,400. This dog *is* allowed at the table. Carved and clipped 14-carat gold table lighter; $450. *Right,* from David Webb: Bracelet (at top), 18-carat gold and diamond pine cones on twisted cords; $1,525. The matching earrings, $410. Bracelet, 18-carat golden twigs (off the Golden Bough?) glistening with diamonds; $1,680. Flyaway clips, airy 14-carat gold feathers, the spines pavé-set with diamonds; $288 each. Now, ring, earrings, necklace all *leaf-motifs.* Found them? Ring, marquise diamond hiding (a little) in gold leaves; $828. Necklace, four diamond-studded leaf sprays (that turn into clips and earrings) on gold chains; $1,725. The earrings, pavé-set diamond leaves nested in twisted gold; $1,075. All, 18-carat gold.

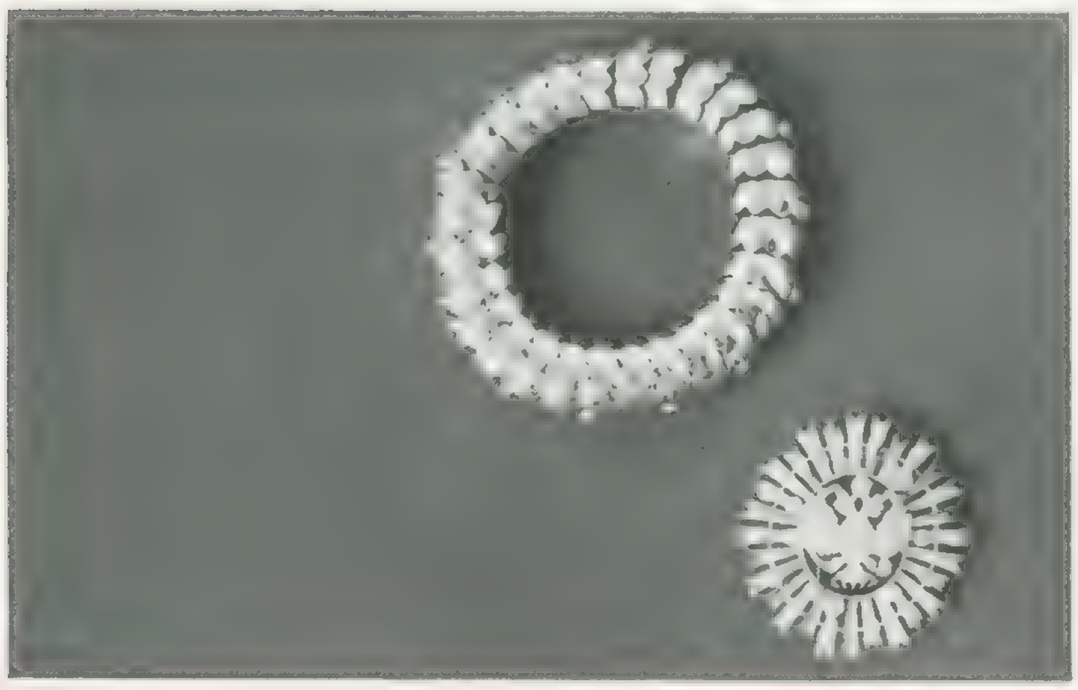


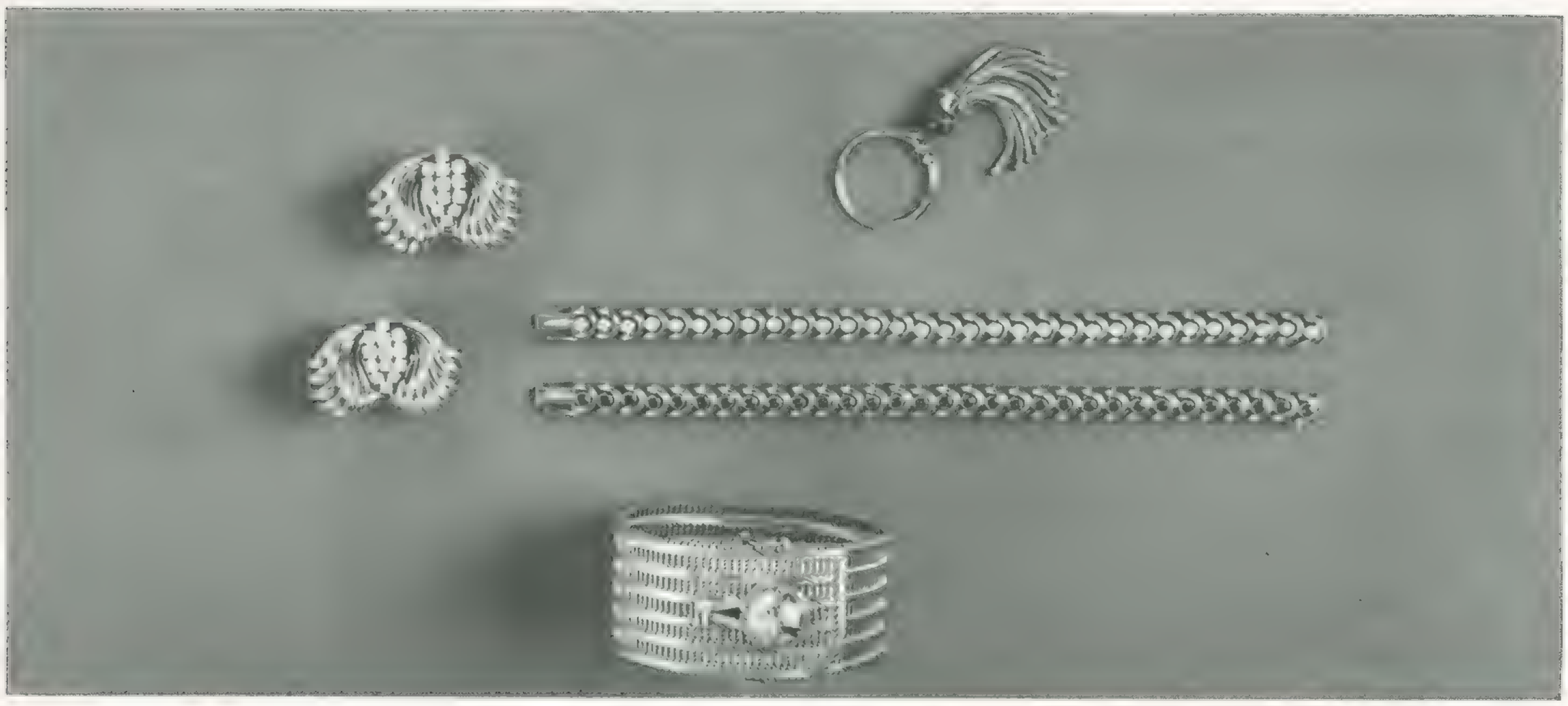


Left, two more examples, earrings in this case, of the fashion for diamond-spattered gold. First, a swirling nebula of gold, in a whirl of diamond stars; $2,850. Next, supple gold tassels, hung with diamonds, and spilling out of carved and coiled gold commas; $1,275. Both, 14-carat gold; both from S. G. Barnett.

Right, from Verdura: Near bracelet, diamond squares roundly roped in gold; $3,000. Stretched-out bracelet: heavy gold cords in chevron pattern; $700. Matching ring; $300. Pair of clips: gold chestnuts; where they burst open—pavé-set diamonds. The pair, $2,000. Black enamel powder box, bound with gold, tied with a pavé-set diamond bowknot; $1,600. White sea-shell compact, gold-rimmed; $675. Bracelet (at the bottom): latticed gold—a watch concealed under those diamonds; $1,750. All the gold in this picture, 14-carat gold. *Below,* the bracelet, gold bells all scalloped with rubies; $850. The pin: diamond eagle circled by diamond-dusted gold; $950. Both, 14-carat gold, both from Seaman Schepps.







Above, the bracelets (stretched out), 18-carat gold links, one with rubies, $1,100; one with diamonds, $1,500. Spread-wing earrings: 18-carat feather-ribbed gold, the centre, diamonds; $2,200. 14-carat gold key ring, largely tassel; $120. Diamond-buttoned 18-carat gold cuff; $1,700. All from Van Cleef & Arpels.

All prices include tax



Monsieur and Madame Claude Mauriac



Interesting young families in France

The Mauriacs, about as literary as one family can be, here photographed with their young son, Gérard (who, as we go to press, has not *yet* published his first slim volume). Monsieur Mauriac, the son of François Mauriac, is a successful writer on his own (as is his journalist brother, Jean), with a column in *Figaro Littéraire*, and two successful books, *Hommes et idées d'aujourd'hui* and *Marcel Proust par lui-même*, to his credit. Madame Mauriac is the great-niece of both Rostand and Proust; and her mother, Madame Mante (née Proust), in whose Île Saint-Louis apartment this picture was taken, has published all the inedited works of Proust that have appeared lately. Here, the Mauriacs are photographed sitting beneath the Jacques Emile Blanche portrait of Proust.

The De Yturbes, with their three children, live in the Château d'Anet, an enormous and breath-taking château, built for Diane de Poitiers in 1549 (her initials intertwined with those of Henri II are everywhere). Here, too, is the famous entrance gate: an Arc de Triomphe, with sculptured deer (the artist's way of symbolizing "Diane"). Madame de Yturbe, last direct descendant of the De Leusse family, centres her life here, and works year-round and constructively for the village of Anet. Monsieur de Yturbe, originally from Mexico, grew up in France, was educated there, and received the Croix de Guerre in the last war, along with two of his brothers (quite a record for one family). Here, the De Yturbes are photographed on the magnificent stairway in the black and white hall.



Monsieur and Madame Carlos de Yturbe

CECIL BEATON

NEXT STOP: FULL SUMMER

Resort fashions, photographed in Morocco

The way things happen nowadays: there are likely to be visions of sugar cane as well as of sugarplums dancing through a woman's head. Americans are travelling by the hundreds of thousands these winters—not so much "following the sun" (though that lovely, lazy cult still trails around the continents, sun-lotion in hand) as seeing the world by the light of the sun.

They're setting out right now for places from Morocco (where we photographed these pages), to Chile, Hawaii, Florida, Eletheura, Oaxaca, or balmy walled-and-towered Rhodes; going anywhere where there's beauty to be seen and warm sunlight to see it in—and if there's a bit of surf to swim in, that doesn't hurt matters a bit.

Clothes for this new kind of travel? A new breed, too. Fabrics that can practically go through a sand storm without turning a thread. Fashions that can get on a jet plane in Johannesburg and get off it in London without looking an ounce less smart. Wardrobes that are right for any sun—including the summer sun to come (in fact, shops find that many women make a good start at summer buying from resort collections).

Beginning here, two of the fashions that Vogue thinks are news whether you're going to see the sunny places or not—because they'll be fashion when summer comes, and because they're so pretty (a highly useful commodity to put by at any time of year): one, the fashion for blazing white with blazing colour; and two, opening a new era, Vogue's famous pink shirt.

For a further report on resort fashions, see December Vogue.

White cotton, ablaze in the sun

Opposite: Photographed after its 3,700-mile trip to Morocco—and looking as if it had gone to the laundry instead of the other side of the world—a new fashion for the resorts, blazing white cotton, braid-bound. Dress by H. & D. in Bates Disciplined cotton poplin; in junior sizes, $25. This, the gilt earrings by Mosell, and our traveller's face powder by Erno Laszlo (it's disciplined, too—has a built-in sunburn preventive), are all at Saks Fifth Avenue. The dress is also available at Hutzler's; Garfinckel's; Sakowitz.



PRIGENT

Cottons in Morocco:
blazing white,
blazing colour



1



2



3



4



5



6

PRIGENT



7

Blazing white with blazing colour added: a fashion with a long career ahead—now, for where the winter sun shines hottest: later, for any summer sun. All the white here is white cotton: all the cottons here—Bates Disciplined cottons that have a gift for resisting everything (rumples, hard wear, et cetera) except fashion, and they take to that like ducks. 1. Dots and saffron dashes with white: a cotton piqué suit lined to match its blouse, cuffed to match its tie. By Duchess Royal, $35. Saks Fifth: Hudson's. (We added a belt.) 2. Burnoose stripes on white: a dress of cotton challis; wrapped waist. By Samuel Winston, about $70. Saks Fifth; Wm. H. Block. 3. Rings of red around white: a cotton poplin dress with a matching headkerchief. By Pat Premo. $40. Bernardo sandals. $13. All, Saks Fifth. Dress, also Miller & Rhoads. 4. Cherry sashing white: a tucked cotton dress with a tallish waistline. By Carolyn Schnurer. $30. Saks Fifth; Frost Bros. 5. Tent-striped skirt, fresh white shirt. By Casino Classics. Skirt, about $13. Shirt, about $8. Both at Saks Fifth Avenue. 6. Electric pink on white: a swimming shirt, vividly sashed, of cotton poplin. By Carolyn Schnurer, $30. Saks Fifth; Garfinckel's. 7. Persimmon, pale-rose, on white: a young poplin dancing dress. By H. & D., about $45. Saks Fifth; Hudson's. Mosell jewellery. *The sunglasses, both pages, are by Lugene.*



RAWLINGS

VOGUE'S PINK SHIRT: SUCCESS AGAIN

Talk about fashion successes (we did on pages 70-75), here's one that made history, about to make it again—Vogue's famous woman-tailored version of the Brooks Brothers pink shirt. In 1949, there was hardly a young wardrobe to be found without one; now, it's back, but in better form than ever—there are pink evening shirts, pink-shirt dresses, even (see opposite) a pink swimming shirt—and it looks headed once more for fashion fame.

Below, left: The new pink-shirt dress, for the south now, summer later, in cotton poplin, shirt-tabbed and shirt-tailed. An Emilio of Capri design, made by John Miller; about $40. Lord & Taylor; Gidding's.

Below, right: In Everglaze cotton broadcloth stitched in red, a vivid pink shirt cut all of a piece with a pair of play pants; you can't see them here because it's wearing its button-front skirt. By Georgia Kay, about $25. Bloomingdale's; J. W. Robinson.



The pink-shirt dress



Pink-shirt dress, play pants added

Dagmar

The pink swimming shirt, *left:* Now it's going South, going swimming, the pink shirt—*that'll* come as a surprise to Brooks Brothers, we'll warrant. What gives it an easy, shirty look while it swims—a complete pink cotton substructure attached at the top only. Designed by Carolyn Schnurer, about $18. Lord & Taylor; Hutzler's; Neiman-Marcus; I. Magnin.

New jewel for the beach—a little 14-carat gold chain. At Cartier.

THE PINK SHIRT: NEW WITH DINNER SKIRTS

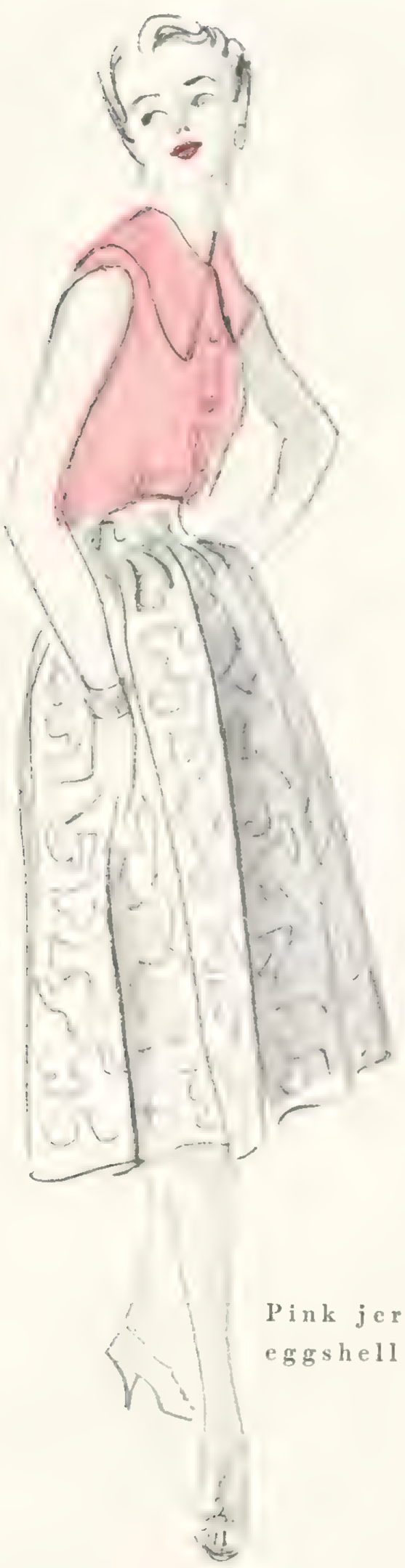
Who'd have dreamed it in 1949?—that Vogue's famous pink shirt of that year would turn up, beautifully refreshed, as one of 1953's prettiest little-evening blouses; here, with some of 1953's prettiest little-evening skirts.
Left: Pink shirt in silk chiffon, tucked for opacity, about $17;
brown taffeta skirt woven with pink and red dots, about $25.
Below: Pink shirt in pure silk, with a big soft bow-tie that threads under the collar, about $13; the skirt, rose jacquard with red sprigging and the look of lovely old French ribbon, about $23.
For shops: and further information about the skirts, see the facing page.



Pink chiffon;
dotted taffeta



Pink silk;
pinker jacquard



Pink jersey;
eggshell brocade

Left: Pink shirt for evening in wool jersey, its arms bared and its collar magnified to look like a tiny cape, about $9; the skirt, a beauty—lots of eggshell brocade but very little bulk, about $40.
Below: An absolutely tailored pink shirt, worn with an absolutely sumptuous scarlet brocade skirt (it's the paradox that makes it such an effective costume). Shirt, in handkerchief-weight Tebilized spun-rayon-and-linen, about $10; skirt, about $18.
Costumes, both pages: by Nelly de Grab, at Lord & Taylor; Hudson's; Montaldo's; Sakowitz; I. Magnin.
All the skirts are made of Duchess fabrics of Du Pont rayon.



Pink linen;
scarlet brocade

Keep that big house IF...

BY ZOË AKINS

EDITOR'S NOTE: *Zoë Akins, handsome, witty, wise, and now in her late sixties, is famous as a playwright. The author of such hits as* Déclassée *and* The Greeks Had a Word for It, *she won the Pulitzer Prize for drama in 1935 with* The Old Maid, *adapted from a novel by Edith Wharton. Of late years, most of her time has been spent in writing for the movies—one of her best-known screen plays, that of* Show Boat. *She lives all year round in Los Angeles, in a big house.*

"Why do you want such a big house?" people are always asking me, adding usually: "It isn't as though you had children or someone living with you."

Well, there are a good many reasons why I want to go on living in this house, and why I advise anyone who finds she has more room than she needs not to listen to the advice of friends who insist that life is much simpler, easier, and more economical for a woman living alone in an apartment or a hotel.

The day my husband was buried I was told: "Don't go back home tonight. Stay with some of us; then take a trip and put your house in the hands of an agent to sell. It's too big for a woman alone." But I went home, and suddenly the friendliness of every room was much more comforting than all the kind things people had been saying to me or than their company.

One great pleasure this house which is "too big" gives me is the privilege of being able to ask my friends to stay with me. There is always room. And when a woman is living alone, it is a blessing for her to be able to have people visit her, knowing they will be comfortable, and none needs to sleep on a sofa or wait in turn for a bath.

"Yes, but isn't it a lot of trouble to keep?" I am asked.

I suppose it is, but it is worth it to me. Once a wise and famous person said: "The difference all through the ages between the hall and the hut has been essentially *space*."

It happens that I like space. I like to look through open doorways and walk from room to room when I am restless.

"What about servants? Don't you have trouble finding and keeping good ones?"

No, I have never had that sort of trouble, at least very seldom. I've always found the people who worked for me appreciative of comfort, consideration, and dignity in their surroundings. One can not, of course, ask one servant to do the work of four. And dinner parties are out unless I can have an extra person in to serve. All the silver is not always bright at the same time, but some of it is cleaned every week. And its gleam gives me great pleasure.

"How I love beautiful silver," a friend who came to tea one day said wistfully, looking at the spoon in her hand. "All my mother's silver is in the vault," she went on; "I often get homesick for it."

"Why don't you get it out and use it?" I asked.

"I will, some day. I closed the big house and took an apartment when she died. And there's no place for it there."

Then one day she too died quite suddenly.

I suppose the silver she was often homesick for has been sold at auction, as she had never married and had no near relatives. The sad part of her story is: she was a woman of enormous wealth. But she thought it wasteful to live in the style which suited her, which would have given employment to others, and maintained the routine which had once been a part of herself.

In my house there are always flowers, and seeing to them—that they are fresh, properly cared for and arranged—does take time and trouble. But it is trouble which gives me pleasure—and seems to give everyone who sees them pleasure as well.

"Aren't you afraid at night—being all alone upstairs?" I am asked.

No. At night I lock the door of my study and of my bedroom to the hall, leaving the one between open, and I feel quite as safe as I would in any apartment. Besides, there are two telephones, and I can wake the cook by ringing one or the other.

"Don't you get lonesome?" is another question I hear often. Just why anyone should think a woman less lonely in a small place than a large one, I don't know. In any case my answer is: no.

There is room for all my books, and I can keep magazines and papers as long as I like. They can stack up. And besides the television set, there is the radio by my bed, which I can hear all night long if I want to. Besides, I always know there is someone about—without feeling anyone too near.

The man who lives in the garage and forages for himself beats my rugs and polishes the brass for the four fireplaces. He works in the neighbourhood, and charges me nothing for his services because he is comfortably housed at no expense to himself. He also cuts the grass, burns the rubbish in the incinerator, and sets out the garbage. A woman comes often enough to do the laundry and the "thorough" cleaning upstairs. But rooms not in constant use stay in order, and where there is a place for everything there is no untidiness. Best of all, in my case, there are no interruptions by servants wanting to sweep me out—away from my desk, or out of bed when I want to read or write there.

But now I am coming to another point in advising any woman used to a house of some size not to give it up. It is definitely more economical to live in one which is too big than in an apartment of any comparable comfort and style. If the idea is to save money as well as trouble she may think it sensible to follow the trend towards a two-room-and-kitchenette existence—a trend being observed nowadays, I am sorry to say, not only by women living alone, but also by husbands and wives who have the American dread of responsibility of any sort. But I have found that even the sort of two-room *pied-à-terre* attracting people used to their comforts costs as much or more, in most instances, than houses of considerable size.

"But the extras?" People are always speaking of the "extras" as though a considerable saving were to be made by their inclusion in the rent. This is nonsense. The cost of the telephone is never covered, no matter what the rent is, and the cost of water and light is comparatively insignificant. Even when the laundry is "included" it means only sheets and towels—not personal things. Both kitchenette laundry and cooking seem to me entirely unsatisfactory. The odours permeate the other rooms; and nothing is more depressing.

I have been told again and again: "It's so easy to dine out." But I have a friend in San Francisco who sold her charming house and took an apartment with two bedrooms, a small dining room, and a small but real kitchen and pantry. She planned to have a maid in to give her husband and herself breakfast, possibly lunch; press her clothes, clean, and then leave for the day, as the two of them could always go round to one of their favourite restaurants for dinner. Incidentally, she spent a small fortune in moving, storing things she did not want to sell, redecorating the apartment, and buying pieces of furniture which fitted better into the smaller spaces than pieces from the house she had left. Then, having arranged her life so she could feel "independent" of housekeeping bothers, she settled down to enjoy it.

But does she? The maid who comes in the morning goes at midday. After that there is no one to answer the telephone; no one to give her and her husband tea or dinner if they come home too tired to go out again or do more than open a can or scramble some eggs. This is not exactly the sort of backbreaking work that calls for tears of pity, but many an evening which might have been relaxing for two busy people is often one of toil and nervous exhaustion. And the part-time maid gets eight dollars for a day of five or six hours! Unfortunately there is no servant's room available in the building for an all-time maid-of-all-work. My friend tried keeping one, however, giving her an extra thirty or forty dollars for a room outside; but this was not satisfactory either, for the simple reason that there was no place for the maid to be when not busy—no room in which she could lie down for an hour's rest in the afternoon, or bathe and change her clothes.

There is such a thing as too much "convenience," too much freedom from every household responsibility. A woman alone may find herself living in an impersonal isolation which is not good for her or for anyone. The sense of life going on under a roof of her own, of a familiar voice answering when she rings or calls, the duties required of her as mistress of the house—these factors make for at least an illusion of well-being, of having maintained her place in the world.

Of course in urging the woman living alone not to be persuaded to give up "that big house," I am not considering the one who has no great feeling for the place she has lived in—who is restless and likes strange faces and new environments; or who, possibly, has had a passion for moving and playing with "all the lovely intricacies of a house," without ever making a home of it. Nor am I considering the woman who must sell all her property and re-shape her life into a new and strict pattern of economy.

But I say to those to whom some measure of retrenchment is necessary—as well as to those who have all the money they need, but are afraid of future loneliness and household cares—*don't move if you can possibly remain where you are.* Your house can give you a companionship strange environments can not. Besides, selling in such circumstances almost always means taking a loss. And moving in itself is a kind of funeral; it requires a psychological effort of readjustment to part with things which have been carefully bought, placed, used, and looked on with gratification. The price they will bring when sold is nothing to their worth to you. And as one grows older it is comforting to feel still in possession of one's personal goods because they contribute to the continuance of one's personal style and personal routine; and that is important to the morale. A Chekhov character says somewhere: "He who loses his routine loses himself."

All sorts of economies are possible, and even enjoyable, in the house which is "too big," even if it is a rented one. With a garden of any size it is not necessary for you to put on a suit which has just been pressed in order to take the dogs for a walk. Or dress to go into the streets for a breath of fresh air. There is space to turn round in, and to tend a few vegetables and flowers in, even in the smallest gardens lying back of big houses.

Then there is the matter of cake upon the waters. Certain rewarding generosities are possible when one has more of anything than he needs—especially room. For instance, the gardener I had had for years found old age getting the better of him some time ago, and the extra room downstairs was empty until my Filipino cook told me of a relative who would like to have it in exchange for helping him with the dishes in the evenings and with other work on his free days. Naturally, I was glad to have the boy use the extra room. He was studying to be an aeronautical engineer on the G.I. Bill of Rights, and was very intelligent, polite, and obliging. Having a bent for mechanics, he keeps lights, bells, and all household appliances in order. He also proves himself useful by washing windows, cleaning bath- *(Continued on page 146)*





Which is the real Jan Vermeer?



Which is the real Maurice Utrillo?



TRUE OR FALSE ART: WHICH?

One of each pair of these paintings is an authentic work.





Which is the real Piet Mondrian?





Which is the real Raoul Dufy?

Of each of the four pairs of paintings here, one is authentic, one forged. (Decide which is which; the answers are at the bottom of this column.) All the forgeries come from the double-take "True or False" art exhibition now in Baltimore. This entertaining eye-opener of a show juggles (sometimes deliberately jumbles) Old Masters, new masters, and master fakes in an effort to clarify what makes good art good, and what are the means of showing up forgery. Over a hundred objects run from real Lucas van Leyden engravings to the Vermeer forgeries by Dutch Han van Meegeren, who made them, he said, for the Nazis. Organized last year in Holland, this collection is in part the work of M. M. van Dantzig, the Dutch art scholar who invented "pictology," a system for sniffing out fakes. A word-cross between "picture" and "psychology," pictology presumes that artists, who create, work in a different tenor from forgers, who deceive. As André Malraux wrote, "What damns [a forgery] . . . is essentially that its forms do not represent anything, there is no invention behind them." The "True or False" exhibition, brought to this country by the Corning Museum of Glass, opened there on October 6, will be at the Baltimore Museum of Art until January 1; the Wildenstein Galleries, New York, January 15 to March 1; the Boston Museum of Fine Arts, March 15 to May 1; the M. H. de Young Memorial Museum in San Francisco, May 15 to July 1.

The authentic works shown here are: Vermeer, right of pair (forgery, left, by van Meegeren); Utrillo, top of pair; Mondrian, left of pair; Dufy, lower of pair.



Faces made by



Mass production is a wonderful thing—but we don't believe in it for faces.

We love the little quirks of make-up that make a face look unlike any other—and often unlike itself. For make-up can give every woman a view, not only of her prettiest self but of endless versions of herself. Here are some new make-up tricks we've garnered, tried, love—and pass on to you. Just to start you thinking of more.

Above: There's a new way to make your eyes seem enormous (well, more enormous, then). The idea here is to use two shades of mascara, one light and one dark, of the same colour. The reason? Dark mascara, used at the inner corner of the eye, appears to make the eyes seem closer together (why women who use only one dark mascara brush it only on the outer lashes). By using a light shade on the inner lashes, and a dark shade on the outer—all the lashes can be coloured, and brushed into a wide fan—an enlarging compliment. Follow the two-toned idea through, then, with eye-shadow—stippling on first the dark and then the light colour. This shadows the eye softly, almost iridescently. The idea, these colours: by Aziza.

Below: Here's a way to make your lashes seem not only longer but much thicker, much blacker. A frankly artificial pleasantry, this, to save for galas and night lights. The materials: a bit of black rayon velvet ribbon; a razor blade; black mascara; your own nimble fingers. Scrape the ribbon with the blade until you have a scattering of fluff. Then put on black mascara,



using more water on the brush than usual.

Quickly, while the brush is still wet and mascara-ed,

dip it into the fluff, and brush the lashes.

Dip again, brush over again,

until the lashes are as velvety

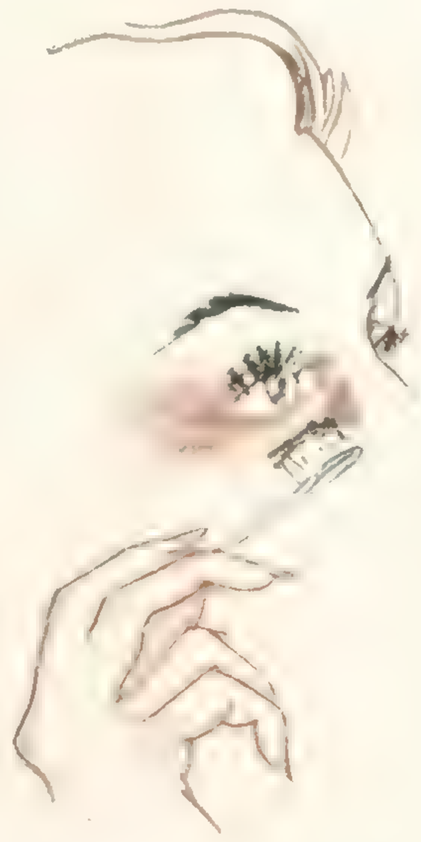
as you wish.

These velvet eyes stay with you until you wash them away—

they won't shed, no matter how you flutter your lids.

The idea: from Elizabeth Arden's Salon

(locale for many wonderful party make-ups).





hand, here

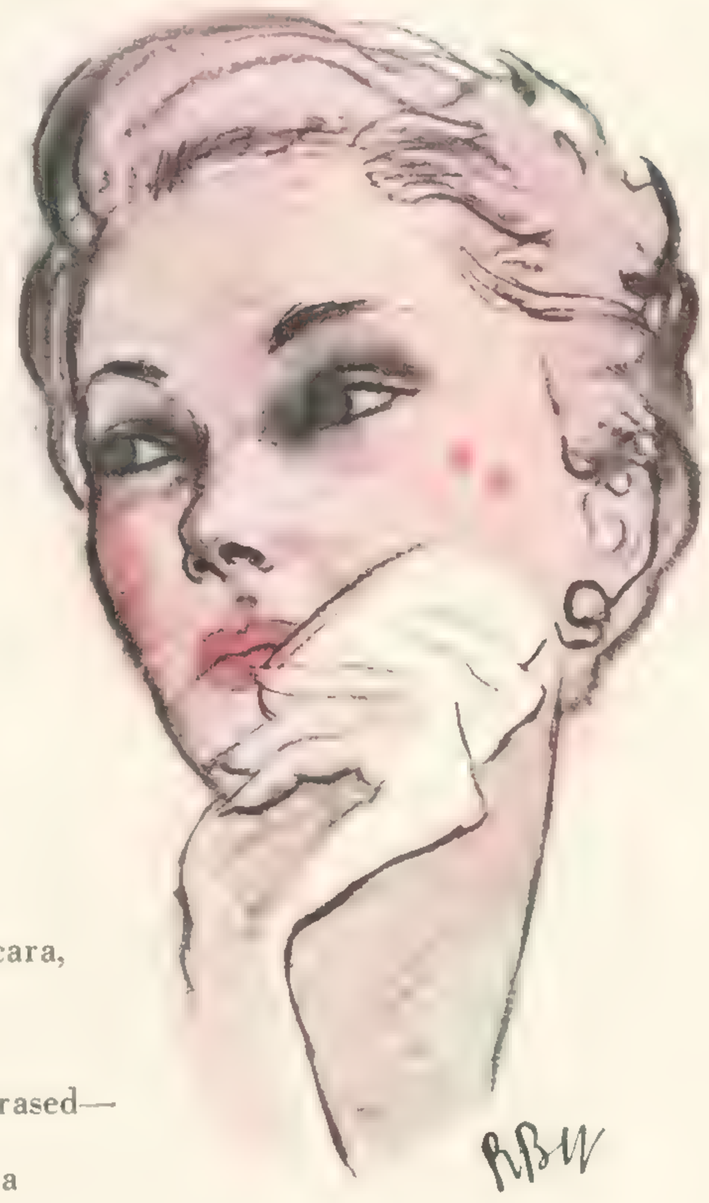
NEW USES OF THE USUAL—FOR UNUSUAL PRETTINESS



Sometimes the fingers are not as dextrous as they can be—and sometimes make-up has a heavy-handed, splotched look, no matter how you've tried. This is a problem Harriet Hubbard Ayer decided to solve—and did, with a packet full of foam rubber sponges.

They recommend sponging on every item of make-up, from foundation to finishing touch, to take away the margin of error, to get a look as smooth as bisque.

(That's why they call it the Doll Face Make-up.)



First, the liquid foundation is poured on a sponge, and blended quickly, with astonishing smoothness, all over the face, down the neck. Then a tip of the same sponge is dipped in rouge—which can not, with sponge strokes, bunch on the cheeks.

A large, round, more porous sponge is then used as a powder puff: the powder lightly beaten on, then lightly smoothed away. A sponge's corner dots on and evenly spreads shadow; another corner fringes the lashes with mascara, after the lashes have first been lightly powdered as a base for the colour.

The difficulty of keeping the eyebrow pencil from making a hard line is now erased—by blurring the drawn brow with the edge of a sponge. And last—a big bite on a clean sponge will blot the lipstick, after it has been put on, for lasting, unwaxy colour on the mouth.

Below: Wonderful one night stand—miniature sequins worn on the finger tips.



The How? is easy: put a coat of clear polish, or sealer, over coloured polish. While it's wet, sprinkle it with Elizabeth Arden's "Startwinkle"—her small sequins that glitter in gold or silver.

(Warning: put your nylons on *before*.)



PRETTIEST COAT SINCE FIVE O'CLOCK

Why the five o'clock coat has caught on the way it has (it's one of the fashion successes named on page 73)—because it makes *going* to the party just ten times more attractive. 1. She changed for the party—changed coats, too. This, black silk velvet; big collar, full skirt. By Goldberg-Weissman, $110. Black velvet back-strapped pillbox, Madcaps. Both at Henri Bendel. The coat. also at Hudson's. 2. Pearl grey velvet—delicious over white. For cocktails: dinner-theatre: even over a crinolined, full-length ball dress (we tried it—looked marvellous). By Goldberg-Weissman, of Cheney cotton velvet, about $80. Bonwit Teller; Joseph Magnin. Satin sandals, De Liso Debs; Bur-Mil Cameo stockings: Bloomingdale's. 3. For an evening beginning late (say around nine), and beginning the instant she leaves the house—a pink satin Empire-line coat; white fox cuffs. Over, for instance, a red evening sheath. The coat. of Celanese acetate-and-rayon, a warm white lamb's fleece interlining. By Sportwhirl, $100. Saks Fifth Avenue. 4. After-five coat as warm as any overcoat—black velveteen; lining, white Du Pont Orlon fleece. By Anne Fogarty, $110. Rhinestoned head-band. Ben-Hur. Suède sandals. Mademoiselle; sandalfoot stockings by Roman Stripe. All, Lord & Taylor. Coat, also at Frost Bros. The gloves, in each case, are of white capeskin; by Alexette Bacmo, at Lord & Taylor.





DIANE AND ALLAN ARBUS



1 2

For Vogue's Young Nillionaire—

A YOUNG NEW BROCADE



DIANE AND ALLAN ARBUS

3

4

It'll be dancing at half the young parties by Christmas—brocade like this. It's the newest thing a short evening dress can be; one of the smartest things the new five-o'clock coats can open onto. The dresses here, all chosen for our well-known young heroine with the income in the Nillion-bracket (who's in luck if she wears a junior size). 1. In pale-beige cotton brocade, a dress with a young Empire bodice; a skirt to wear over crinolines. The bodice has a scattering of tiny fake pearls. By Mr. Mort, about $40, at Peck & Peck; Frost Bros. The gold brocade T-strap sandals by Herbert Levine. 2. Brocaded cotton damask, basis of a young sheath in pumpkin-colour on ivory—with a pumpkin-coloured sash. By Emily Wilkens, $50, at Bonwit Teller; Garfinckel's. 3. Marvellous young buy: a satiny black brocade sheath with new back-swept skirt fullness. One decorating possibility (there might be a hundred), an orange sash, as here. The price, about $25. By Mr. Mort, of Celanese acetate, at Altman; Joseph Magnin. 4. Young evening coverage (not a shoulder in sight) in flowered ivory brocade. The line. the new princesse, with a surprise ending: the bow close to the hem. By Sylvia Franklin. of cotton-and-Celanese acetate, $40, at Bendel's Young Timers; Neiman-Marcus.

"For the DESK *of..."*



a Busy *hostess,* known for her good parties, Good Causes: Crane's white kid finish double sheets (letter- and note-size), in a handsome box; $10. Gold wickerwork fountain pen, checkbook cover; Cartier. Lamp; H. Leo Gould.



an Investment *banker* (he works Sunday afternoons, too): Big, white single sheets, Crane's kid finish, in a duelling-case box; $5. Gold Parker pen; Cartier. Lamp; Accessories and Design. Coaster; James Robinson. Highball glass; Bonniers.



a Young *career woman,* contemporary (and pretty) as her apartment: Crane's kid finish double and single sheets, bordered in blue, boxed under an Audubon print; $3.50. Lamp; Heifetz Co. Ash tray; Bonniers. Dunhill holder.



an Art *student* (apples help her to concentrate): Wedgwood-blue and white satin finish paper, two sizes, in a box; $5. Bamboo pen, brush-holder, brushes; Japan Art Co. Lightolier lamp. *Crane papers on this page at Dempsey and Carroll.*

OTTO MAYA



a College senior, involved in Vogue's Prix (also in a brisk correspondence with Cambridge): Eaton's Love Letters, pink, blue and white single sheets, floral box; $3.50. Brass lamp; Accessories and Design. Scissors set; Mark Cross.



a Modern Mme. de Sévigné, whose notes are charming even without sealing-wax; elegant Diamond White notepaper by Eaton, black-and-gold box; $3.50. Old English lamp, seal; Roslyn Rosier. Sealing-wax set; James Robinson.



a Green-thumb owner, dashing off Garden Club rally reminders: Eaton's off-white double sheets, letter- and note-size, in a Paisley-lined box; $4. Her "broker's pencil"; Fuller. Garden shears; Japan Art Co. Tôle lamp; Roslyn Rosier.



an Attractive, unattached man (he might be an architect, but does it matter?): ample sheets of Eaton's Private Stock, in a pseudo-walnut box; $4. Lamp; Heifetz. Ceramic owl; Bonniers. Parker pen; Fuller. *All Eaton papers at Altman.*



VOGUE PATTERN S-4443

Here, under one smart cover (a red velveteen evening coat) the makings of a series of attractive evenings—everything red and white and pink; day-length; a made-to-order solution for a woman who is her own dressmaker. *This page:* Lace season—the plan to carry it off, very simple: a dress with a camisole bodice; a full skirt. To make in, for instance, white re-embroidered cotton lace over taffeta, with satin binding to frame the shoulders. Pattern No. S-4443. Lace by MacCarthy. Evening sandals of twisted white satin strips, by Delman. *Facing page, right:* The coat to cover the wardrobe: here it's part of a slender, handsome theatre costume—red velveteen coat and skirt; white cashmere sweater. Patterns: Coat, 8165; skirt, 8162. Crompton velveteen. *Far right:* The dress for dancing—day-length, with a wrapped waist; a low back décolletage. News, now, in a print—this, pink and white silk crêpe by Onondaga. Pattern S-4462. The high-heeled red satin sandals, by Julianelli. Rhinestone jewellery on both pages, by Bogoff. *For back views, yardages, and sizes, see page 148.*

Holiday decorations—made from Vogue Patterns



COAT, VOGUE PATTERN 8165

SKIRT, VOGUE PATTERN 8162

VOGUE PATTERN S-4462

Books: FOR THOSE WHO HAVE A BOOK

FOR THE GROWING MURMURATIONS OF BIRD-WATCHERS: Land Birds of America *by Robert Cushman Murphy and Dean Amadon (McGraw-Hill, $12.50). An authoritative book, easy to get around in, packed with meticulous photographs—many of them in colour. With direct easy text and pictures full of things like two fluffy young horned owls sombrely leaning on each other, the book should beguile beginners, and even catch non-bird-chasers.*

For any good working library: The new Nonesuch Shakespeare (Random House, $35). Without footnotes, historical supplements, or any other boosts to understanding (clearly not planned for study), four boxed volumes hold the first-folio texts of Shakespeare's works, printed in a handsome type-face on mat creamy pages that give pleasure to the eye as well as the mind.

FOR ANYONE WITH A PHONOGRAPH: How to Build a Record Library, *by Howard Taubman (Hanover House, $1.50). This gold mine of a book, no bigger nor harder to get around in than a First Reader, consists of reassuringly unqualified lists of what the author (music and record editor of* The New York Times) *feels are the basic compositions for a library stretching from chamber music to progressive jazz.*

PRESENT FOR A DELVER who wants a powerful analysis of Americans, a pair of source books: *The Lonely Crowd* and *Faces in the Crowd*, by David Riesman (Yale University Press, $9). Dr. Riesman divides us into two categories, the "inner directed" and the "other directed," a theory which has already begun to be absorbed in popularizations. In *Faces*, carrying on theories of the first book, he shows specifically how young ones become "inner" or "other" directed.

Light, charged reading for travellers or late-night browsers: The Night The Old Nostalgia Burned Down, *by Frank Sullivan (Little, Brown, $3). The ripened parodies, reminiscences of a man in love with lovely phrases: "an extra tot of brandy," or "boy, take a cup of spring water to Miss Lillian Russell." Only a dazzling expert in non-sequiturs could take such chances.*

IMPORTED DELICACIES: *Three off-stream books for subtle tastes.* Grateful to Life and Death, *by R. K. Narayan (Michigan State College Press, $3.50). This novel by the fine Indian writer never shakes but it vibrates persistently in telling subtly, elaborately, and carefully of an English teacher, amused by himself, conceited, petty, tender—rather a Thurber character in cloisonné.* The Hive, *by Camilo José Cela (Farrar, Straus and Young, $3.50). Unscuffed in translation, this novel of unforgettable small tough slices of Madrid life is a little like a dossier on all who come to a small café; people like Elvira whose father killed his wife with a cobbler's awl, then said, "If I'd done her in with Bordeaux mixture, God himself wouldn't have known."* The Pillow Book of Sei Shōnagon, *translated by Arthur Waley (Grove Press, $2). A small attractive book of excerpts from the diary of a famous writer, a lady of the court in tenth-century Japan. Vigorous, vain, she listed under "Very Tiresome Things: When a poem of one's own that one has allowed someone else to use as his, is singled out for praise."*

For anyone who could use a few hours away from today: *Helen Gould Was My Mother-in-Law* by Celeste Andrews Seton as told to Clark Andrews (Crowell, $3.50). An amusing, easy, loving book about a woman difficult to live with but charming to read about—Helen Gould Shepard, who has been called "the richest girl in America." Eventually a woman of indomitable eccentricities, she worked hard at her causes, tried to give the U.S. Navy a destroyer during the Spanish-American war, had Spartan virtues, played golf in a ninesome, and wept at three-thirty in the morning at the glory of her hundreds of white night-blooming cereus.

ART BOOKS for people whose pleasure is in the eye: *Leonardo da Vinci on the Human Body* (Schuman, $25). A magnificent book of 1,200 anatomical drawings, with explanations, footnotes, and descriptions prepared by Dr. Charles D. O'Malley of Stanford University and Dr. J. B. de C. M. Saunders of the University of California. *The Taste of Our Time*, five small volumes of the paintings, in full colour, of Gauguin, Van Gogh, Picasso, and Toulouse-Lautrec, each $4.95 (Skira). These delicious books are done as carefully as the big famous Skira books. *Georges Braque Notebook, 1917-1947* (Curt Valentin, $4.50). The black and white drawings, the thoughts of the great living French master. *Visages de L'Inde Médiévale*, by Raymond Burnier (La Palme, $15). A superb book made up of the Burnier photographs of masterpieces of Hindu sculpture. *(Continued on page 146)*

Records: FOR THOSE WHO HAVE A RECORD

Incense for the jazz-know-all, fun for others: James P. Johnson, Early Harlem Piano *(Riverside LP $3.85). Eight rolling rare piano rolls by the old master of the twenties who wrote "Charleston," of whom Fats Waller was a protégé. Play it loud.*

FOR THOSE WHO LIKE THEIR HEAVY ART LIGHT: The Merry Widow, *by Franz Lehár, with Elisabeth Schwarzkopf (Angel Records LP, $11.90). With a superb cast the luscious old operetta glistens with new high lights. Not hammed, exactly enunciated and enormously sung, this high-powered casting is "rather like hiring a steam shovel to dig a little hole." And everyone enjoys it: Schwarzkopf sings "Velia" with the delicate relish of a cat in the cream.*

For anyone three steps off the beaten track: *Music of the Sixteenth Century,* Robert Shaw Chorale (RCA Victor LP, $4.67). "'Lesser' works of 'major' composers" of whom the best known are Monteverdi, William Byrd, handled in good Robert Shaw fashion with deep tone, well-rounded chorus. *Palestrina Concert,* by the Sistine Chapel Choir (Renaissance LP, $5.95). Exceptionally beautiful music, interesting if a little flimsy in the bass.

TOSCANINI with two newly furbished classics—sure presents for all-around good record libraries: *Otello,* by Verdi (RCA Victor LP, $17), a huge, glowing, vigorous performance polished out of Toscanini's remembered 1947 radio production. *The Pines of Rome* and *The Fountains of Rome,* by Ottorino Respighi (RCA Victor LP, $5.45). This swishing, singing music conducted by the man who has been conducting it for a quarter of a century.

GUARANTEED PRESENT *for anyone who fell in or out of love between 1939 and 1942:* Glenn Miller and His Orchestra *(RCA Victor EP, $25). A lavish, thick white album holds 28 sides with nuggets of nostalgia like "Fools Rush In," "One O'Clock Jump," and "Moonlight Serenade."*

3 highly civilized "native" singers for specialized tastes: *Jean Ritchie Singing the Traditional Songs of her Kentucky Mountain Family* (Elektra LP, $4.45). This non-stop title covers a gentle lonesome voice, piercingly sweet in the "folk" way, singing pleasant songs (sometimes lost to bad enunciation) like "Skin and Bones," "The Little Devils." *Ma Rainey, Legendary Voice of the Blues* (Riverside LP, $3.85). Volume 2. Eight songs sung by the woman who antedated and probably surpassed all blues singers except perhaps her protégé, Bessie Smith. Since these pieces have been rescued from old disks, her beating contralto, her unshakeable poise sometimes suffer from the rush and nasal megaphone tones of very old records. *With Love, Line Renaud* (Pathé-Vox LP, $4). Well-seasoned *schmalz* from a ripe-voiced French singer who lovingly sways out eight such songs as "Avril au Portugal," including "Une Fois, Deux Fois, Trois Fois" done with a wink in the voice.

FOR JOY-HOUNDS from jazz specialists to those who like really good music bolstering their parties: *Benny Goodman's Carnegie Hall Jazz Concert* (Columbia LP, $12.10). That famous program recorded on the spot, still bringing the house down and topped with the virtuoso display, "Sing, Sing, Sing."

Some great and unusual Bach recordings for advanced or will-be advanced libraries: St. Matthew Passion *in two different manners, both complete, both good (Westminster LP, $23.80 and Vox LP, $17.85).* Bach Chaconne and Other Transcriptions for Guitar, and Three Preludes and Fugues for Organ *(MGM LP, $4.85). Andres Segovia's new and unique guitar transcriptions of music written for the lute, backed by the swelling performance of Princeton's famous organist and professor of music, Carl Weinrich.* Bach Complete Works for Solo Violin *(Columbia LP, $17.33). Rolf Schroeder in a remarkable performance using the resonant curved violin bow of Bach's period.*

FOR OPERA LOVERS, SIMPLE AND COMPLEX: I Puritani, by Bellini, with Maria Meneghini Callas, Nicola Rossi-Lemeni (Angel Records LP, $17.85). The La Scala version of an opera never recorded before. The swashbuckling music about Italianate Cavaliers and Roundheads is splendidly sung by Rossi-Lemeni, the massive-voiced bass, and Callas, the young half-Greek soprano who was born in this country. With a warm, surprisingly intimate (for opera) voice, she does delicious things to a note—starts one big as a bowl and draws it out like a hair of glass. *(Continued on page 148)*



Living in the present: chiffon pyjamas

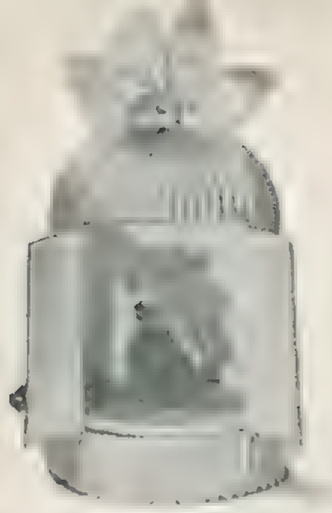
Entering for the first time on the dinner-at-home scene (and quite possibly by way of gift-wrapping): Jacques Fath's surprise—turquoise-blue Bianchini chiffon that follows the line of a dress, but winds up as turned-under Turkish pants.
New way of dressing, this—smart and definitely pretty. It's from a series Fath calls Canasta clothes, made here by Perfect Negligee. About $160. Bergdorf Goodman; Garfinckel's; I. Magnin.



PHOTOGRAPHED BY KAREN RADKAI
IN THE APARTMENT OF MRS. ROBERT PATTERSON

Living in the present: satin dinner peignoir

For an evening that might involve Scrabble (the one above is in the midst): a coat of pale-blue satin buttoned from collar to hem. This, by Clare Potter, in silk and rayon satin, about $145; at Bergdorf Goodman; L. S. Ayres; Bullock's-Wilshire. The player deep in the dictionary, Peter Pagan of the cast of *Escapade,* has already found the newest word in casual jackets—black worsted jersey. Jacket by Hart, Schaffner & Marx, in a Heller fabric, $50 at Wallachs.



1



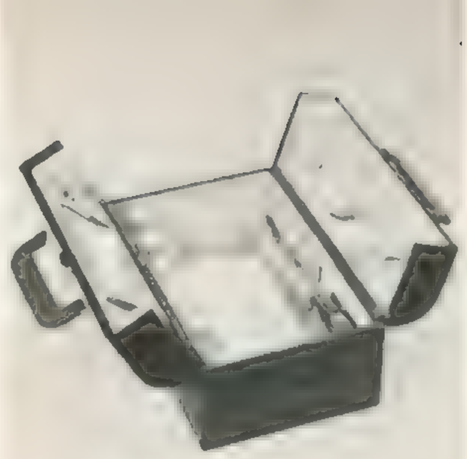
2



3



4



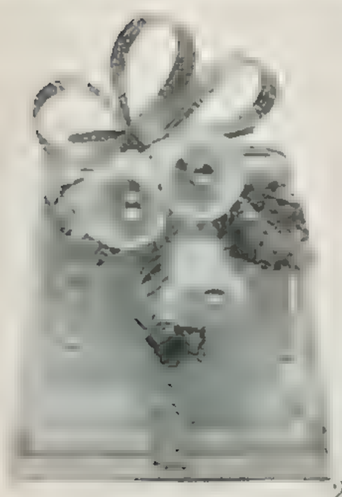
5



6



26



25



24



23





22



21



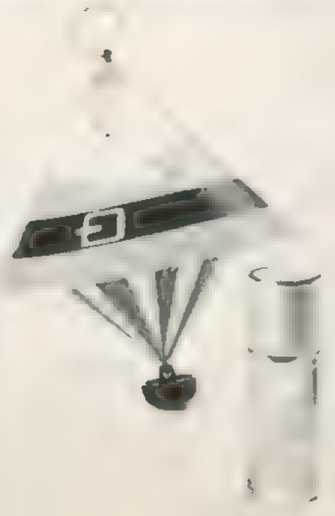
20



19



18



17



7



8



9



10



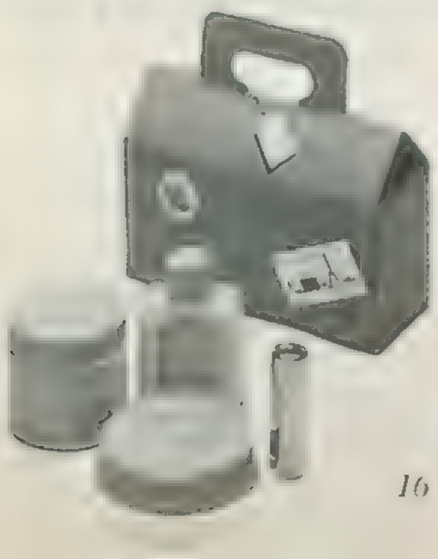
11



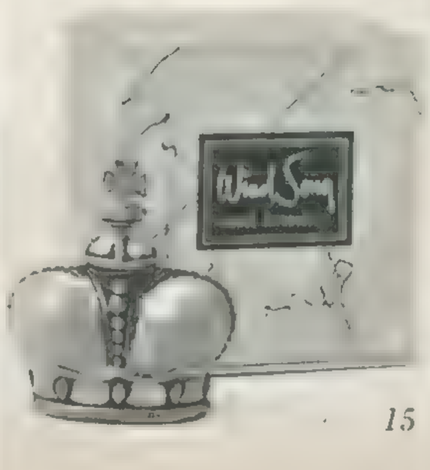
12



13



16



15



14

1 sleeping beauty: 26 lively beauty presents

Many a gap in your Christmas list
can be closed easily with a perfumed present.
Here: 26 suggestions—many wrapped and ready to give.
1. Nina Ricci's satin cage, holding a flight of Lalique birds on a bottle of "L'Air du Temps" perfume; $32.50.
2. Christmas tree sparklers: drams of Dermetics perfumes.
3. An unfurled peacock, proudly bearing its special bottle of a favourite Coty perfume. (Choice of four.) $3.50.
4. Champagne bottle of "Vintage Cologne," by Cigogne; $3.
5. Train case of generous proportions, in red leather. With Charles of the Ritz make-up, treatments; $67.50.
6. Froufrou stocking of pink net, shapely with guest soaps, body and eau de sachets. Henri Bendel scents: $8.50.
7. Anjou's flirtatious perfume, "Side Glance"; ounce, $17.50.
8. From Yardley: their spirited "Flair" perfume; $15.
9. Projected in "Fourth Dimension" (Gourielli's new perfume, $22.50 an ounce), a toilet water and cologne.
10. Dorothy Gray's accessories to "Wedgwood" perfume: cologne, cream sachet, hand lotion. Set, $5.
11. Handsome handbag of pigskin, made in Spain for Harriet Hubbard Ayer; compact, lipstick; $37.50.
12. D'Orsay's new perfume, "Fantastique" ($18.50 an ounce) with its relations: an eau de toilette, purse flacon.
13. Caged: Helena Rubinstein's perfume, "Command Performance," with five fragrant bath accessories; $35.
14. France's fatale "Femme"—Marcel Rochas' perfume, and its black lace dress; $40 an ounce.
15. "Wind Song," Prince Matchabelli's newest; $15 an ounce.
16. In a mock and miniature travel bag: Beauty Counselors cleanser, lipstick, pressed powder, Hand-Lo; $3.75.
17. Santa tree ornament, bearing gift: a purse flacon of Jacqueline Cochran's "Shining Hour" perfume; $2.
18. "Desert Flower," Shulton's fragrance, blossoms in a Hand and Body Lotion, a Toilet Water. Together, $2.50.
19. Bourjois' miniature "Evening in Paris," in a boot; $2.
20. Long-loved in Paris, news here: the pretty, pervasive perfume of Jean d'Albret, "Écusson." $23.50 an ounce.
21. Spherical atomizer, of hand-blown glass, is leakproof—travels in a suède pouch. By DeVilbiss; $15 (no tax).
22. For safe travelling. Carven makes this gold-plated flask to hold their "Ma Griffe" perfume; $10, filled.
23. A jewelled velvet stocking, for Elizabeth Arden's "My Love" perfume, Eau de France, bath powder; $30.
24. Beneath Lucien Lelong's spangled Christmas tree: gilt flacons of three perfumes and colognes; $10.
25. Bowed and belled, ready for giving: Frances Denney perfume, "Hope." $17.50 an ounce.
26. Riding this gala hobbyhorse, purse flacons of Lenthéric's "Tweed" and "Miracle" perfumes; $5.
All prices (with one exception, noted) plus tax.

GENE MOORE

To use immediately: the non-dark dress





Four strong fashion statements, in immediately usable form: these warm, lightweight dresses in bright or pale colours. Stimulants for a wardrobe still largely undercoat—and smart looking-forward for the resorts or spring. PALE SHIRT-DRESS, *above*, with a washable complexion—its colour, beige warmed with a tinge of apricot. Rayon with Acrilan—which means washability; enduring pleats. By Dorothy Hubbs, $20 at Best's; The Broadway. Hat, Betmar. Bag, Rolfs; Kislav gloves. All, Best's. BEIGE SURPLICE DRESS, *left*—soft, pretty way to underline a fur coat, a bright fleece spring coat: a dress of wool primed with rabbit fur. By David Crystal, $40 at Best's; Wanamaker's, Phila. Reversible brown-and-beige jersey cap by Madcaps. Gilt wicker-weave earrings by Monet. Belt, Criterion. All accessories at Best's.

PRIGENT





PRINCESSE DRESS, HONEY COLOURED, *left*—very smart line in sheer wool; a dress that could be a day dress, could go on to cocktails. (We guarantee its fashion-usefulness from now through April.) Smart way to wrap such a dress: in a soft-toned fur. For instance—a Norwegian blue fox by Fredrica. Dress, by Lanz of California, of Miron wool, $50 at Bonwit Teller: Garfinckel's. SWEATER DRESS, RED JERSEY, *above*, a slender figure topped by a most becoming neckline. In Heller red worsted jersey, a sure brightener for cold days (both psychology and statistics list the lowest temperatures *after* New Year's). By Kenneth Tischler, $30 from Bloomingdale's; Woodward & Lothrop. Russet velours cap by Madcaps. Handbag by Evans. Both, at Best's.

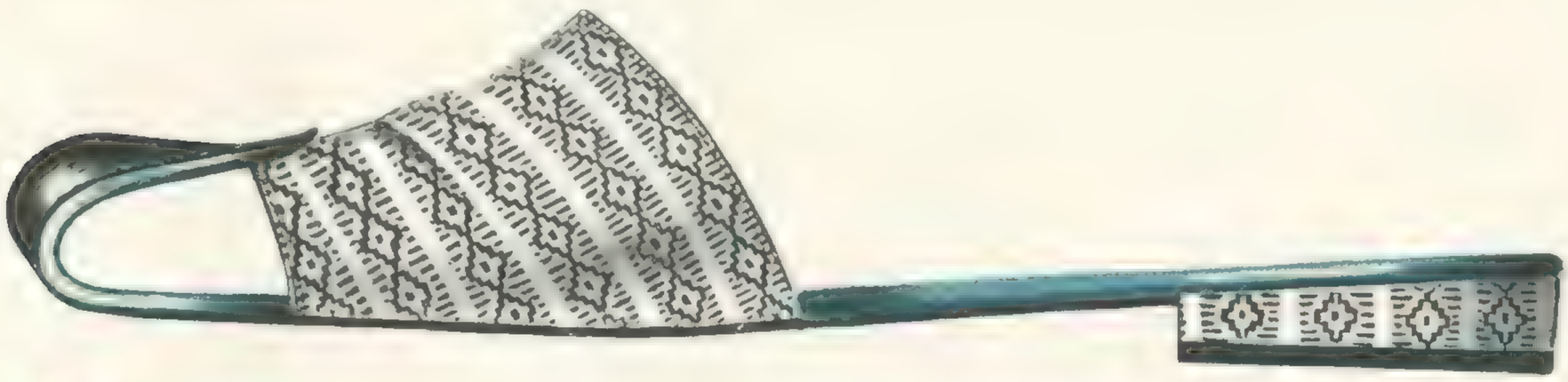
Photographed in the apartment of Pierre Scapula.

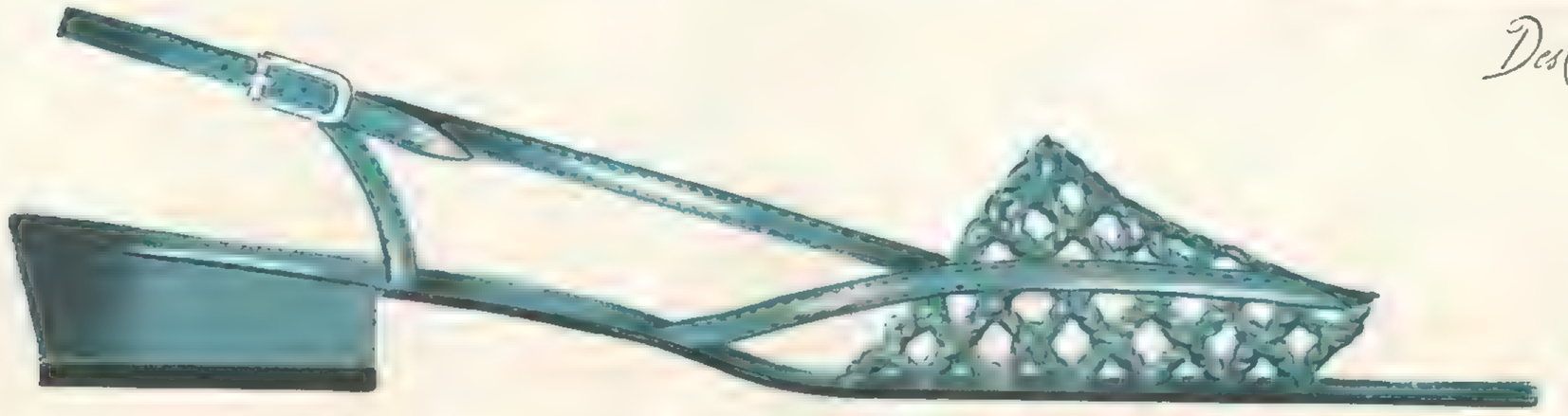




NEW STRAWFLOWERS TO TAKE TO THE RESORTS

New form of entertainment: the Italian straw slipper in bright colours and entirely unclassic shapes. Seems that the straw-weavers in Florence have been dipping into some new dyes; have found ways of plaiting with ribbon-narrow strips, to make possible new patterns-in-straw. And who's discovered this newly-decorative straw? Shoe designers here, of course—just in time for the first blooming of resort fashions. *Above:* Two huge daisies of Italian straw—one white, one beige—on bare kidskin sandals that might be worn with, say, a terry-cloth burnoose. A Millerkin, at I. Miller, $18. The bag to carry all the beach paraphernalia, a lantern of natural-coloured straw, imported from Italy by Magid; $11 at Bonwit Teller. *Below:* The news, two pleasant forms: slippers to wear with shorts; on the beach; for cabaña lunches. The first, a black-and-white print (a fashion appearing for the first time in Italian straw)—Turkish-seeming slippers with turned-up patent leather toes; a rim of turquoise. By Evins, $33, at I. Miller. Second slipper, bright turquoise straw with narrow kidskin straps—by Mademoiselle, $15; Lord & Taylor.





DesCartes



THE MOST TREASURED NAME IN PERFUME

Nº 5 GARDENIA RUSSIA LEATHER Nº 22 BOIS DES ILES

CHANEL

Dreams of Paris

LATEST IN FASHION
LADIES' STRAP WATCHES



Tissot
DIAMOND WATCHES

$350 ROUND MODEL 26 DIAMONDS

$200 SQUARE MODEL 8 DIAMONDS

Tissot—the meaningful symbol of discriminating taste. These latest black strap watches are designed abroad by famed craftsmen to catch the sparkle and gaity of continental styling. So tiny and yet so accurate, they bring the wearer a spirit of smartness . . . high fashion . . . and Paris.

Other Tissot Watches from $71.50

Tissot

Tissot watches are recommended and serviced by fine jewelers the world over

TISSOT · 501 FIFTH AVENUE, NEW YORK, N. Y.



HORST



HORST

FASHION SUCCESSES—

the black broadcloth suit
the fitted black coat

Top: Evident here—the line; the polish that's made the fitted black broadcloth suit a walkaway success. Evident, too, the success of such a suit as an after-five way of dressing: here, worn with a satin-bowed white ermine pillbox; rhinestones (some of them, the buttons of the suit). Suit by Peter Lennox, of Ducharne French broadcloth, about $125. Both the suit and the hat at Hattie Carnegie. Suit, also at Rich's; Thalhimers. *Below:* The fitted black coat that's turned out to be an ideal (therefore successful) way to cover new moulded dresses—here, a line as simple as it is shapely; a coat that could be the mainstay of a city wardrobe. By Deitsch & Conti, of Forstmann wool duvetine. About $210. Lord & Taylor; Nan Duskin.



Mrs Curtis Roosevelt

wife of the grandson of the late President Franklin Delano Roosevelt. Vivacious, enchanting, she has an extraordinarily lovely complexion that always looks clear and fresh, with a fine silky texture. "I just couldn't do without Pond's Cold Cream," Mrs. Roosevelt says. "It leaves my skin so much smoother, fresher."

"You'll be thrilled at the immediate, see-able change in your skin!"

says Mrs. ROOSEVELT

You can see an amazing change—a *fascinating* change—in your skin *right away!* For your skin is incredibly sensitive—more so than you ever dreamed. Neglect it—and your skin reacts by looking dull, coarse, pore-y. But give it this perfectly balanced cleansing-softening care, and you will see an amazing difference immediately—a finer texture, a clearer look—a fresher, smoother tone.

To Mrs. Roosevelt—and to so many of the world's outstandingly lovely women—a Pond's Cold Cream cleansing is an every-night *essential.* It is the simplest, easiest of beauty treatments for your skin—and the *surest.*

Quickly clears your skin—refines it, too

Many women don't realize that the cause of most complexion problems is *hidden dirt.* Not ordinary surface dirt. But dirt that works its way into pore-openings—and *hardens,* making your pores look large, your skin look muddy.

Pond's Cold Cream is specifically designed to take care of the deeper dirt that less efficient cleansings simply skim over. Its unique oil-and-moisture formula quickly softens and *floats out* this hardened, embedded dirt—leaves your skin *flawlessly* clean—looking clearer in color, finer in texture.

Replenishes oils and moisture for a young look

Every day—natural skin-softening oils and moisture are stolen from your skin by dry indoor heat, outdoor exposure, normal tensions and fatigue. Your daily Pond's Cold Creaming *gives back* softening oils and moisture to your skin—helps keep it velvety-smooth, supple, young-looking.

This way of using Pond's Cold Cream does the most for facial contour:

1. *Every night*—briskly circle fluffy fingerfuls of Pond's Cold Cream up and outward—from throat to forehead. This Pond's circle-cleansing frees embedded dirt. It stimulates lazy circulation. It smooths tiny fatigue lines. Tissue off this first creaming well.

2. Now—a snowy, beautifying "rinse" with fresh fingerfuls of Pond's Cold Cream. This time, tissue off lightly—leaving invisible traces of Pond's for softening your skin overnight, protecting it by day.

See a fascinating change come over your skin! Get Pond's Cold Cream today in the *large* jar . . . nicer to dip into, and compared with the smaller jars, you average *a third more cream* for your money!

GLITTER GIFTS



DASH—Slipper satin ascot-collar, in white, champagne or pink banded with black sequins. About $7.00

CARESS — Crush resistant velvet triangle stole. Black or white edged with wide gold border . . . navy or gray with silver. About $10.00

Echo

SCARFS

STOLES • SHAWLS



NOCTURNE — Double wool jersey . . . sparkling rhinestone studded . . . white, black and colors. About $20.00

DRAMA—Opulent wool jersey circular shawl, exquisitely jewel-embroidered with pastel paillettes and beads. White, black or charcoal gray . . . About $55.00

Look for the ECHO label or write:
EDGAR C. HYMAN COMPANY, INC.
485 Fifth Ave., New York 17, N.Y.



1. This pretty doll loves make-up, has her own little vanity table with lipstick, rouge, eye shadow, powder—all of which wipes off with liquid cleanser. Her beauty routine is by Harriet Hubbard Ayer: miniatures of their real-life make-up. $11.95. Bloomingdale's.

1

Discoveries in Beauty



2

2. Shulton's shower soap is easily anchored around the necks of small fry, with little cords. Their funny-face plastic masks are removable. $1 each. Arnold Constable has them.



3



4

3. Fun in and out of the tub: plenty of bubbles in Tinkerbell's frothy bubble bath, sweetly-scented powder mitt. These in a bright red and white box, $1.95*. Bloomingdale's.

4. A bottle of toilet water and daisy-decorated note papers (incentive for after-Christmas thank-you notes?) by Little Lady Deb for the 10- to 15-year-old group $1.50*. Saks Fifth.

GRIGSBY



5

5. This bright yellow terry cloth catcher's mitt could add the proper amount of interest to a young man's neck-washing sessions. More clean fun: the castile soap baseball. $1. Best's.

*PLUS TAX



Thanks to this new French Cold-Method

of removing hair from upper lip

every woman can now have

* *Une lèvre satinée*

There's never been anything quite like it. Not a wax; not a resin; not a chemical. Easy to use; and just as safe as it is swift. Say goodbye (in seconds!) to unwanted hair on upper lip, cheek, chin and neck...with **häraway gelée**

At better cosmetic counters... $1.10 (no Federal tax). If your dealer is not supplied, write Natone Co., 1207 West Sixth Street, Los Angeles 17.

Hair-away works this way:

1 Apply powder

2 Spread on Gelée

3 Lift off

That's all!



* *Yes, the French have a phrase for it..."a satin-smooth lip"*



Give her a start with the startlingly beautiful HARTMANN POUDRE CASE

Start her off happily toward a Hartmann Luggage Ensemble with this Poudre Case, train case, plane case . . . call it what you will. She'll call upon it every time she's going any place. Plastic loops adjust to hold her cosmetics. There's plenty of room for her et ceteras. And the removable mirror will make her life continually beautiful. If she, lucky girl, already has Hartmann Luggage, match this case to it. If you don't know what she has . . . don't hesitate. The Poudre Case goes with and adds glamour to anything.

All prices plus existing tax

Imported Natural Rawhide Skymate
Poudre Case. $100. Same flight-luggage construction in textured coverings, from $70.

15 x 8 x 8¾ inches in size.

Bristol Beige Canvas
Poudre Case, bound with moulded Patene in London brown. $35. In other coverings and colors, from $40.

Salt and Pepper Caravan
Cosmetic Case with overarm strap, especially new and light. $39.50. Also in fine leathers, from $69.50.

Write for the name of your nearest Hartmann Retailer

Hartmann

HARTMANN COMPANY RACINE, WISCONSIN

Living in the present— new at-home looks

Here, more of the new at-home fashions which might very well arrive by way of gift-wrapping. 1. Dalmatian-printed Toreador pants, to wear at home with a perfectly plain shirt. Pants, of printed black-on-white velours, about $23. Shirt, heavy white rayon crêpe, about $17. By Robert Rosenfeld, at Altman; L. S. Ayres; I. Magnin. 2. The new princesse, a dinner-at-home version: white wool-and-rayon brocade, a flower pattern —on the bodice, each flower has a rhinestone centre. By Perfect Negligee, about $100 at Bonwit Teller; Neiman-Marcus; I. Magnin. 3. Herringbone at-home coat, its weight about that of a sweater— pink Orlon-and-nylon fleece, entirely washable (ruling out the mink pompons on the belt). By Royal Robes, $35 at Bonwit Teller.



1



2

Dagmar

3

THE LADY CHOOSES

To her, the crowning glory of the gift is the festive wrapping which bespeaks her special sentiments of the season. Artfully, she selects ribbons and wrappings, tastefully blending patterns and colors in a manner that aptly mirrors her unerring good taste. And, with the same knowing judgment, she instinctively chooses MILLER HIGH LIFE to highlight her holiday hospitality. She knows that this *Champagne of Bottle Beer* in its distinguished, crystal-clear bottle is so much in keeping with the finest traditions of the season. She knows, too, that *quality is always in good taste... that good taste is always in* MILLER HIGH LIFE.

© Miller Brewing Company, Milwaukee

Miller
HIGH LIFE

The Champagne of Bottle Beer By Miller

Skirt and blouse design—Tina Leser

Jewelry design—Miriam Haskell

Christmas packages—Brooke Cadwallader

Patterned papers—The Stevens—Nelson Paper Corp.

Cushion fabrics and sash—Thaibok Fabrics, Ltd.

Table—Avard

Plain papers—Dennisons

For the Christmas Cards you'll have imprinted with your name



You'll find the most beautiful Christmas Cards in the world in these albums

Be sure to see all these new Hallmark albums –

The Fine Arts Album includes the famous Associated Artists Series as well as designs by Grandma Moses, Huldah, Marcel Vertes, Saul Steinberg, Norman Rockwell and Sir Winston Churchill.

The Album for Men contains a specially selected group of Christmas Cards with the designs men like to send and receive.

The Tailored Album presents cards of the utmost simplicity, engraved cards with fine lettering, and designs on rich parchment.

The Blue Book Album features cards with all the traditional themes and symbols of Christmas in exciting new shapes, new colors, new designs.

The new albums of Hallmark Christmas Cards are on display at fine stores where you naturally expect "the very best." Prompt attention will be given orders for cards imprinted with your name.

"When you care enough to send the very best"



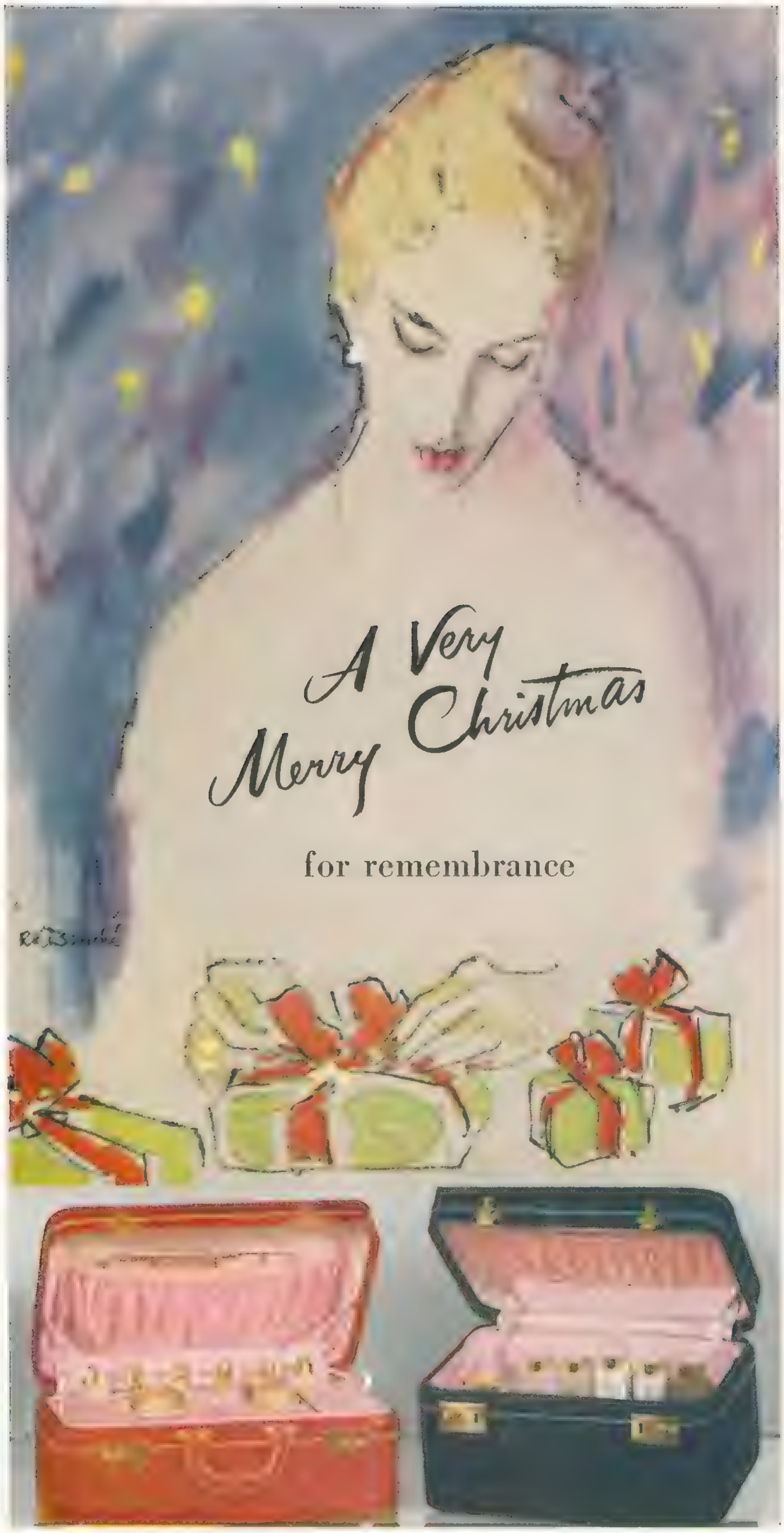
TWO MASTERPIECES

Black Elegance. new-season original handbag creation in luxury leather...with matched accessories: leather-cased Evans automatic lighter, powder case, and thonged lipstick holder. In other fall fashion colors, too...$54 at the best shops. Other Evans Handbags $15 to $150.

Bone China Lighter Set. Evans Master Craftsmen have again created the ultimate in lighters and trays for contemporary decor. Illustrated, the superior Evans lighter and matching tray in translucent bone china, choice of many decorator colors. Entire bowl is fuel reservoir... lasts for months, *even years,* without refilling...$18.

BY ® Evans

EVANS CASE COMPANY
NORTH ATTLEBORO, MASS.



De Luxe Beauty Box with Cover (Top Grain Cowhide, Calf Finish)—Contents: Special Astringent, Velva Smooth Lotion, Lille de France, Skin Lotion, Eye Lotion, Empty Bottle, Hormone Cream, Perfection Cream, Velva Cream, Cleansing Cream, Face Powder, Toothbrush, Toothpaste, Pat-a-Creme, Dressing Comb . . . 147.50

De Luxe Train Case with Cover (Top Grain Cowhide, Calf Finish)—Contents: Cleansing Cream, Velva Cream, Orange Skin Cream, Featherlight Cream, Illusion Powder, Cameo Powder, Skin Lotion, Hand Lotion, Special Astringent, Liquid Cleanser, Eye Lotion, Tissues . . . 125.00

1. Snowlady—Blue Grass Flower Mist . . . 2.50
2. Santa's Boot—Blue Grass Flower Mist with Atomizer, Blue Grass Perfumair, Blue Grass Solid Cologne . . . 5.75
3. Drum Package—My Love Perfume, Jewelled Duet Lipstick . . . 10.00
4. Pearl-Cluster Lipstick . . . 6.50, Compact . . . 10.00
5. Cornucopia—Blue Grass Stick Cologne . . . 1.25
6. Reindeer—with On Dit or My Love Flower Mist, 6.00
7. Invisible Veil Powder Compact . . . 2.00
8. Angel—Blue Grass Perfumair, Lipstick . . . 5.00
9. Gold Christmas Ball—Blue Grass, My Love and On Dit Perfumes . . . 5.00
10. 4 in 1 Perfume Package—Blue Grass, On Dit, My Love and White Orchid Perfumes . . . 7.50
11. Perfume Ornament . . . 1.75
12. Christmas Boots—Blue Grass Perfumair, Victory Red Lipstick . . . 4.50
13. Blue Grass Dusting Powder . . . 1.50
14. Pink Foil Case—Bath Mit . . . 2.00
15. Snowman—Blue Grass Flower Mist . . . 2.50
16. Fluffy Milk Bath . . . 5.00, 8.50, 15.00
17. Blue Grass Bath Salts, Dusting Powder, Soap, 8.50
18. Blue Grass Perfume . . . 4.50—7.50—12.50—20.00
19. On Dit Flower Mist . . . 5.00
20. De Luxe On Dit Perfume . . . 65.00
21. My Love Perfume, 6.50, 12.00, 20.00, 32.50, 69.50
22. My Love Flower Mist . . . 5.00
23. My Love Soap—3 Heart-shaped soaps . . . 3.50
24. My Love—Bath Salts, Dusting Powder, Heart soap . . . 12.50
25. My Love Bath Salts . . . 4.00, 6.50
26. Blue Grass Soap Pyramid—Bath, hand and wafers, 8.25
27. Blue Grass Magnum Soap . . . 2.50
28. Blue Grass Heart-shaped Soap—(6) . . . 3.50
29. Blue Grass Soap Wafers—10 wafers . . . 2.50
30. Blue Grass Bath Soap—(3) . . . 3.50
31. Four Flower Mists (1 oz. each) . . . 5.00
32. Blue Grass Perfume and Perfumair . . . 10.00
33. Four Flower Mists (½ oz. each) . . . 3.00
34. Blue Grass Flower Mist and Dusting Powder . . . 4.00
35. Pink Boot—Blue Grass Flower Mist, Fluffy Milk Bath Petals, Solid Stick Cologne, Dusting Powder, Perfumair, Sachet Powder, Bath Soap, Bath Oil . . . 17.50
36. 4 in 1 Nail Preparations . . . 3.00
37. On Dit Velva Liquid . . . 7.50, 12.00
38. Bath Oils—Blue Grass . . . 5.00, June Geranium . . . 5.00, Jasmin . . . 3.50, Pine . . . 3.00
39. Blue Grass Bath Salts . . . 3.00, 5.00, 9.50
40. Blue Grass Fluffy Milk Bath Petals . . . 2.00
41. Blue Grass or June Geranium Soap, Foil Wrapped, 1.50
42. June Geranium—Bath Salts, Dusting Powder, Bath Soap . . . 8.50
43. My Love Miniature Hand Soaps (6) . . . 2.50
44. My Love Soap Pyramid—Bath, Hand and Guest Wafers . . . 12.00
45. My Love Heart-shaped Guest Soap—6 cakes and face cloth . . . 5.00
46. Velvet Stocking—My Love Perfume, My Love Eau de France, My Love Dusting Powder . . . 30.00
47. Slide Frame Hand Bag . . . 39.50
48. Brocade Evening Bag . . . 18.50
49. Children's Kit—Toothpaste, Toothbrush, Fluffy Milk Bath Petals, 2 heart-shaped Blue Grass soap Hand Lotion, Flower Mist, Eight Hour Cream, Velva Cream, Lip Pomade, Face cloth . . . 8.50
50. Travelette Train Case—Skin Lotion, Hand Lotion, Featherlight Foundation, Cleansing Cream . . . 16.50

Elizabeth



Arden

51. Fashion Case—Compact, Lipstick—Victory Red, Blue Grass Perfumair . . . 7.50
52. Slide Frame Hand Bag . . . 39.50
53. Swinging Door Case with Cover (Top Grain Cowhide, Calf Finish)—Completely fitted . . . 125.00
54. Week-Ender Case with Cover (Top Grain Cowhide, Calf Finish)—Fitted, 95.00
55. Overnight Beauty Box (Simulated Leather, Calf Finish)—Fitted . . . 42.50
56. Train Case (Simulated Leather, Calf Finish)—Fitted . . . 27.50

All prices plus tax except soap



Modess . . . *because*

Only New Design Modess gives you the luxury of a new whisper-soft fabric covering . . . no gauze . . . no chafe.

CHRISTMAS COMES BUT . . .

20

TIMES A YEAR

. . . WITH A GIFT OF VOGUE



• 20 issues of Vogue to look forward to . . . can you think of a nicer present? 20 surprise packages to unwrap through the year . . . prized packages of what's new in fashion, beauty, decorating, entertaining . . . the theatre, the galleries, the book world, the *whole* world.

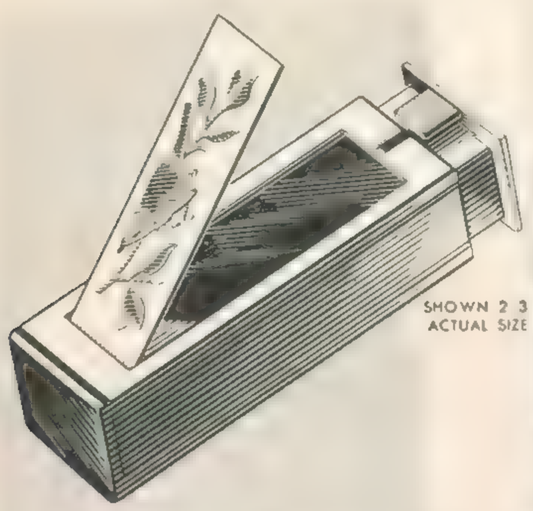
• To announce your gift, we will send a card in your name, marked "Do Not Open Until Christmas." See the special holiday offer on the attached order card, which enables you to send additional subscriptions at a big saving.

• One Christmas gift subscription, new or renewal, is **$7.50.** Additional subscriptions, **$4.50** each (a saving of three dollars!). Note: your own subscription, new or renewal, may be included.



Cocktails of excellence
in an atmosphere
of distinction

Hotel *Westbury*
Madison at 69th
New York City
A Knott Hotel
JOHN C. SANDHAM
Manager



Elgin American
MIRROR
LIPSTICK

Like magic, this Elgin American exclusive! Pull out the lipstick, and presto...a mirror appears! Replace the lipstick...the mirror clicks closed, automatically.

A wide variety of designs and finishes, at your favorite counter. From $4.95. As shown . . . $7.95.

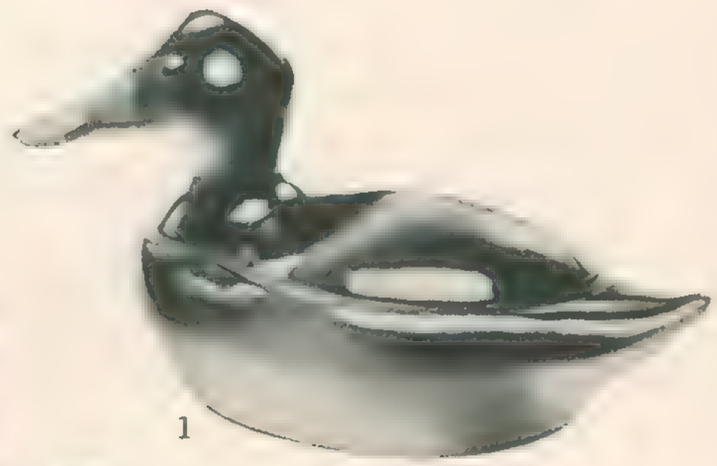
Elgin American
MASTERPIECES
So easy to choose . . . so sure to please
. . . so proudly owned

Discoveries:

FOR A MAN'S CHRISTMAS

1. Even if he's not a member of the local Rod & Gun Club, this Mallard duck filled with shaving soap might make the early morning light seem brighter—might even move from the bathroom to his room, for cigarettes later on when the soap is gone. By Sportsman. $3.50. At Altman. 2. Big, bold bottles: a cologne, a shave lotion, both made rich and interesting with a wonderful leather-and-tobacco scent, called Cœur de Lion. This Black Watch combination, in a red and black box, is $5*. At Lord & Taylor. 3. One of the many brightly decorated, ready-to-deliver Christmas packages that are Henri Bendel's specialty. All wrapped up in shiny paper and gold ribbon, here, is a pine bath mitt, a tube of shaving cream, a shaker of talc. $7*. 10 West 57th St.

*PLUS TAX



1



2



3

HERE IS WHERE TO BUY
THE "SUN-WONDERFUL
WARDROBE" BY

Cole
OF CALIFORNIA

SHOWN IN THE SEVEN
ADS ON PAGES
32, 33, 34, 35, 36, 37, 38

Albany, Ga.....Lois Annelle
Atlantic, N.J.....California Slack Shop

Baltimore, Md.....Hutzler's
Beaumont, Tex...White House D.G. Co.
Belleville Ill.....Fellner-Ratheim, Inc.
Berkeley, Calif.....J.F. Hink & Sons
Beverly Hills, Calif....Saks Fifth Avenue
Birmingham Ala.....Kessler's
Boca Raton, Fla.....De Loy's
Brookline, Mass.....Betty Singer
Buffalo, N.Y.....L.L. Berger, Inc.

Canton, O.....Stern & Mann Co.
Chicago, Ill.....Saks Fifth Avenue
Cincinnati, O.....H. & S. Pogue Co.
Clayton, Mo.....Gutman's
Cleveland, O.....Halle Bros. Co.
Colorado Springs, Colo.....Perkins-Shearer
Columbus, O.....The Union Co.

Dallas, Tex.....Neiman-Marcus Co.
Delray Beach, Fla.....Irene Moore
Denver, Colo.....Neusteter Co.
Detroit, Mich.....Saks Fifth Avenue
Dubuque, Ia.....Roshek Bros. Co.

Evanston, Ill.....Edgar A. Stevens, Inc.

Ft. Lauderdale, Fla..... Doris Ohier
Ft. Wayne, Ind.....Nobbs Fashions

Glendale, Calif.....Jay Ross

Herrin, Ill.....Herrin Supply Co.
Highland Park, Ill..Edgar A. Stevens, Inc.
Houston, Tex.....Battelstein's

Indianapolis, Ind.....Wm. H. Block Co.

Jacksonville, Fla.....Purcell's

Kansas City, Mo.....Farrar's

Lansing, Mich.....Greene's Apparel
Los Angeles, Calif....Saks Fifth Avenue

Madison, Wisc.....Harry S. Manchester, Inc.
Manchester, N.H.....Rogers Co.
Marengo, Ill.....Coach and Four
Miami, Fla.....Saks Fifth Avenue
Miami Beach, Fla.....Saks Fifth Avenue
Milwaukee, Wisc...Smartwear-Emma Lange, Inc.
Modesto, Calif.....Lee's

Newark, O.....Wilma's
New Britain, Conn.....M. Birnbaum
New Haven, Conn.....Moline's
New York, N.Y.....Saks Fifth Avenue

Orlando, Fla.....Dickson & Ives, Inc.

Painesville, O.....Jeanette Julyan
Palm Beach, Fla.....Saks Fifth Avenue
Peoria, Ill.....Lynne's
Philadelphia, Pa.....Saks Fifth Avenue
Phoenix, Ariz.....Goldwaters
Pittsburgh, Pa.....Saks Fifth Avenue
Poughkeepsie, N.Y...Luckey, Platt & Co.

Richmond, Ind.....Julian's
River Oaks, Tex.....Battelstein's

Sacramento, Calif.....Bon Marche
St. Louis Mo.....Pembrook's
St. Paul, Minn.....Field-Schlick, Inc.
St. Petersburg, Fla.....Ermee Cruiser
Salem, Mass.....Royal of Salem
Salt Lake City, Utah.....Makoff
San Diego, Calif.....Marston Co.
San Francisco, Calif...Saks Fifth Avenue
Sarasota, Fla.....The Sport Shop
Sioux City, Ia.....T. S. Martin Co.
Seattle, Wash.....Best's Apparel, Inc.
South Bend, Ind.....The Frances Shop
Springfield, Mass.....Muriel's
Springfield, Mo.....E. Lee Steury
Stamford, Conn.....Donna Henry
Steubenville, O.....The Hub
Stockton, Calif.....Knobby Shop

Toledo, O.....Geralda Pheatt
Tyler, Tex.....Leon's

Waltham, Mass.....Grover Cronin, Inc.
Washington, D.C.....Julius Garfinckel & Co.
Waterbury, Conn.....Engelman's
Waukegan, Ill.....The Hein Co.
Winetka, Ill.....Lanyi
Worcester, Mass.....Ulian



THE WORLD'S MOST distinguished RESORT HOTEL

"Where The Summer Sun Spends The Winter!"

INCOMPARABLE

El Mirador

PALM SPRINGS • CALIFORNIA

A lush, sun-caressed desert paradise of 21 acres—the winter mecca for America's smart set, the great of industry, the stars of screen, stage and television.

All recreational facilities—including the beautiful Olympic swimming pool of international renown. Superb cuisine, served in the inimitable continental manner—a delightful experience you will never forget.

No more luxurious accomodations anywhere else on earth. Nowhere else so many opportunities for diversified fun or heavenly relaxation.

FOR THE VACATION OF A LIFETIME

. . . Write, wire, phone direct, or see travel agent, for reservations, rates, colorful brochure.





4

4. Introduce him to M. Earle's new After Shave lotion and aromatic Handkerchief Scent in black-and-gold, orange-capped decanters. $5* each. Altman.
5. Two English pewter tankards filled with cheer: the removable cheer in this instance being big bottles of Lenthéric's bracing After Shave lotion and Eau de Cologne. Steak and Ale set, $15*. Lord & Taylor has these.
6. He'll appreciate the space-saving practicality of Gourielli's new bow-backed bottles for the Here's How series. The bottles fit into one another when lined up on a shelf. After Shave, 8 oz., $2.50*. Saks Fifth Avenue.



5



6

7. Thousands of men buy this trio for themselves: sure sign it would please as an extra stocking present. Shulton's pressurized shaving cream, After Shave lotion, talc—all tangy Old Spice scented. $3*. Lord & Taylor.
8. An illusion in crystal: Alexander Shields (15 East 60th St.) imports this unusual decanter from Denmark, fills it with a crisp cologne of his own formula. This size, 34 ounces, is $40*.
9. Functional design: Tek Hughes Flex Action brushes are made of Lucite sections held together with nylon rods which provide flexibility. The brushes may be manipulated to conform to the contours of the head to give more stimulation to the scalp, less of a slicked-down look to the hair. Double military brushes, comb in mock tortoise shell. $10. Arnold Constable.

*PLUS TAX

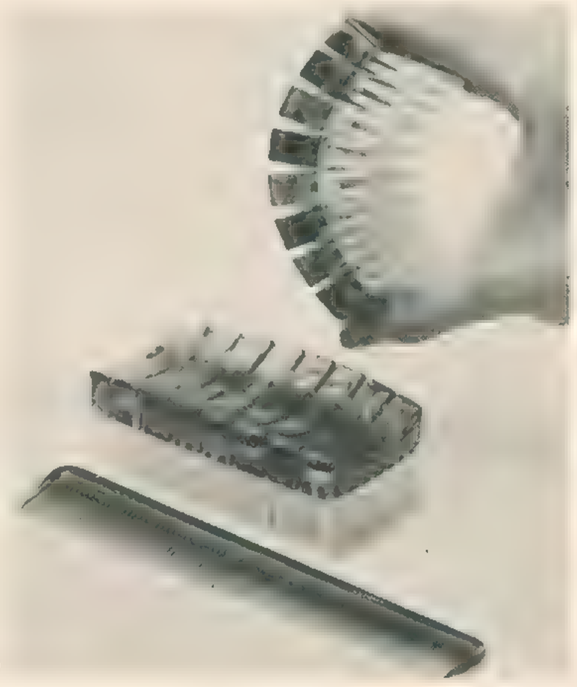


7



8

GRIGSBY



9

Formula for Fun...

UNION PACIFIC ROUND TRIP TICKET TO Sun Valley IDAHO



A visit to Sun Valley is an all-fun experience in itself. Superb skiing, smooth skating day and night, outdoor warm-water swimming, good food and accommodations, all in a sun-bright, holiday setting add up to nothing but pleasure. And your entire trip will be a real treat when you ride the "easy going" way—Union Pacific Railroad.

FOR RESERVATIONS

address Mr. Winston McCrea, Mgr., Sun Valley, Idaho, or Union Pacific Railroad, Room 1859, Omaha 2, Nebr., or see your local travel agent.

Sun Valley IDAHO

OWNED AND OPERATED BY UNION PACIFIC RAILROAD



Ingeniously articulated bracelet of sparkling pretend-diamonds nesting in a sculptured band to halo your wrist with radiance. At fine stores everywhere. About $8.00, plus tax.

ORA CREATIONS guaranteed for life

Ralph Singer Co.
654 N. Western Ave.
Chicago 12, Illinois

IF HE'S A NATURAL GUY, GIVE HIM

California Saddle Leather*



Barbed wire scratches, brands & other natural markings are left in this beautifully polished leather. They tell the steer's life story. Available in only the finest makes of personal leather goods and luggage, in natural golden tan or aniline dyes. Look for "California Saddle Leather" stamped in the genuine.





*TRADE MARK REG. A. K. SALZ CO., TANNERS, SANTA CRUZ, CALIFORNIA

Jewelled and gilded mules

Here, all ready to be wrapped and given, some pretty and glittering new versions of a slipper fashion that's a favourite: bare mules. 1. A wrapping of gold velveteen and coloured stones: sling-back mules by Oomphies, $9 at Oppenheim Collins; Carson Pirie Scott. 2. Black satin mules sprayed with a design of gilt sequins. By Gustinettes, $7. Saks Fifth; Rich's. 3. The fashion for gold kidskin—mules by Oomphies; $11. Bloomingdale's; Woodward & Lothrop. 4. Gold velvet shirred onto a mock topaz brooch; jewelled mules by Oomphies; $8. Lord & Taylor. 5. Pleated gold kidskin—very new way to work the wide instep band of these bare mules by Gustinettes. $9 from Best's; Gimbel's, Phila.



1. THE MULE—
VELVETED, JEWELLED



2. THE MULE—
SATIN PLUS SEQUINS

Bates

DISCIPLINED FABRIC®

is featured by the following stores in fashions shown on pages 25 to 29.

Abilene, Texas.....Minter Dry Goods Co.
Anderson, Ind.....Towne Shoppe
Anniston, Ala.....Ullman's Specialty Shop
Ardmore, Pa.....Natalie Collett
Atlanta, Ga.....J. P. Allen
Baltimore, Md. .....Hutzler's
Beckley, W. Va.....Rahall's
Beverly Hills, Calif.....Saks Fifth Ave.
Boise, Idaho .....Brookover's
Brownwood, Texas .....Knobler's
Burlington, Vt.....The Fashion Shop
Butte, Mont.....Weinberg's Inc.
Carthage, Mo. .....Ramsays
Charleston, S. C.....Kerrison's
Charlottesville, Va.
Barbara Rosser Costumes
Chicago, Ill.....Saks Fifth Ave.
Cincinnati, Ohio.....Jenny, Inc.
Clarksburg, W. Va.....Broida's
Coshocton, Ohio .....Golden's
Danville, Ill.....Deutsch Uptown
Detroit, Mich.
The J. L. Hudson Company
Dublin, Ga.....Stephens Inc.
El Dorado, Ark.....El Dorado House
Florence, S. C.....Thelma Allen
Forth Worth, Texas.....The Fair
Fresno, Calif. .....Bruckner's
Greenwood, Miss.....De Loach's Inc.
Hazleton, Pa.....Wear's Inc.
Houston, Texas.....Sakowitz Bros.
Huntington, W. Va.....Angels
Huron, S. D.....Berg Style Shop
Indianapolis, Ind.....Wm. H. Block
Kansas City, Mo.....Woolf Brothers
Lansing, Mich.....The Style Shop
Little Rock, Ark.....Pfeifer's
Long Beach, Calif.....Buffum's
Memphis, Tenn.
The John Gerber Company
Miami Beach, Fla.....Saks Fifth Avenue
Michigan City, Ind.....Ohming's
Millington, Tenn.....Louise Cunningham
Milwaukee, Wisc.....T. A. Chapman
Muskogee, Okla. .....Susman's
Nashville, Tenn. .....Grace's
Natchez, Miss.....H. F. Byrne Co.
North Adams, Mass.....Esther Ryan
Omaha, Neb.....J. L. Brandeis & Sons
Oshkosh, Wisc. .....Newman's
Palm Beach, Fla..... Saks Fifth Avenue
Panama City, Fla.
Lillian Kilpatrick's Inc.
Pendleton, Oregon.....The Frances Shop
Philadelphia, Pa.....Saks Fifth Avenue
Pittsburgh, Pa..... Saks Fifth Avenue
Pomona, Calif.
The Orange Belt Emporium
Ponca City, Okla.....Frolich's Style Shop
Portland, Oregon.....Meier & Frank Co.
San Antonio, Texas.....Frost Bros.
San Francisco, Calif....Saks Fifth Avenue
Savannah, Ga.....Town & Country
Seattle, Wash..... Frederick & Nelson
Shorewood, Wisc.....Marie Hastings
Shreveport, La.....The Fashion
Southport, Conn.....Guy Norman
Springfield, Mo..... Savage-Juliette Co.
Stamford, Conn.....Donna Henry Inc.
St. Paul, Minn.....Frank Murphy
Summit, N. J.....Lillian O'Grady Inc.
Tallahassee, Fla. .....Steyerman's
Tupelo, Miss. .....McGaughy's
Utica, N. Y.....Doyle-Knower Co.
Vincennes, Ind. .....Joseph's
Washington, D. C.
Julius Garfinckel & Co.
Waterbury, Conn. .....Forester's
Waukegan, Ill. .....Hein's
Wayzata, Minn.
Edith's Country Shop Inc.
Westfield, N. J.....Lillian O'Grady Inc.
Wewoka, Okla. .....Myles
Wilkes-Barre, Pa...Fowler, Dick & Walker
Williamsport, Pa.....Lynn Hayes
Windom, Minn. .....Vera's
Yonkers, N. Y.....The Fashion Shop
Youngstown, Ohio
Chas. Livingston & Sons Inc.
Honolulu, Hawaii.....The Liberty House

Also at other fine stores

BATES FABRICS, INC.
80 WORTH STREET
NEW YORK 13



300 intriguing **MENUS**
1000 delicious **RECIPES**

Dinner menus for a whole year of good eating, each menu accompanied by its own recipes. Designed to help the girl with a job, each menu can be cooked in an hour or less. Special Gourmet Dinners for Sunday nights and Gangfest Dinners for parties. Complete weekly shopping lists so that nothing is left to chance. Send for your copy today and save time, money, and headaches.

Only **$2.75** per copy

Send this ad with your name and address and pay postman $2.75 plus postage charges. If not entirely satisfied, return book for refund. TO SAVE POSTAGE: enclose $2.75 with order. Same refund privilege. WRITE TODAY:

VOGUE, Dept. V1115, Greenwich, Conn.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946 (Title 39, United States Code, Section 233)

Of Vogue (incorporating Vanity Fair) published semi-monthly (except in the months of January, June, July and December when it is published monthly) at Greenwich, Conn., for October 1, 1953.

1. That the names and addresses of the publisher, editor, and business manager are: Publisher, Iva S. V.-Patcévitch, Greenwich, Conn.; Editor, Jessica Daves, Greenwich, Conn.; Business Manager, Perry L. Ruston, Greenwich, Conn.

2. That the owner is: The Condé Nast Publications Inc., Greenwich, Conn. That the names and addresses of stockholders owning or holding 1 percent or more of the total amount of stock are: Stockholders: I. S. V.-Patcévitch, Ralph C. G. Clarke, Macdonald DeWitt, William Michael Berry and Alfred C. Howell, 420 Lexington Avenue, New York 17, N. Y., Voting Trustees for the following holders of Voting Trust Certificates: ((Nast, Ltd., 37 Golden Square, London W. 1, England (Stockholders of Nast, Ltd.: I. S. V.-Patcévitch, 420 Lexington Avenue, New York 17, N. Y.; Edna Woolman Newton, 333 East 57th Street, New York 22, N. Y.; Charles Coudert Nast, 420 Lexington Avenue, New York 17, N. Y.; Stanley James Brown, William Ewart Camrose and Barry W. Yoxall, 37 Golden Square, London W. 1, England), Edna Woolman Newton, 333 East 57th Street, New York 22, N. Y.; Charles Coudert Nast, 420 Lexington Avenue, New York 17, N. Y.; Natica Nast Warburg, 3 East 92nd Street, New York 28, N. Y.; Macdonald DeWitt, Trustee for Mrs. J. C. Coudert, 120 Lexington Avenue, New York 17, N. Y.; Macdonald DeWitt, Trustee for Leslie Nast St. Just, 420 Lexington Avenue, New York 17, N. Y.)); Edna Woolman Newton, 333 East 57th Street, New York 22, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: Manufacturers Trust Company, 53 Broad Street, New York 15, N. Y. (Note Holder).

4. Paragraphs 2 and 3, above, include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

(Signed) Perry L. Ruston, Business Mgr.

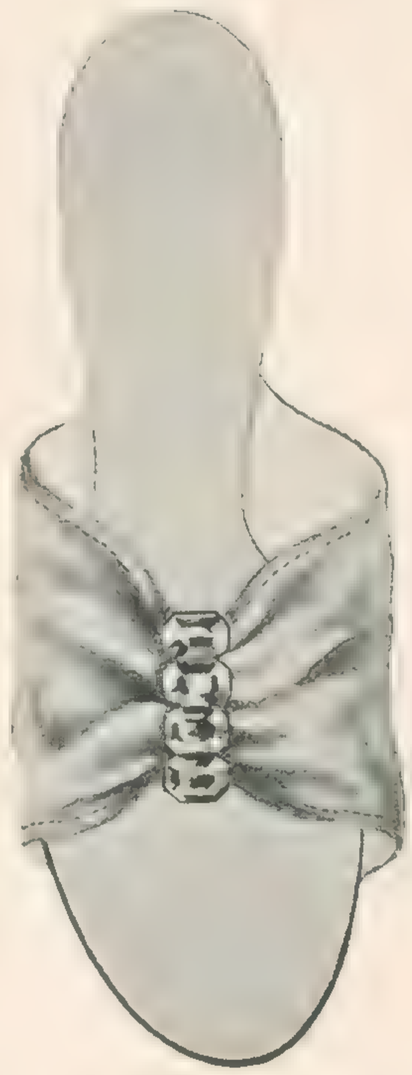
Sworn to and subscribed before me this 23rd day of September, 1953.

(Seal) Helen J. Anderson, Notary Public.

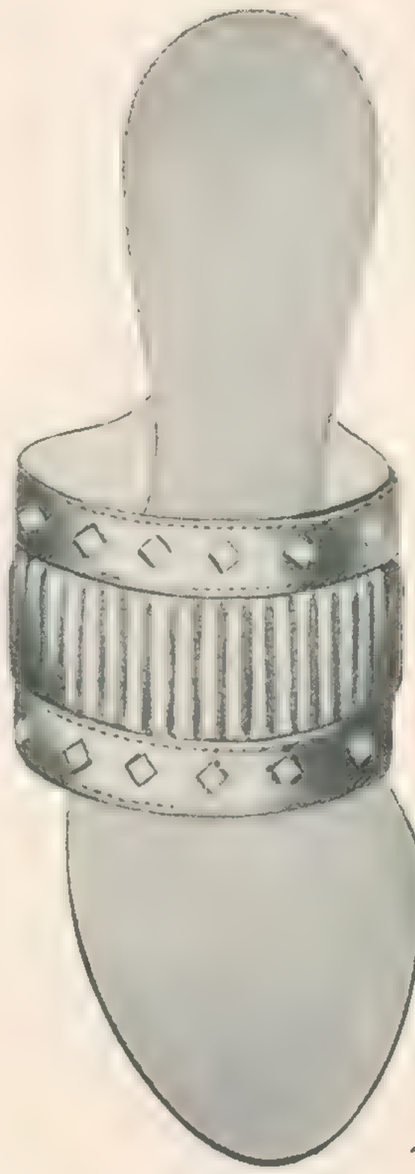
My commission expires April, 1954.)



3. THE MULE
GOLD KIDSKIN



4. THE MULE—
SHIRRED VELVET

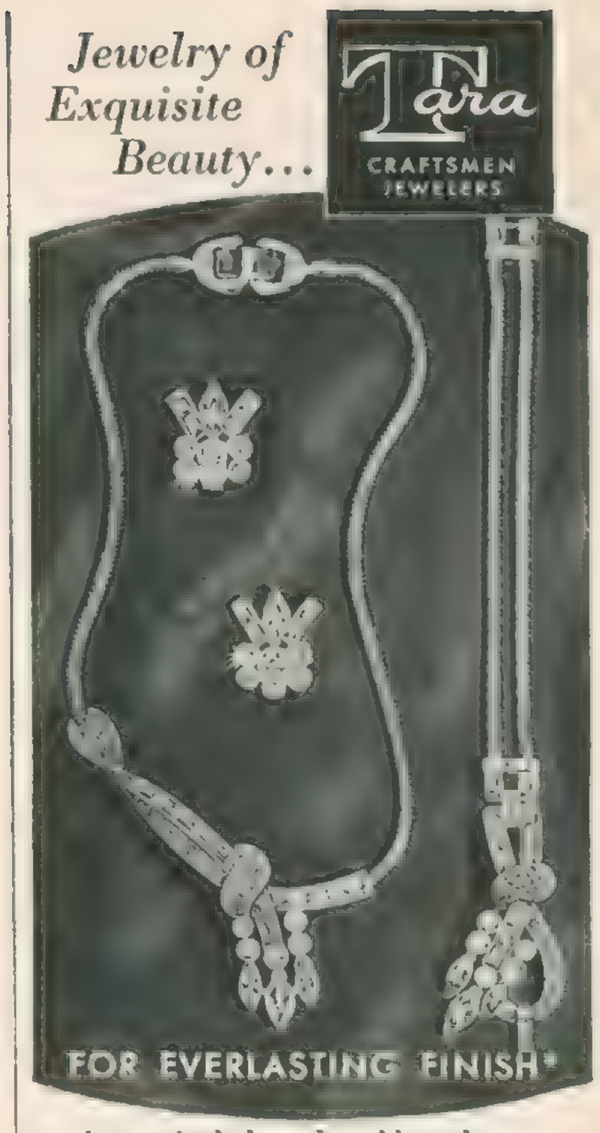


5. THE MULE—
PLEATED KIDSKIN

DesCartes

Jewelry of Exquisite Beauty...

Tara
CRAFTSMEN JEWELERS



Attractively boxed necklace, bracelet and earring sets in golden or rhodium finish . . . some set with rhinestones of the finest quality . . . others, tailored with classic simplicity.

A complete fashion selection for your every jewelry need . . . at leading jewelry stores only.

*This is a definite guarantee

TARA CO., Div. Sperry Mfg. Co.
52 Salem Street, Providence, R. I.

Jewelry made by BALLOU

Look for this Star at fine Jewelers

for Well-Dressed Men



Sterling or
1/20-12 kt. gold filled
$13. each set
tax not included

B. A. BALLOU & CO. Inc.
PROVIDENCE, RHODE ISLAND

DU BARRY
announces
FLATTER-GLO



SUIT BY VERA MAXWELL

the fluid make-up
that really does
what you've been hoping
a make-up would do!

- Gives your skin a smooth, "poreless" look! *(never magnifies pores)*
- Conceals tiny lines and skin imperfections! *(never looks hard or masky)*
- Smooths on quickly, evenly! *(won't cake or streak; no ugly specks of color)*
- Stays fresh and flattering! *(no greasy shine-through)*
- Holds beauty-giving moisture in the skin! *(thanks to exclusive ingredient, "Vibranol")*

In skin-flattering shades,
$1.10 *plus tax*



by **RICHARD HUDNUT** *of Fifth Avenue*

BOOKS

(Continued from page 120)

For anyone with a working sense of public affairs: *Out of These Roots*, an autobiography, by Agnes E. Meyer (Atlantic—Little, Brown, $4). The solid unadorned telling of the life of a remarkable American woman, the wife of the publisher of the *Washington Post*, and a scrupulous plugger of American rights who keeps the dust of hysteria out of her eyes.

For someone who wants a *good* novel: *The Lying Days*, by Nadine Gordimer (Simon and Schuster, $3.95), who has written a South African story that is essentially only concerned with a girl's growing up. *The Marmot Drive*, by John Hersey (Knopf, $3.50), who has devoted his skill to a small, back-pocket Connecticut town and the odd and frightening occurrences one week end when everyone gathers, mostly reluctantly, to kill woodchucks. (There is perhaps too much about woodchucks except for marmot specialists.) *A Pail of Oysters*, by Vern Sneider (Putnam, $3.50), better known as the author of *The Teahouse of the August Moon*, who has put an angry eye on the carpetbag soldiery and administration of Formosa, showing with fury (but writing with marked simplicity) how this affects a boy of eighteen whose family of oyster fishermen, barter oysters for a needle, a few capsules of quinine, a little bread.

A monumental present for a well-worked library: *The Voices of Silence*, by André Malraux, translated by Stuart Gilbert (Doubleday, $25). As well as the French writer's enormous discussion of art, based on an overwhelming store of information, the book contains a large collection of reproductions (15 in colour) backing up Malraux's points. First published in France in 1951 the book, an elaborate extension of Malraux's *Psychology of Art* is in any language a milestone.

For kids and not-so-kids: *Scrambled Eggs Super!*, by Dr. Seuss (Random House, $2.50). A picture and rhyme book full of unique pleasing birds like Stroodels and Dawfs.

Presents for people with a grain of historical curiosity: *The Columbia Historical Portrait of New York*, by John A. Kouwenhoven (Doubleday, $21). A big book with both out-of-the-way and famous pictures, strung on a thread of authoritative historical text, and volubly captioned. *The Worldly Philosophers*, by Robert Heilbroner (Simon and Schuster, $5). A history of the science of economics and of the great economists from Adam Smith to Joseph Schumpeter, with the peculiar charms of being at once fast, often funny, sometimes raucous reading, and a fairly reliable basic work in this field.

For a reference library, or anyone interested in the family's health (who does that leave?): *The Book of Health* (Elsevier Press, $10). A big, straightforward book, with hundreds of illustrations, that covers not only all human disorders but what can be done about them and who did it first.

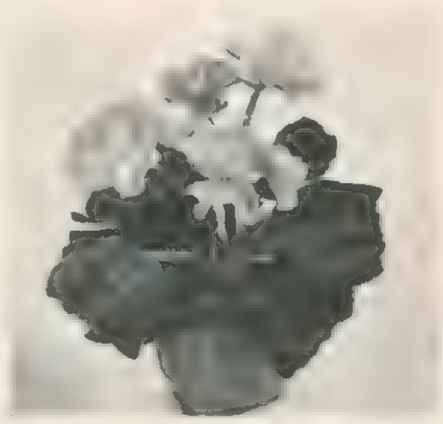


SHOP HOUND

...wrapped up in presents



Scissors for petit point, *gros point*, and tapestry: the set of three, made of stainless steel, in Germany. Velvet-lined moroccan case in red, green, or blue. $19 ppd., tax inc. Parker & Battersby, 30 Rockefeller Plaza, New York, N.Y.



Flowers for Mme. Tussaud: a pretty pot of tuberous begonias made entirely of wax (one can't believe it at first). White, red, yellow, or pale-pink blossoms in a grey china *cachepot*. $8.50 ppd. Constance Spry, 322 Park Avenue, New York.

KEEP THAT BIG HOUSE IF...

(Continued from page 107)

rooms, and helping rearrange furniture too heavy for one person to move. I feel that he appreciates his comfortable room and his cousin's excellent cooking, and I have the luck to get in return services of a high order, volunteered with an Oriental courtesy which could never be bought by the hour.

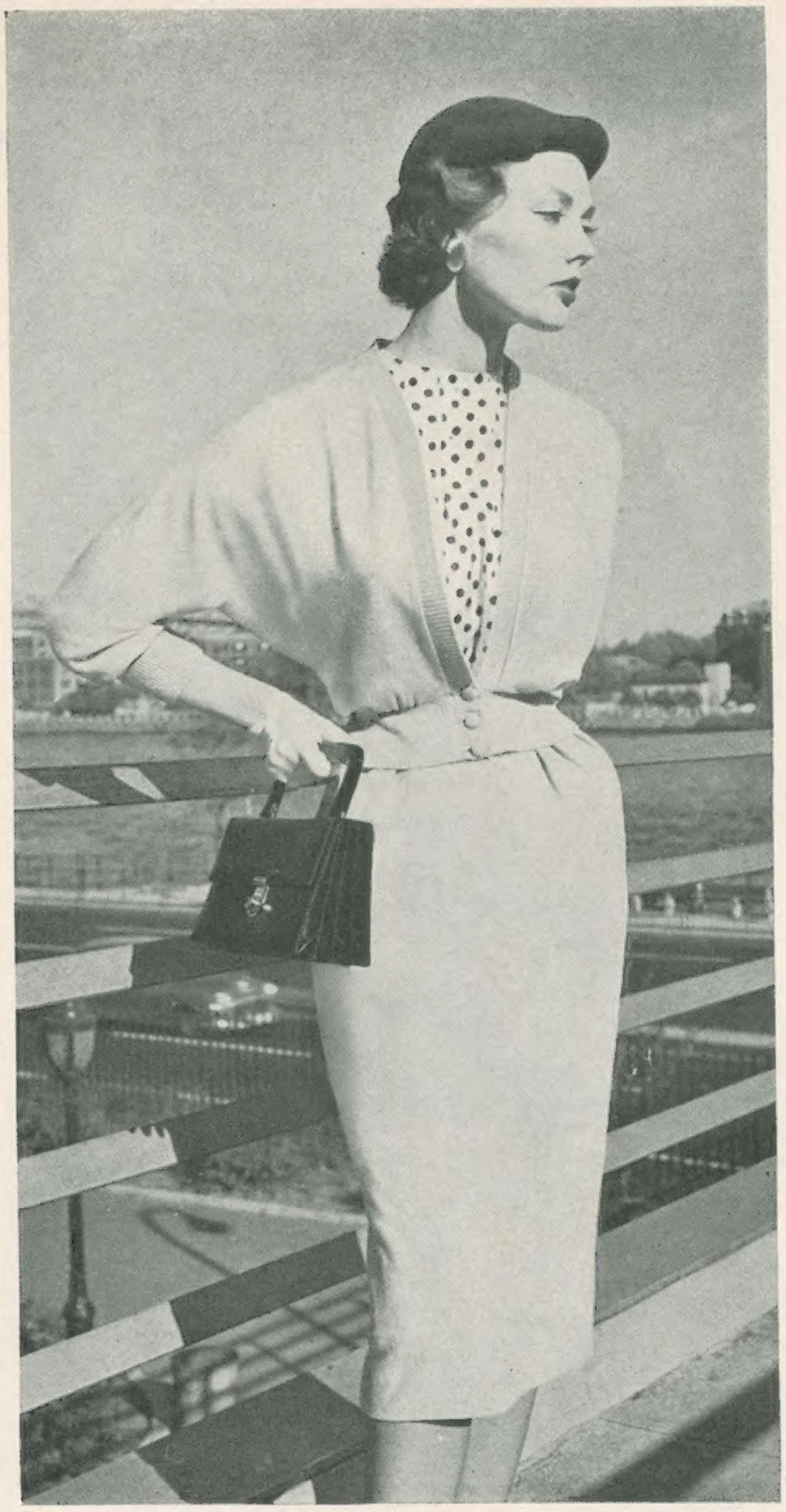
If your big house grows shabby, it is not the glaring intimate shabbiness of the small apartment which the landlord refuses to do something about and which is always before your eyes. Anyone who has travelled at all knows that some of the loveliest rooms in this world have a shabbiness of their own.

A curious phenomenon of a big house is: there seems to be more *time* in it than in a small place. Perhaps the sense of not being crowded accounts for it. And with books, magazines, newspapers, the radio, the telephone, the television, perhaps, it is not necessary to be always somewhere else for dinner or diversion.

A friend I lunched with a year ago, instead of closing a part of her big house, sold it. It was big really only in the sense that there was more room in it than she needed, and her main interest in life, aside from her editorial work, had been the garden she had dug in and watered with her own hands for thirty years. But everyone said she should get rid of the place while prices were high. So she did, and paid high in turn for three rooms and a little kitchen in a co-operative building, and she was utterly miserable.

There was nothing to do; nothing to see to; nowhere to go, except to make and keep some casual engagement. There was a pleasant restaurant in the building but she soon grew tired of the food. So she began feeding herself out of cans. She had been a well-known editor before retiring a few years before; her routine had been a matter of late hours at night and a few hours in her garden in the morning before going to her office in town. She did not like to dress until then, but she couldn't pass through the public halls in the sort of things she used to wear in her garden. Besides, there was no garden. One day, shortly after our talk, on an impulse she bought a small house which had a garden. She had given most of her furniture away, but managed to collect some more. She began giving parties again, and planting and digging. For a short time she was happy; then suddenly she died. I am quite sure an anaemia had developed during her two years or so of isolation in those small, close rooms where it didn't seem worth while to dress or go downstairs, or even to cook herself a proper dinner.

There are some things that the movers can not carry from any long-lived-in house into the handsomest apartment. They are not only associations and habits, but also concrete things—tall rooms, open fires, a dinner table that will seat twenty-four, large rugs that an auctioneer would cast a doubtful eye on, richly panelled walls. These beautiful "white elephants" can live on only in the special zoo where they belong. A woman alone may sell her big house for a fifth of its value, and pay a stiff price for a few low-ceilinged rooms and the impersonal "service" that goes with them. Or, she can keep her big house and her garden (with the play-house for her grandchildren), and come what may by way of taxes, wages, and calamities, she will keep something of her own style to be a landmark in these changing days, a contribution to the saga of her family, and a kind of personal citadel for herself.



MIEHLMANN

For Vogue's Young Nillionaire:

THE PALE JERSEY SUIT

For our smart young heroine with the *nil*lions in cash,
an addition that might be second wind for her winter wardrobe,
and/or a fine new beginning for resort life or spring.
Slender, pale-blue worsted jersey suit
with its own blouse of dotted navy-blue and white
surah—the jacket lining, to match.
(The easy, sweater-like fit of the jacket means
this could be worn even under a slender coat.)
By Minx Modes, in junior sizes,
of Wyner worsted jersey and Cohama acetate surah,
$40, at John Wanamaker; Wanamaker's, Phila.; Vandervoort's.
Navy-blue calfskin bag by Lennox, at Lord & Taylor.

MYSTÈRE . . . ONE OF THE MANY FASCINATINGLY DIFFERENT WATCH DESIGNS BY JUVENIA



JUVENIA

Apple of her eye . . . *the lilliput*

. . . tiniest of the Juvenia *Mystères*,
the fascinating Swiss watches that show you their
17 jewel watchworks through transparent backs.
Vivid red hands on rim of jet black face.
Black suede band.

ACCURACY AND ELEGANCE
SINCE 1860

. . . NOW IN THREE SIZES At fine jewelers.

The Mystère Lilliput	The Mystère Petite	The Mystère Standard	The Mystère Standard with Automatic Movement
18K Gold, $175	14K Gold, $145	18K Gold, $175	Yellow Gold Plate, $100
Yellow Gold Plate, $100	Yellow Gold Plate, $95	Yellow Gold Plate, $90	*all prices incl. Fed. tax*
Stainless Steel, $95	Stainless Steel, $90	Stainless Steel, $71.50	

JUVENIA WATCH AGENCY, INC. • 580 FIFTH AVENUE • NEW YORK 36, N. Y.

When Women Dream Mink

Men Dream Cashmere

100% Pure Cashmere, If You Please



100% CASHMERE HAND-TAILORED BY CAREY LUXURY-LOOMED BY EINIGER

The finest fabric that man can weave—100% pure cashmere luxury—loomed by Einiger. The most impressive sport coat that man can wear, hand crafted by Carey. At top flight stores. About $79.50. What a gift!

LORD & TAYLOR, ARNOLD CONSTABLE, JOHN WANAMAKER, New York; LYTTON'S Chicago; JACOB REED'S SONS, Philadelphia; HUTZLER'S, Baltimore; B. R. BAKER COMPANY, Cleveland; POGUE'S Cincinnati; CITY OF PARIS, THE EMPORIUM, San Francisco; DREYFUSS & SON, Dallas. For the fine store in your city write to: CAREY CLOTHING CO., INC., 113 S. Hanover St., Baltimore 1, Md. New York Office: 200 Fifth Ave., New York, N. Y.



with these enchanting odeurs . . .

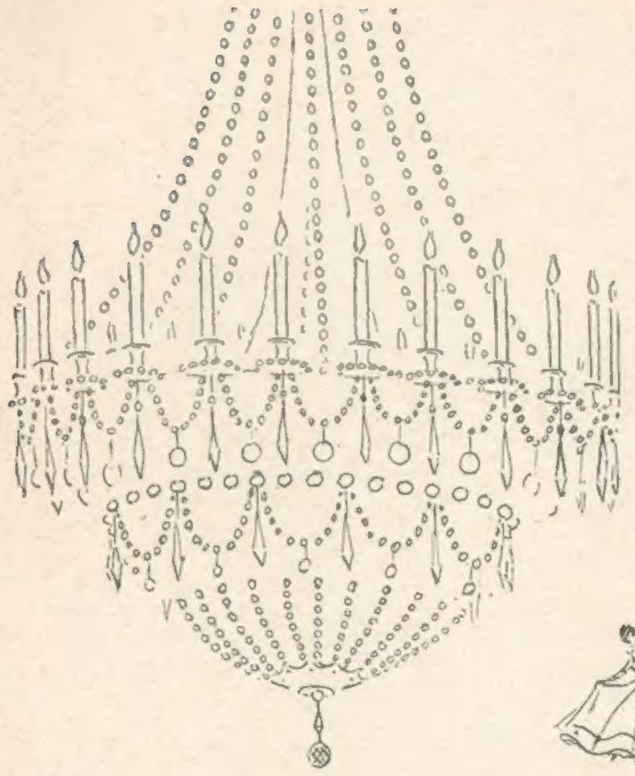
Gardenia
Allure, for the hush of a thousand evenings!

Mon Desir
For the moments you dare!

Chypre
Spice, for a breath of heather and tweed!

In ¼-ounce sizes, at $1.00 each.

Weil PERFUMES
18 West 21st Street
New York, N. Y.



By appointment
to Her Imperial Majesty
The Late Empress Eugénie





Royal beauty secrets for your loveliness

Lugenia®

Sold only through
accredited representatives



Graced by the patronage of royalty and distinguished women, these three Lugenia preparations offer you a new concept of beauty care. A vibrantly refreshing cleanser, a face cream that is liquid magic and a soothing lotion to protect your hands.

LUGENIA PRODUCTS, INC., 501 MADISON AVE., NEW YORK

for superb styling — for perfect comfort

choose APEX

exclusive *Contour Fit* watchbands



They look and feel better on your wrist

4 way spring action for
soft-as-silk wrist fit.

Designed to follow every
movement of your wrist

(top) for her, style 11713 . . . $12.95*

(bottom) for him, style 2513 . . . $14.95*

*fed. tax incl.

APEX ACCESSORIES CO., Inc.,
Greenwich, Conn.

other styles from $6.95
at your favorite jeweler

VOGUE PATTERNS

(Other views of the Patterns shown on pages 118-119)



S-4443



S-4462

Above, left: Pattern No. S-4443. Short evening dress with camisole bodice; full skirt. Sizes 12 to 20 (30 to 38). For size 16 (34), 5⅝ yds. of 35" fabric; plus 4¾ yds. of 39" fabric for the lining. $1.
Above, right: Pattern No. S-4462. Short evening dress cut high in front, with a low back décolletage; the waistline closely wrapped. Sizes 12 to 20 (30 to 38). For size 16 (34), 4⅛ yds. 39" fabric. $1.



8165

8162

Above, left: Pattern No. 8165. Slender coat. Sizes 12 to 20 (30 to 38), 40. For size 16 (34), 5⅞ yds. of 35" fabric with nap. Price, 75c.
Above, right: Pattern No. 8162. Slender skirt. Waistline sizes 24 to 32. For size 28, 2 yds. of 35" fabric with nap. The price, 50c.

VOGUE PATTERNS ARE AVAILABLE AT IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL (POSTAGE PREPAID), FROM DEPARTMENT V, VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. (Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax.

RECORDS

(Continued from page 121)

For almost anyone who likes masterly music: The Villa-Lobos *Bachianas Brasileiras, No. 5*, sung by Bidú Sayão, conducted by the composer (Columbia LP, $2.85). *Albert Schweitzer Organ* recorded at the parish church, Gunsbach, Alsace (Columbia LP, $17.33). *Casals Festival at Prades:* any volume, pick the composer, Vol. I, all Schubert ($22.56); Vols. II and III, mixed selections by Schumann and Brahms ($17.33 each). All Columbia LP. *Prokofiev Sonatas, F Minor and D Major,* played superbly by Isaac Stern, Alexander Zakin (Columbia LP, $5.45).

For more than the close circle of *lieder* addicts: *Schubert Lieder* sung by Elisabeth Schwarzkopf (Angel Records LP, $5.95). Schwarzkopf's famous voice has such scope and variety, such a luxury of unspent power that should catch people beyond the league that dotes on this pernickety, exquisite art form.

Out-of-the-way and immediate modern music: *Piano Sonata* (1946) by Elliott Carter (American Recording Society LP, $5.45). Played by Beveridge Webster, this is an outstanding work by a little-known but well-represented American composer.

For the recordophile who seems to have everything: A Caruso record made in 1902 before he became famous; perhaps one of the seven he did for the International Zonophone. (A rare single-face 10" record may cost $50 or more.) Caruso sings, among others, that extraordinarily rare song, "Luna Fedel." For such collectors' items, the Record Hunter.

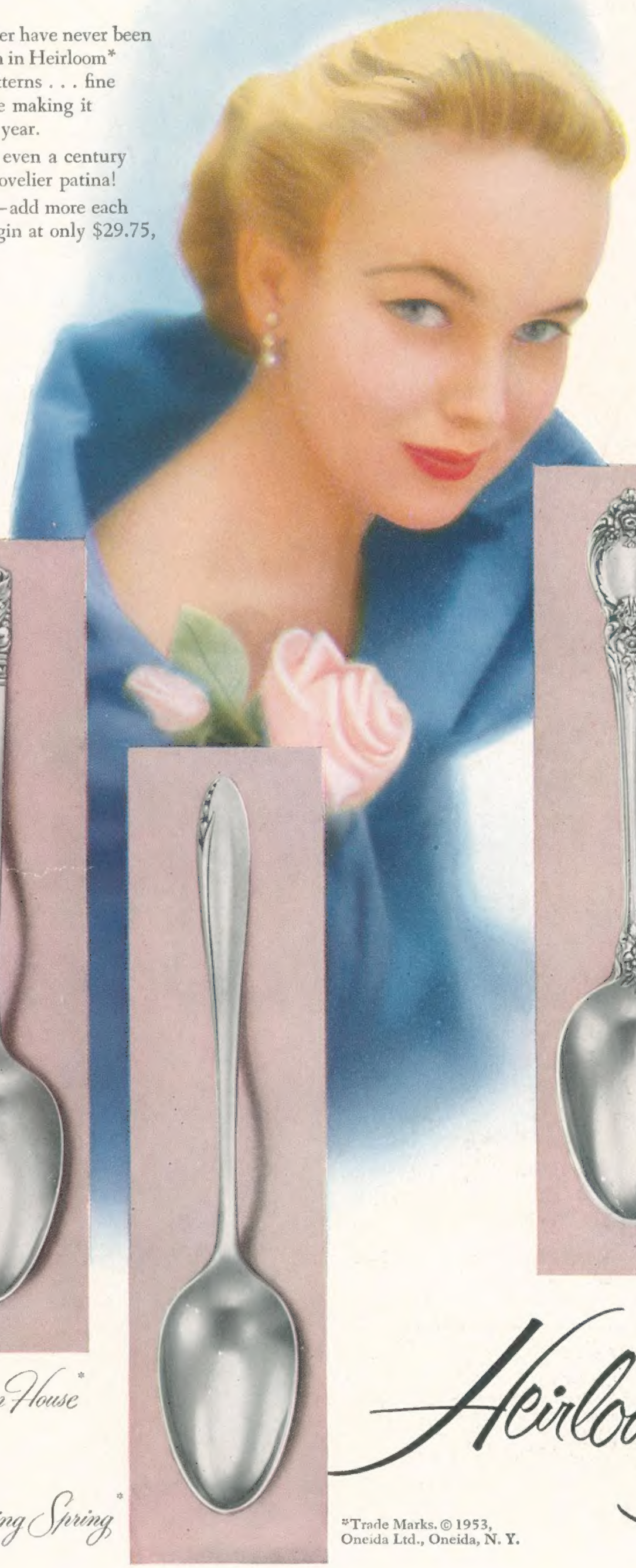
PRINTED BY THE CONDÉ NAST PRESS, GREENWICH, CONN., U. S. A.

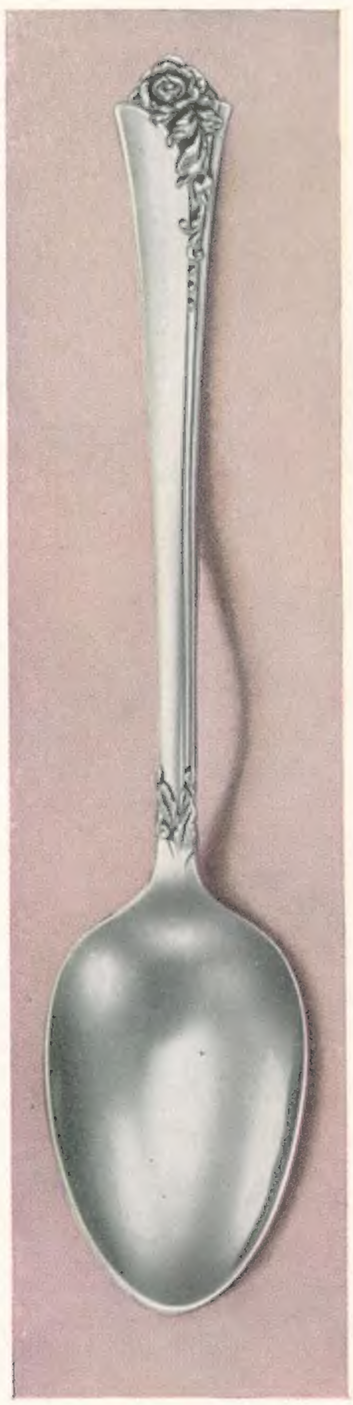
Silver means something special to a girl...

The meaning and beauty of silver have never been more wonderfully expressed than in Heirloom* Sterling. Charming, original patterns . . . fine rich feeling in the hand . . . are making it the choice of more brides every year.

And since this is *solid silver,* even a century of constant use only gives it a lovelier patina!

Start with two place-settings—add more each year. Six-piece place settings begin at only $29.75, Federal tax included.



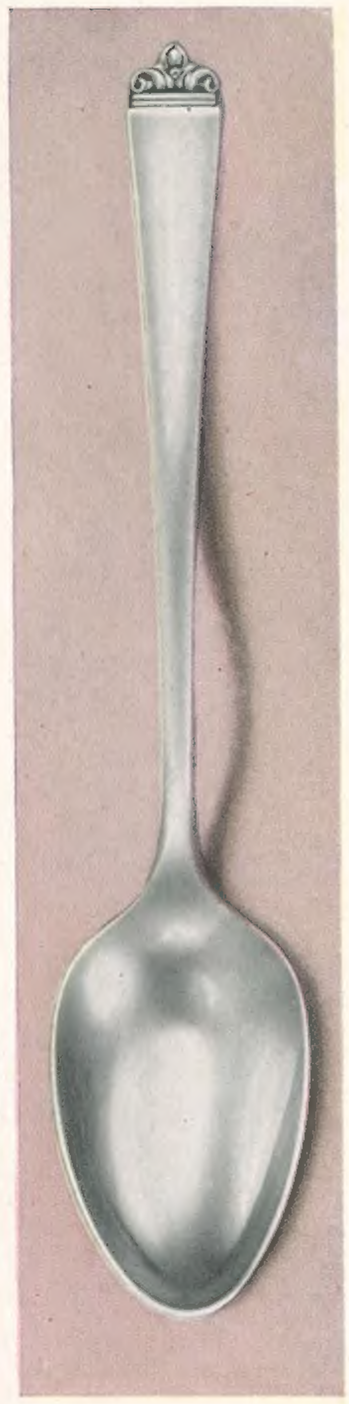


*Damask Rose**



*Mansion House**

*Lasting Spring**



*Reigning Beauty**

*Stanton Hall**

Heirloom Sterling

*Trade Marks. © 1953, Oneida Ltd., Oneida, N. Y.



GRACIOUS LIVING . . . *Nassau style*

Each day dawns sparkling and clean as only mornings fresh off the sea can be. Any day can be as lazy as a siesta on a powder-soft beach—or as exciting as a nip-and-tuck battle with a world-record game fish. And when each day's bright fun is done there's congenial companionship, soft laughter and the tinkle of ice in glasses . . . dinner on a terrace fragrant with the scent of flowers which bloom the year around . . . cosmopolitan gaiety in smart hotels and clubs. Come see for yourself how wonderfully different Nassau and the Bahama Islands can be—how much you'll enjoy their picturesque atmosphere, their respect for fine old ways, their wealth of opportunities for good sport and gracious living—for a week, a month or for the rest of your life.

Direct Service from New York
by the transatlantic cruise liner

S. S. NASSAU

7, 8 and 9-day Cruises

All cabins and public rooms air-conditioned—Largest Lido deck afloat—Two outdoor pools—Professional entertainment, parties, costume ball, pre-release movies—Outstanding cuisine.

INCRES NASSAU LINE
Home Lines, Inc., *Gen. Agts.,* 42 Broadway, New York 4

Come to Nassau by Air, Sea, Rail or Road!
6 Convenient Gateways

MIAMI *(50 Min. by Air)* **FORT LAUDERDALE** **WEST PALM BEACH**
NEW YORK *(4½ Hours by Air)* **MONTREAL** **TORONTO**

Consult your Travel Agent

NASSAU, BAHAMAS, DEVELOPMENT BOARD

Bay Street, Nassau, Bahamas—Cable: Devboard • 1633-34 duPont Bldg., Miami
British Empire Bldg., 620 Fifth Ave., New York • 550 Grant St. (Suite 146), Pittsburgh
1210 Palmolive Bldg., Chicago • 1214 Gulf States Bldg., Dallas • 80 Richmond St. W. Toronto